

CY2026 ESG Competition Webinar

Competition Process and Roles for Regional Leadership

JUNE 11, 2025

11:00 AM



NC COALITION to end
HOMELESSNESS

The Emergency Solutions Grant (ESG) Competition is here!

The CY2026 ESG
Annual Allocation RFA
was released by the
NC ESG Office on
JUNE 10, 2025!

IMPORTANT that *you* as leaders in
your regions are familiar with the
requirements & timeline to support
applicants.

Agenda today:

- ESG Program overview
- CY2026 ESG Program Competition timeline
- Role of Regional Committees
- Updates to ESG Program Scorecard
- The Regional Review Form



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ESG Program Overview

ESG: Emergency Solutions Grants

From the [ESG Policy and Procedure Desk Guide](#)

Purpose: NC ESG Program funds are intended to be used as part of a crisis response system using a low-barrier, housing-focused approach to ensure that homelessness is rare, brief, and one time.

Activities can include:

- Engaging people living unsheltered.
- Improving the number and quality of emergency shelters, Assist in meeting the costs of operating emergency shelters, Provide essential services to emergency shelter residents
- Rapidly rehouse persons who are currently experiencing homelessness
- Prevent people from becoming homeless.



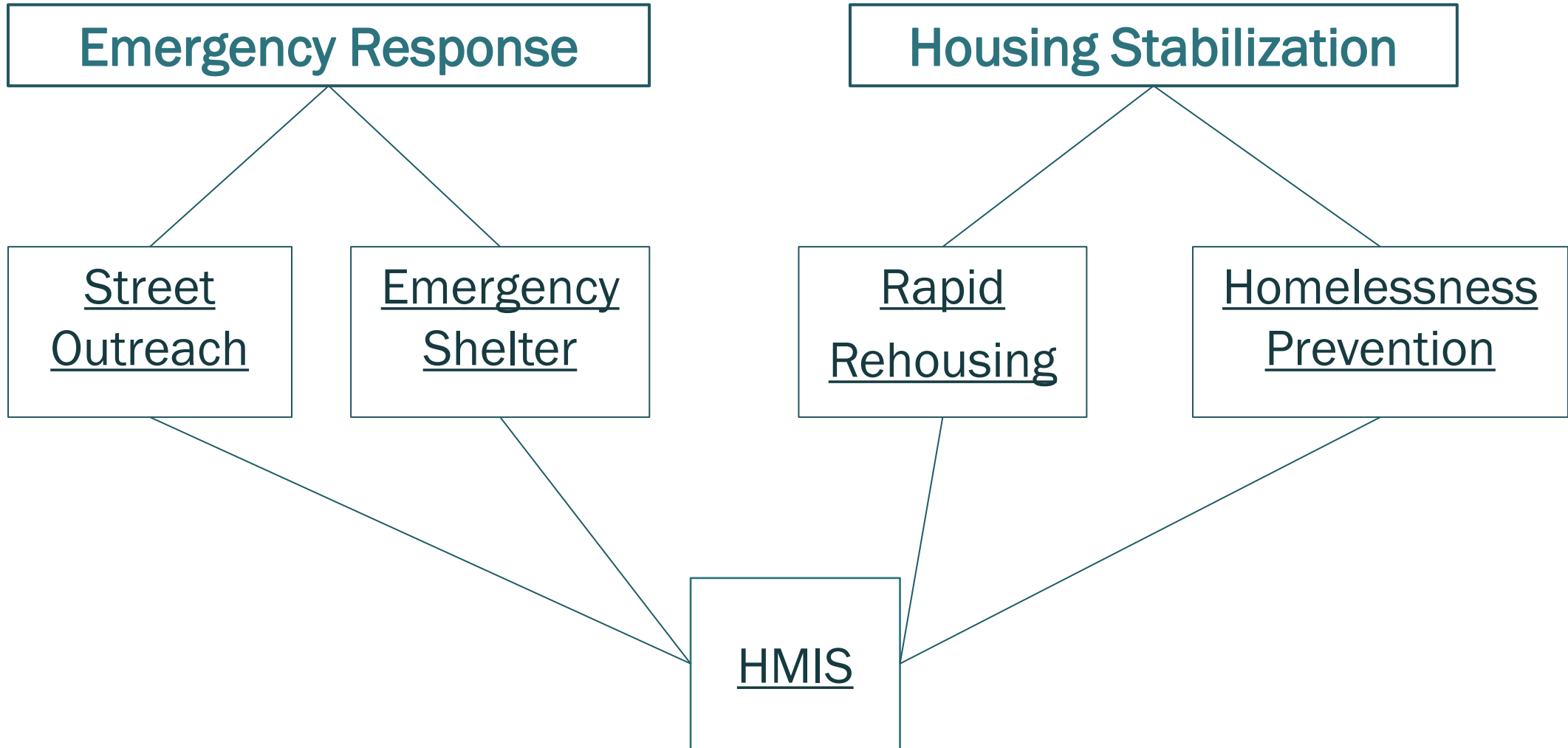
HUD's priorities for the ESG Program.

