

CY2027 ESG Competition Webinar

Competition Process and Roles for Regional Leadership

JUNE 11, 2026

10:00 AM



NC COALITION to
HOMELESSNESS end

The Emergency Solutions Grant (ESG) Competition is here!

Agenda today:

- ESG Program Overview
- CY2027 ESG Program Competition timeline
- Role of Regional Leadership
- Regional Review - Intent & Attendance Process
- Conflict of Interest
- Assistance Needed on the CoC Program Competition - Natalie
- Q&A





ESG Program Overview

ESG: Emergency Solutions Grants

From the [ESG Policy and Procedure Desk Guide](#)

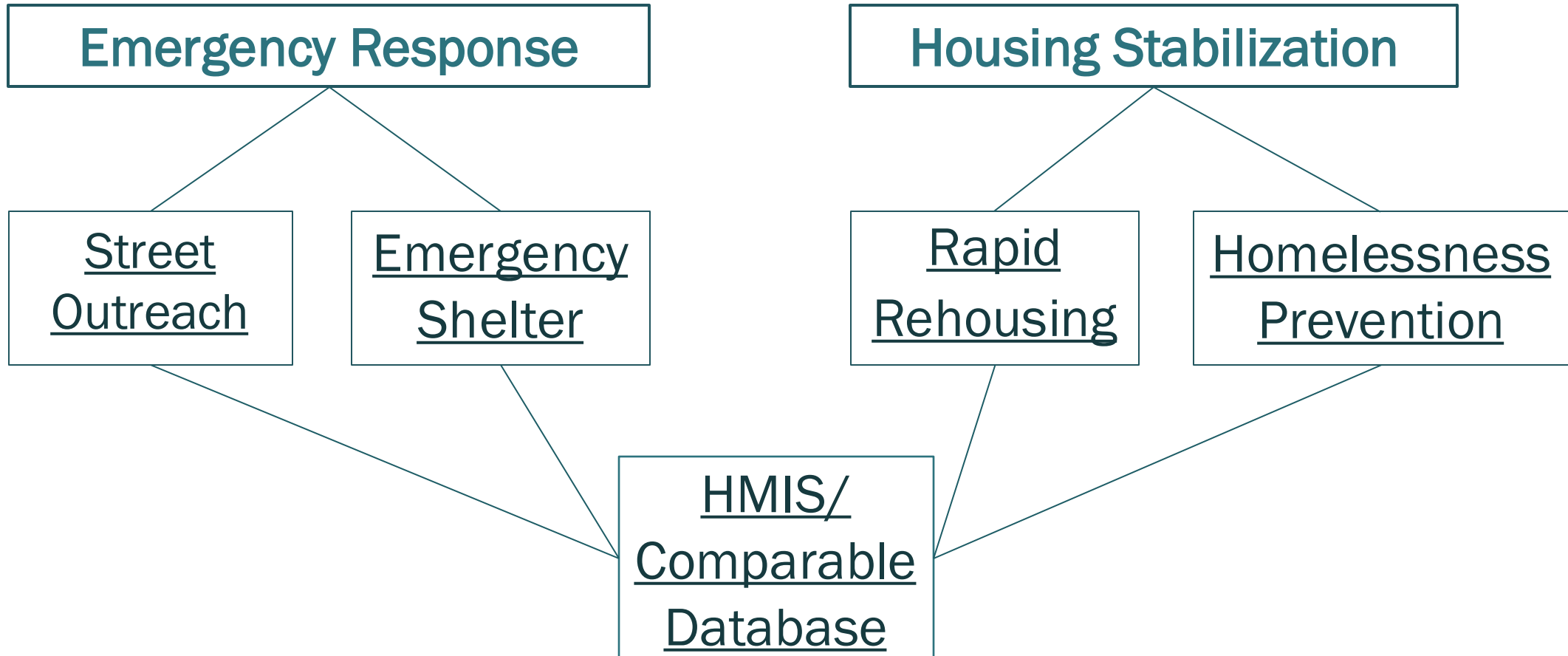
Purpose: NC ESG Program funds are intended to be used as part of a crisis response system using a low-barrier, housing-focused approach to ensure that homelessness is rare, brief, & one-time.

