



North Carolina Balance of State Continuum of Care

FY 2025 CoC Program Competition Office Hours
Aug 21, 2025
2:00 PM

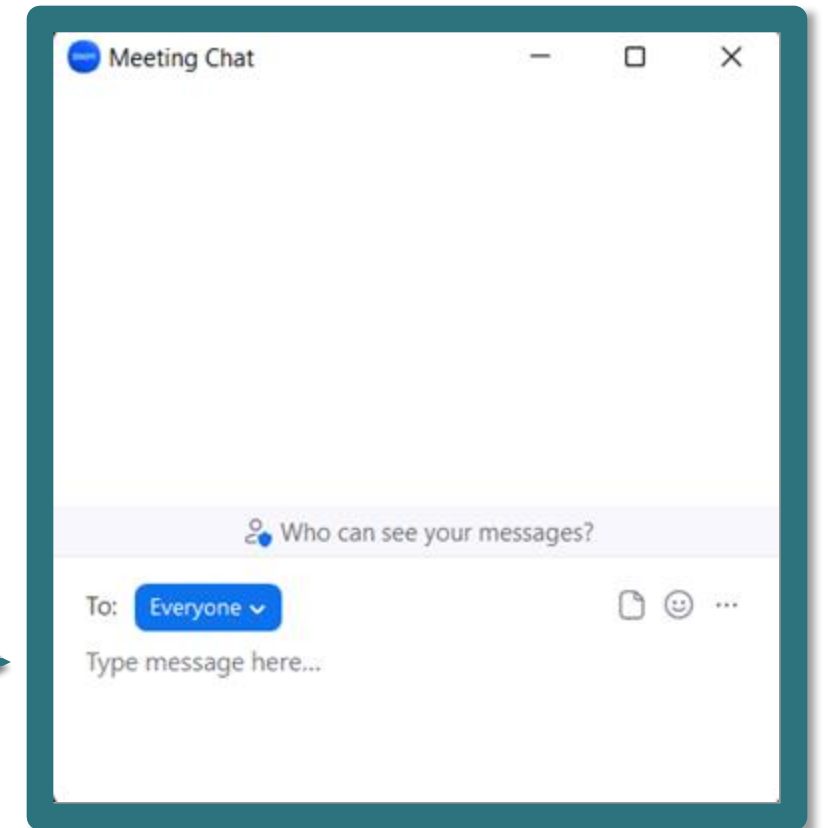


Welcome to Office Hours

Today we will cover recent updates to the FY 2025 CoC Program Competition.

After these updates, we will also hold a Q&A session. To ask questions during the session, please use the chat or raise your hand on Zoom.

The chat box is available to use anytime.



Introductions

In the chat, please share the following:


- **Name**
- **Organization/Region**
- **Role within the CoC**
- **Check-in question:** What's one thing that has brought you joy this week?



Office Hours Agenda

- Weekly Update on CoC Competition
- Debrief and Q&A Session



The background of the slide is a repeating pattern of stylized, light blue line-art icons of various houses and buildings. These icons are arranged in a dense, grid-like fashion across the entire page. The central text is white and stands out against this pattern.

FY 2025 CoC Program Competition Weekly Update

Recent Updates

- In 2024, HUD released its first-ever **2-year Notice of Funding Opportunity (NOFO)** for the Continuum of Care (CoC) Program.
- The **FY 2024 CoC Competition** followed protocols and processes familiar to communities nationwide.
- The upcoming **FY 2025 CoC Competition** would have represented the second phase of this 2-year NOFO cycle.
- On **July 3, 2025**, HUD emailed updated guidance to CoCs that reflects new federal administration priorities.
- A corresponding Congressional funding bill was passed on **July 4, 2025**, formally solidifying HUD's new strategic direction into law.
- Congress is in recess until Sept. 2, 2025.



HOW TO PREPARE FOR THE COC COMPETITION

The following infographic was inspired by guidance created by the City of Durham, NC. As we wait for guidance on the CoC Competition, please consider the following:

North Carolina Balance of State CoC
August 21, 2025

STEP 1 UNDERSTAND THE NOFO GUIDELINES

Read the NOFO Carefully - When the NOFO is released, focus on its specific language and narrative, including topics identified as priorities, such as: treatment and recovery, reducing unsheltered homelessness, reducing returns to homelessness, and increasing earned income.



STEP 2 ENGAGE YOUR BOARD

Engage your CoC Board - Ensure that your board and CoC partners understand and support projects that are in alignment with the new HUD priorities.

Deadline Discipline - Submit all application to NCCEH / HUD and CoC deadlines. Late applications can be penalized.



STEP 3 TARGET HUD'S FY25 PRIORITIES

Think through the ways in which your program aligns with HUD's FY25 priorities:

- Projects serving **unsheltered** populations, including new street outreach efforts
- **Treatment and recovery** integration, including behavioral and substance use services
- **Supportive housing and transitional housing**
- **Reducing returns** to homelessness
- Increasing **earned income** through employment-focused partnerships



STEP 4

CHECK ELIGIBILITY AND MATCH REQUIREMENTS



Confirm Eligibility - Use the FY25 NOFO and local CoC policy to ensure compliance with project types, populations served, and HMIS participation.

Prepare your Required Match - Be ready to document a 25% match (cash or in-kind) as per rules referenced in: [CFR 578.73](#).

System Contribution - Be clear on how your project will demonstrate reductions in homelessness and ensure strong system-wide performance (e.g., SPMs).

STEP 5

DETAIL YOUR BUDGET AND YOUR LEVERAGE

- **Ensure Budget Accuracy** - Ensure your budget aligns with CoC Program Competition rules.
- **Document Leverage** - HUD requires clear documentation of additional resources such as healthcare, workforce services or local government commitments.
- **Document resource commitments** formally on letterhead.



STEP 6

PREPARE FOR DATA REPORTING

- **Ensure your project is tracking key outcomes:**
 - Housing move-ins
 - Returns to homelessness
 - Employment status changes
- **Make sure HMIS data is accurate, reduce data error rates in APRs**



Q&A

We'd love to hear from you. What questions are coming up?



**Let's
Discuss**

Wrap Up & Reminders



- Work with NCCEH to help elevate your concerns and advocate with you.
- Maintain close communication with the HUD Field Office.
- Continue to notice and understand the shifting nature of the federal funding landscape, together.
- Know that HUD is paying attention to organizations that are not aligned with the new administration's priorities
- Review renewal grant agreements to identify language that may be unaligned with the new application process this year.



Wrap Up & Reminders



- Know that HUD is paying attention to organizations that are not aligned with the new administration's priorities.
- Review renewal grant agreements to identify language that may be unaligned with the new application process this year.
- Be ready for unexpected changes at any time, this year's process may or may not look like what was expected.

Dates of Upcoming Weekly Office Hours

- Thurs. Aug 28th at 2:00pm
- Thurs. Sept. 4th at 2:00pm
- Thurs. Sept. 11th at 2:00pm
- Thurs. Sept. 18th at 2:00pm
- Thurs. Sept. 25th at 2:00pm

Please reach out with any questions to:

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