- Broaden existing emergency shelter and homelessness prevention activities
- Emphasize rapid rehousing
- Help people quickly regain stability in permanent housing after experiencing a housing crisis and/or homelessness

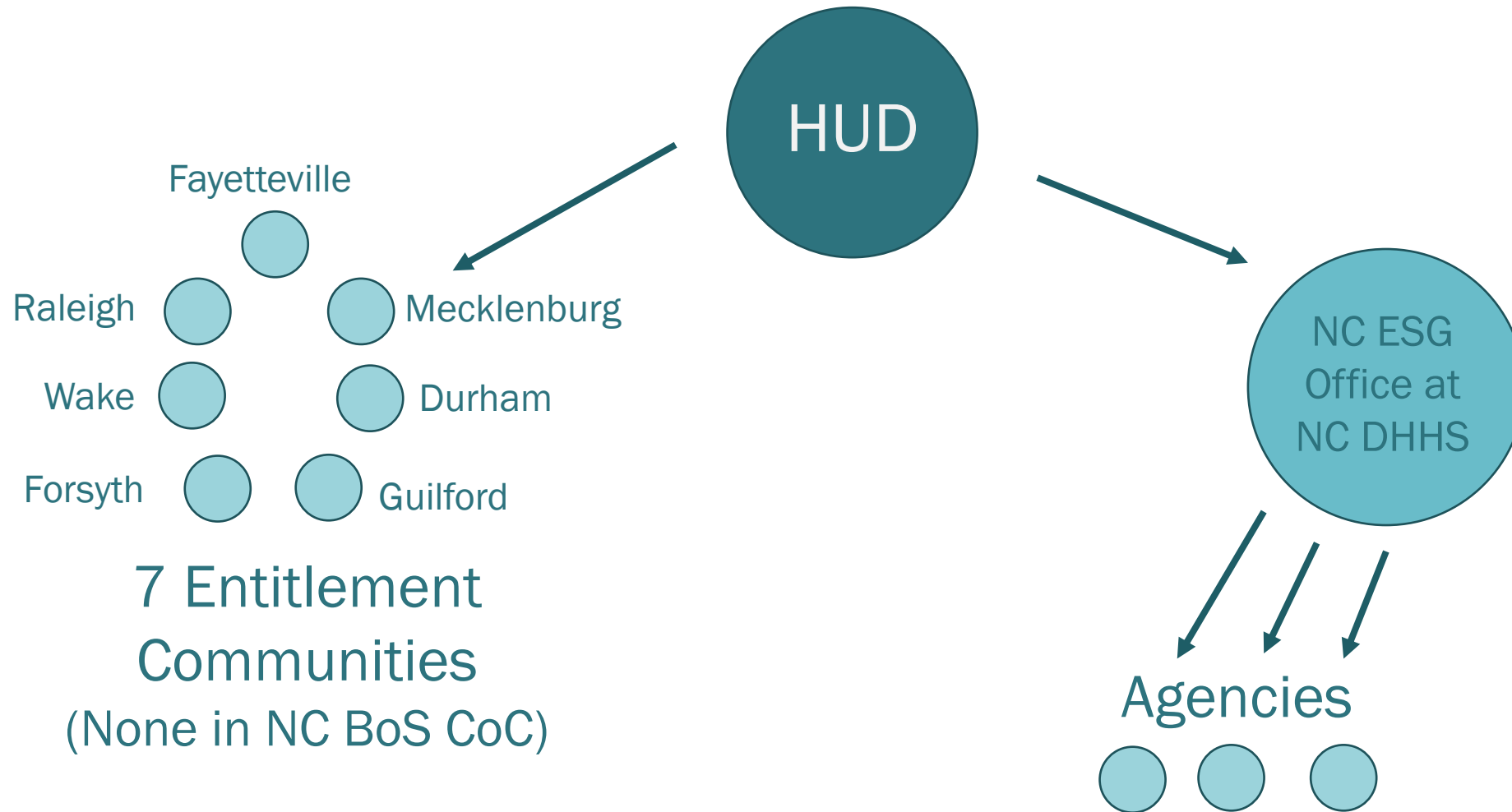
For every activity type, ESG funding should be assisting people to access or maintain permanent housing!