Activities can include:

- Engaging people living unsheltered.
- Improving the number and quality of emergency shelters, Assist in meeting the costs of operating emergency shelters, Provide essential services to emergency shelter residents
- Rapidly rehouse persons who are currently experiencing homelessness.
- Prevent people from becoming homeless.



Five eligible components under ESG



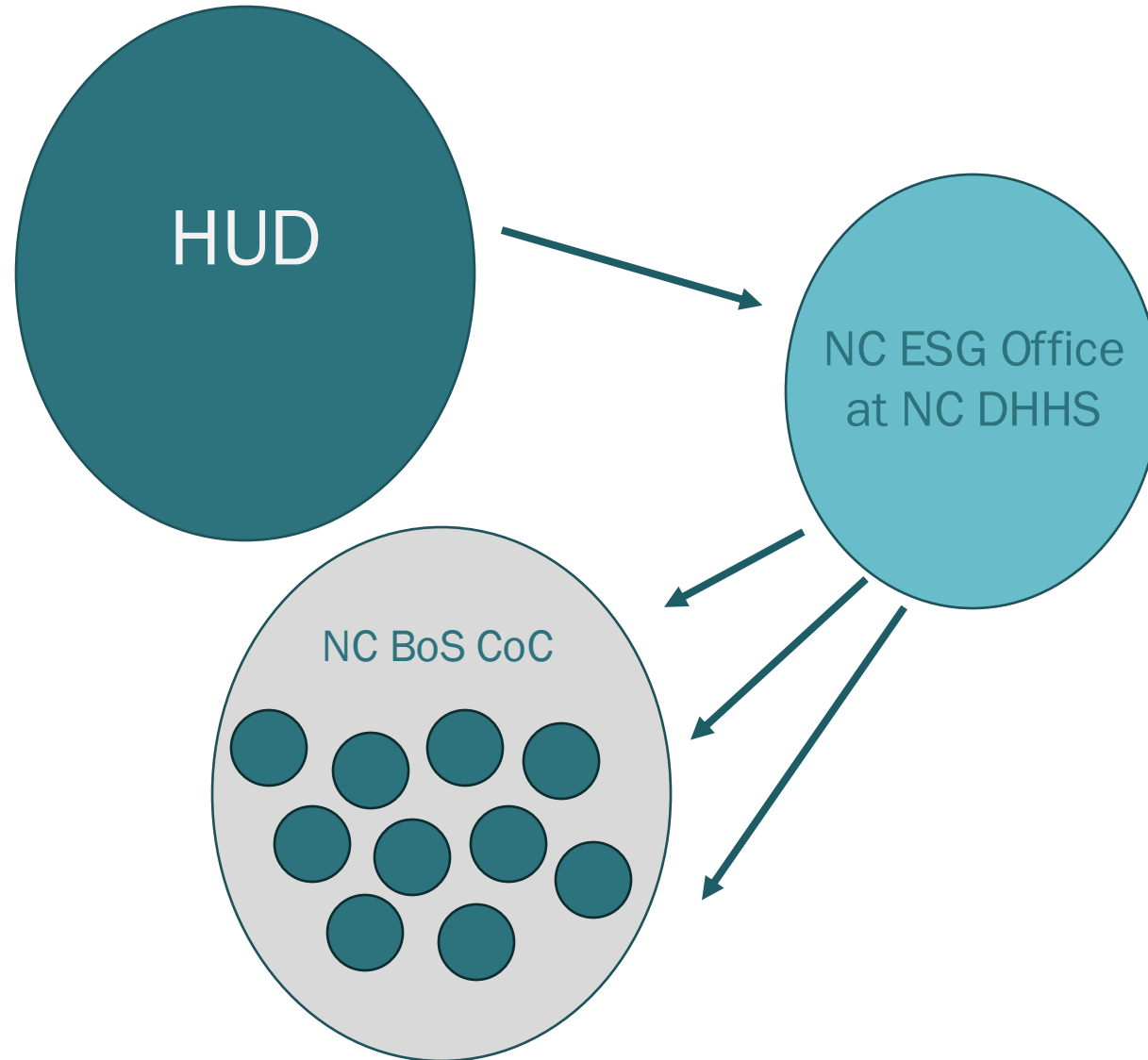
HUD's priorities for the ESG Program

- Broaden existing emergency shelter & homelessness prevention activities
- Emphasize rapid rehousing
- Help people quickly regain stability in permanent housing after experiencing a housing crisis &/or homelessness

For every activity type, ESG Program funding should be assisting people to access or maintain permanent housing!



Flow of ESG Program Funds



- The NC ESG Office is the recipient of ESG Program funds from HUD.
- The NC BoS CoC is required to run a competition for ESG Program funds.
- Agencies within the NC BoS CoC that receive funds are subrecipients.



Competitive Funding Opportunity

Each year the state releases a Request for Applications for ESG Program funding.

This year, the NC BoS CoC has \$2,526,210 available to us. This amount is divided among the 13 regions of the CoC.

This is a competitive funding opportunity. Project Applications matter!



Regional Fair Share

- The NC ESG Office sets a total amount that can be applied for, the Fair Share, for each of the NC BoS CoC's 13 regions.
- This ensures that funds do not get concentrated in one part of the state.
- If there is money left unallocated from any region at the end of the competition, that money goes back to the NC ESG Office without a guarantee that it will be applied anywhere in the NC BoS CoC.
- Important for each region to work together to engage providers to submit quality applications that can utilize the entire Fair Share and provide needed services!



The 60/40 split

- This refers to the mandated distribution of funds between Emergency Response projects & Housing Stabilization projects.

