

STRENGTHENING PARTNERSHIPS WITH FAITH-BASED ORGANIZATIONS

*North Carolina Balance of State CoC
August 28, 2025*



Build Relationships

- Ask leaders about their congregation’s priorities.
- Explore alignment with priorities as it relates to your program’s focus.
- Invite groups into CoC membership and collaboration.
- Strengthen the partnership by assigning a clear point of contact for new agencies; ensure a continuous feedback loop.



Leverage Mutual Strengths

- Utilize mutual, flexible, resources such as volunteers or in-kind donations.
- Explore the use of meeting spaces or properties for events, housing, or services (i.e. community meals).
- Attend events at faith-based and public organizations to discuss existing CoC resources and how to connect.



Create Opportunities

- Create tiered opportunities for engagement so folks can start where they’re comfortable (i.e., anywhere from “one off” events to long-term collaboration).
- Identify what are agencies’ essential needs are for support, and what is flexible.
- Explore non-traditional approaches for service. Faith-based agencies may have creative or relational service models that may be more comfortable for some individuals experiencing homelessness and housing insecurity.



Build the Network

- Cross-train volunteers from public faith based organizations.
- Onboard new partners to housing program activities and opportunities for engagement.
- Share program performance outcomes with public and faith-based organizations.