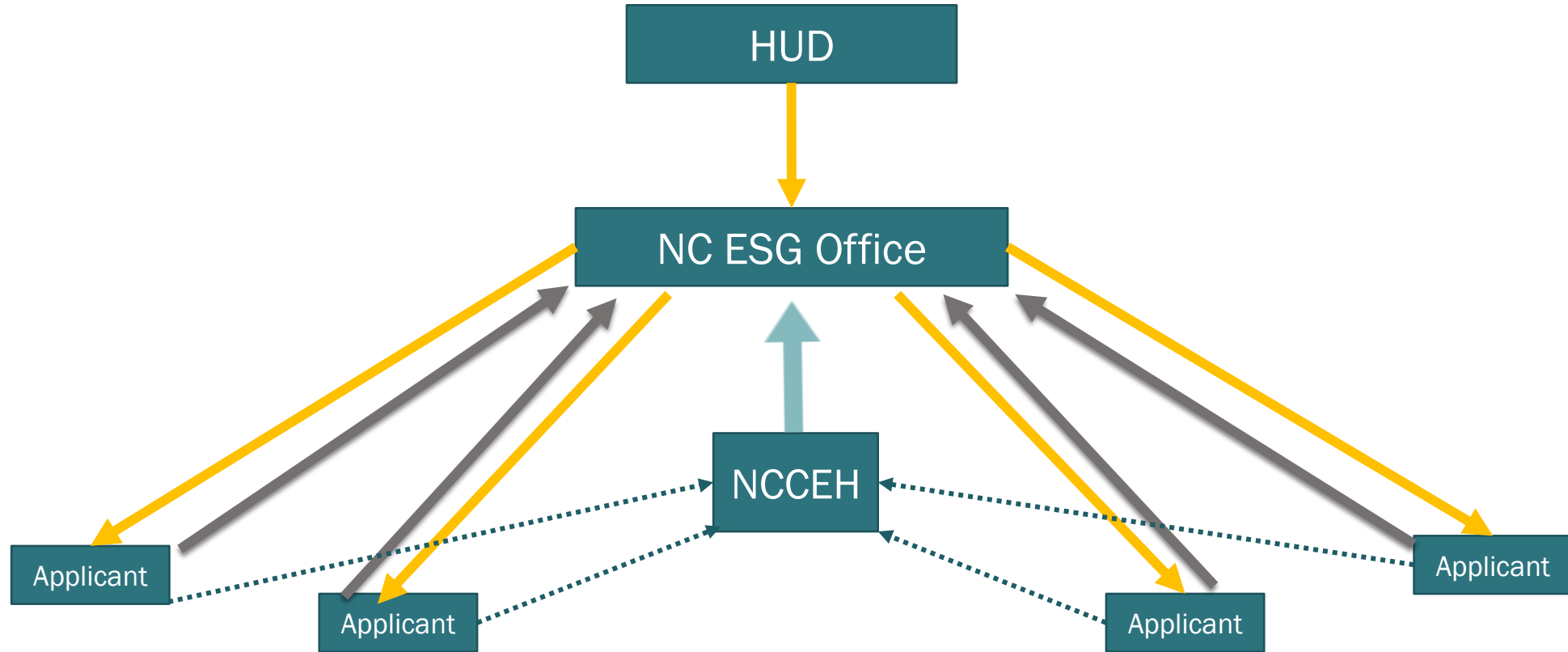
ESG Program: 5 Eligible Activities



Flow of ESG Program Funds



The ESG Program Funding Process



LEGEND

Applications reviewed/
recommended by NC BoS
CoC

Agency submits application
directly to NC ESG Office

NC ESG Office at NC DHHS
contracts directly with local
agency

Regional Fair Share

- The NC ESG Office sets a total amount that each of the NC BoS CoC's 13 Regions can apply for, the Fair Share.
 - This helps make sure that funds do not get concentrated in one part of the state.
 - Important for each region to work with providers to submit quality applications for ESG Program eligible activities that meet the needs of the Region that utilize the entire Fair Share!