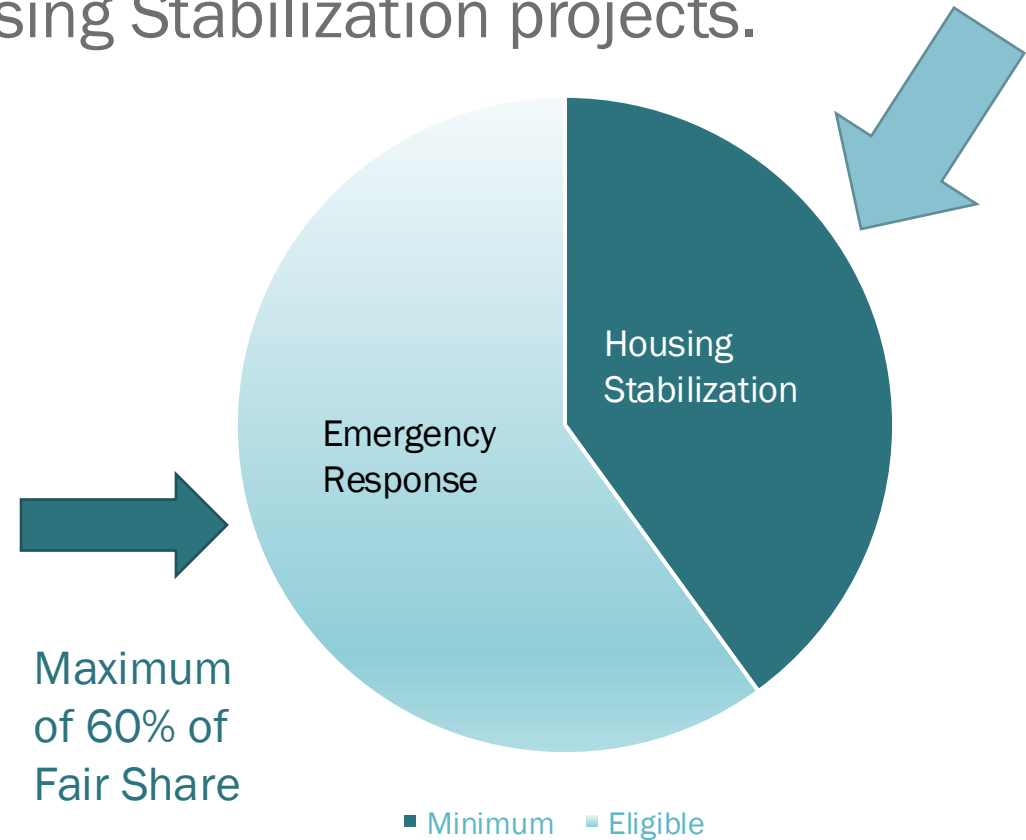
40% minimum
of regional
Fair Share

Housing Stabilization Services:

A MINIMUM of 40% of a regional Fair Share MUST be allocated to Rapid Rehousing &/or Homelessness Prevention.

Emergency Response Services:

A MAXIMUM of 60% of a regional Fair Share may be allocated to Street Outreach & Emergency Shelter funding.



CY2027 Total amount available: \$2,526,210

NC BoS CoC Region	NC ESG Fair Share	Emergency Response (60% max)	Housing Stabilization (40% Min)
<i>BoS Region 1</i>	\$129,351	\$77,611	\$51,740
<i>Bos Region 2</i>	\$121,428	\$72,857	\$48,571
<i>BoS Region 3</i>	\$192,269	\$115,361	\$76,908
<i>BoS Region 4</i>	\$170,648	\$102,389	\$68,259
<i>BoS Region 5</i>	\$300,307	\$180,184	\$120,123
<i>BoS Region 6</i>	\$199,493	\$119,696	\$79,797
<i>BoS Region 7</i>	\$360,201	\$216,121	\$144,080
<i>BoS Region 8</i>	\$170,454	\$102,272	\$68,182
<i>BoS Region 9</i>	\$229,986	\$137,991	\$91,994
<i>BoS Region 10</i>	\$234,593	\$140,756	\$93,837
<i>BoS Region 11</i>	\$112,621	\$67,573	\$45,049
<i>BoS Region 12</i>	\$153,836	\$92,302	\$61,534
<i>BoS Region 13</i>	\$151,023	\$90,614	\$60,409





CY2027 ESG Program Competition Timeline

Activity	Date
NC BoS CoC ESG Competition Webinar	Thursday, May 21, 2026, at 10 AM
Request for Applications (RFA) Released by the NC ESG Office	Tuesday, June 9, 2026
STEP 1: Mandatory Intent to Apply/Intent to Renew Smartsheet Forms Due	Monday, June 15, 2026, by 5 PM
NC ESG Office RFA Webinars	Friday, June 12, 2026, at 9:30 AM Monday, June 15, 2026, at 1 PM Thursday, June 18, 2026, at 9:30 AM
NC BoS CoC Webinar on ZoomGrants for Eligible ESG Project Applicants	Thursday, June 18, 2026, at 10 AM
NC BoS CoC ESG Office Hours	Tuesday, June 23, 2026, at 10 AM Thursday, June 25, 2026, at 10 AM Tuesday, July 7, 2026, at 1 PM Thursday, July 9, 2026, at 1 PM
Project Review Committee/Staff ESG Scoring Orientation	Wednesday, June 24, 2026, at 1 PM
STEP 2: Project Applications Due in ZoomGrants; APR due via email to bos@ncceh.org	Monday, July 13, 2026, by 5 PM
Project Application Review	July 14 – July 28, 2026
Regional Review Form Due to NCCEH by Regional Leadership	Friday, July 24, 2026, by 5 PM
Governance Board Meeting to Approve Recommended Project Applications	Tuesday, August 4, 2026, at 10:30 AM
Appeals Due	Thursday, August 6, 2026, by 5 PM
Project Review Committee Meeting to Consider Appeals (if applicable)	Monday, August 10, 2026, at 1 PM
Governance Board Meeting to Consider Appeals (if applicable)	Tuesday, August 11, 2026, at 10:30 AM
STEP 3: Project and Regional Applications Due to the NC ESG Office	Monday, August 24, 2026, by 5 PM



Role of Regional Leadership & Committees

Role of Regional Committees

- ***Share Information/Spread the Word!***

- Encourage any interested providers to email bos@ncceh.org & request to be added to our general email list.
- Encourage any interested providers to become a [member](#) of the NC BoS CoC. Being a member is required for the CY2027 ESG Program Competition.
- Review ESG Program Competition information in your regional meetings and forward emails from NCCEH regarding the ESG Program Competition to your regions.

- ***Questions & Answers!***

- Applicants may come to you before asking NCCEH staff.
- If you don't know, don't guess! Direct people to email bos@ncceh.org.



Role of Regional Committees

HUD TA Review of our ESG Competition Process

- Revise the regional review process.
 - Gather attendance information and any notes that the region wants to give to the Project Review Committee
 - Don't have regions vote on whether or not to recommend agencies for funding.
- Project Review Committee members represent the region in the ESG Program review.
- Increase sharing of project performance/outcomes throughout the year
 - Are they meeting performance measure benchmarks per project type as set by the CoC and in the Funding Priorities document?



ESG Grantee Agreement - New

All applicant agencies are expected to agree to the terms in the ESG Grantee Agreement by signing and submitting the agreement to the NC BoS CoC.

HMIS/Comparable Database Participation

Project Compliance

- Follow:
 - NC ESG Office Desk Guide
 - NC BoS CoC's ESG Written Standards per project type & Coordinated Entry
 - The organization's financial policies are in line with [2 CFR Part 200](#), as required, and include a procurement policy.



ESG Grantee Agreement

All applicant agencies are expected to agree to the terms in the ESG Grantee Agreement by signing and submitting the agreement to the NC BoS CoC.

Project Expectations

- Notify NCCEH prior to making any significant change in the provision of service delivery.
- Notify NCCEH within 24 to 48 hours of any significant disruption to service delivery.
- Notify NCCEH prior to requesting a budget amendment.
- Follow the Data Quality Plan for the CoC and the project type.
- Send NCCEH a copy of the signed ESG contract for CY2027 upon award.
- Participate in any performance evaluation or technical assistance by NCCEH
- Understand the NC ESG Office will share monitoring results/corrective action plans with the CoC as necessary
- Participate in any required trainings
- Contact the HMIS Lead Agency, NCCEH's Data Team, to set up projects in HMIS
- Maintain HMIS /Comparable database license, license requirements, and participation in annual trainings as required



ESG Grantee Agreement

Project Performance & Reports

- Meet Data Quality Benchmarks deadlines
- Understand that NCCEH will reach out to the NC ESG Office biannually to obtain spending reports (6 months and 12 months)
- Understand performance measure benchmarks set by the CoC each year
- Participate in the annual Point In Time/Housing Inventory Count
- Submit CAPERs and APRs to NCCEH quarterly



ESG Grantee Agreement

Regional Committee Engagement

- Participate in at least 75% of Regional committee/membership meetings in a 12-month period
- *Grantees will present information on project activities as defined in the contract with the NC ESG Office and the NC BoS CoC's performance measure benchmarks to the Regional Committee(s) covered by the grant on at least a quarterly basis. Topics to cover include: project description; target population; staffing; # of people served within the last year or if a new project since the beginning of the calendar year; performance measure benchmarks per project type; successes of the project; barriers or difficulties in operating the project and/or achieving performance measure benchmarks.*
- Grantees will participate in at least 85% of the local coordinated entry case conferencing meetings as designed by the Regional Committee(s) and permanent housing (rapid rehousing) projects will only accept referrals through the local prioritization by-name list.



Role of Regional Committees

Use this year to transition to having regions more involved in:

- Understanding ESG Program funding and supporting applicants
 - Tamara Owens – Host ESG educational webinars; TA on performance
 - Mary Ann Priester – Support regions across the NC BoS CoC
 - Jenny Simmons – Support and conduct Performance Evaluation Process – in development
- Documenting project performance in meeting minutes,
 - At least quarterly as indicated in the ESG Grantee Agreement
- Helping ESG Program-funded projects address barriers to achieving performance benchmarks, if possible,
 - At least quarterly when projects report performance in regional meetings
- Project Review Committee members to be active members in each region to be the voice/represent each region in the application slate recommendation process.





Regional Review – Intent & Attendance Information

Intent Information Shared with Regional Leadership

Intent to Apply/Intent to Return information to be shared with Regional Leadership (Regional Lead/Regional Lead Alternate/NCCEH liaison) on Tuesday, June 16th

- Agency Name
- Project Type(s)
- Counties Served



Intent Information Shared with Regional Leadership

Review the intent information in your upcoming regional committee meetings.

- Where are the service gaps?
- Can an agency adjust what they actually apply for in their application to address any service gaps?

Applicant agencies can also meet to discuss what they plan to apply for in the ESG Competition.

These are “intents” – agencies can change what they actually apply for in the competition.



Regional Review Form - Attendance

The Regional Review Form IS:

- For Regional Committees to inform the Project Review Committee of attendance information regarding applicants.
 - Participation in at least 75% of Regional Committee meetings between June 1, 2025 and May 31, 2026, and
 - Participation in at least 85% of Case Conferencing meetings during the same timeframe.

The Regional Review Form IS NOT:

- A final decision on which projects are funded.
- A decision regarding the funding amount awarded to any project applicant.



When is the Regional Review Form completed?



Official Regional Review Forms will be sent to Regional Leads & Alternates as early as we can on Tuesday, July 14, 2026. It will contain information on all agencies and the project types for which they have applied.



The Regional Review Form needs to be completed and returned to bos@ncceh.org by the deadline of **5 PM on Friday, July 24th** to be considered by the Project Review Committee to create the proposed slate of applications & for NCCEH staff to complete the Regional Application.



Regional Review Form

Agency	Activity Type	Counties to be Served	New or Returning	Region	What percentage of Regional Committee Meetings were attended between July 1, 2025 and June 30, 2026. Benchmark 75%	Have they attended at least 85% of Case Conferencing Meetings between July 1, 2025 - June 30, 2026? Benchmark 85%.	NOTES
xyz agency	SO	Henderson, Transylvania, Polk, Rutherford	New	Region 2	65%	No	Attended 100% since January 2026. Active in the region. Has a plan to attend case conferencing upon award and start up of project.
xyz agency	ES	Henderson	New	Region 2	65%	No	Attended 100% since January 2026. Active in the region. Has a plan to attend case conferencing upon award and start up of project.
abc agency	SO	Transylvania	Returning	Region 2	85%	Yes	

Areas in yellow, regarding attendance, need to be completed:

- Regional Leadership/Webmasters and CE Leads need to calculate and input this data ahead of the Regional Committee meeting.

Hold a Regional Committee meeting between July 14th and July 24th.

- The meeting or the portion of the meeting addressing this form must be facilitated by a leader who does not have a conflict of interest.



Return Regional Review Form to NCCEH

- Regional Review Forms are due to NCCEH via email (bos@ncceh.org) by 5 PM on Friday, July 24th.



CY2027 ESG Competition Timeline – Regional Info

Activity	Due Date
Intent Information Sent to Regional Leadership/Review in June &/or July Meetings	Tuesday, June 16, 2026
Regional Review Forms for Attendance Sent to Regional Leadership	Tuesday, July 14, 2026
Regional Review Forms Returned from Regional Leadership	By 5 PM on Friday, July 24, 2026





Conflict of Interest

Conflict-of-Interest

- Persons attending Regional Committee meetings representing an agency applying for CY2027 ESG Program Funding may
 - Attend the meeting for the Regional Review Form.
- They may not:
 - Participate in conversations or ask questions about applicants
 - Facilitate Regional Committee meetings when reviewing the Regional Review Form
 - Make a motion related to approving or recommending the content of the Regional Review Form
 - Represent the region on the Project Review Committee
 - Vote on the content in the Regional Review Form or proposed slate of applicants (Governance Board meeting only)



Avoiding a Conflict of Interest – Regional Review Form

- Make a plan *now! Reach out to us for support!*
 - Who will complete & return the Regional Review Form by 5 PM on Friday, July 24th?
 - Who will facilitate the Regional Committee meeting to review the attendance recorded in the Regional Review Form? Plan on scheduling this meeting between July 14th and July 24th.

*Note: The CE Leads & Webmasters do not need to abstain from providing attendance info for Case Conferencing & Regional Committee meetings for applicants.



Avoiding a Conflict of Interest – Governance Board

Governance Charter: Conflict of Interest Policy, Disclosure, and Recusal

- **Disclosure and Recusal.** When a member of the Governing Board believes they have a potential conflict related to a matter coming before the Governing Board for a vote, that member shall inform the Governing Board in an open meeting. To be recused, the member shall state the basis for the potential conflict and ask to be recused. The Governing Board shall then vote on whether there are sufficient grounds for recusal. Recusal votes require a simple majority vote.





Assistance Needed for CoC Program Competition

Collaborative Application Questions

In the FY2026 Notice of Funding Opportunity (NOFO) for the annual CoC Program Competition, HUD outlines the questions that will be asked in the Collaborative Application. The Collaborative Application is the extensive narrative that NCCEH submits on behalf of the NC BoS CoC, describing the work we've done as a whole and outcomes of our CoC's homeless response system.

Most questions are able to be answered by NCCEH (System Performance Measures, Governance Board membership, process for soliciting applications, etc. But, some questions are about partnerships or policies that our member organizations have in place.



We need your help!

In the next few weeks, NCCEH will be sharing out a Smartsheet form with Regional Leads and CoC Grantees that solicits your input on certain questions that NCCEH needs your help answering.

We sincerely ask that you complete this form to the best of your ability. Our expectation is that you discuss these points with your Region and provide as much information as possible.

Providing detailed responses to these questions will earn more points on our CoC's Collaborative Application, which means we're likely to receive awards for more projects that end up in Tier 2 of our Priority Listing. It could be the difference between having RRH and PSH in your Region, instead of not!



Example Questions

- Projects that provide or partner with outpatient treatment for mental health and substance use disorders with a range of appropriate levels of care.
- Projects that provide or partner with peer recovery support and other forms of recovery navigation.
- Projects that partner with the local crisis system of care, including crisis contact centers, mobile crisis and outreach services, and crisis stabilization services.
- Projects that partner with employment and workforce development programs, registered apprenticeship programs, union training programs, etc.
- Street Outreach projects that cooperate with first responders and law enforcement to increase positive interactions and engagement with services.
- Projects that have written agreements in place with educational supports and services for children age 0-5 (Public Pre-K, Head Start, Child Care, home visiting)
- Projects that partner with foster care or child welfare services to assist youth transitioning out of public systems of care.



Coordinated Entry Participation

We'll also be sending a Smartsheet form out to Region CE Leads to collect information about CoC grantee attendance.

Our scorecard has a Standard for existing CoC Program grantees to attend at least 85% of case conferencing meetings during the calendar year (2025). Statewide projects (NC DHHS and NCCADV) will be excluded for now.





Q&A

Contact Us!

Contact NC Balance of State CoC Staff

bos@ncceh.org

919-755-4393

ESG Program Competition Staff at NCCEH:

- Jenny Simmons
- Tamara Owens
- Alicia Price-Blanks
- Mira Sanderson