The 60/40 split in a Region's Fair Share

- The mandated distribution of funds between Emergency Response & Housing Stabilization projects.

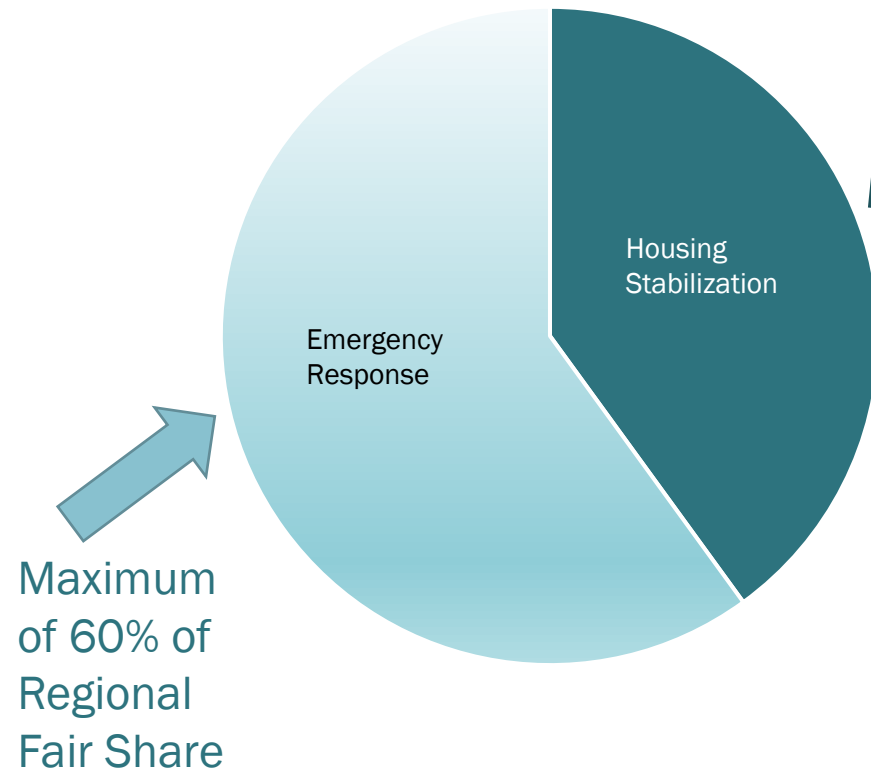
Minimum of
40% of
Regional
Fair Share

Emergency Response:

A MAXIMUM of 60% of the Regional Fair Share MAY be allocated to Street Outreach &/or Emergency Shelter.

Housing Stabilization:

A MINIMUM of 40% of the Regional Fair Share MUST be allocated to Rapid Rehousing &/or Homelessness Prevention.



CY2025 Total amount available: \$2,515,216

NC BoS CoC Region	NC ESG Fair Share	Emergency Services (60% max)	Housing Stabilization (40% Min)
BoS Region 01	\$140,266	\$84,160	\$56,106
BoS Region 02	\$115,314	\$69,188	\$46,126
BoS Region 03	\$181,610	\$108,966	\$72,644
BoS Region 04	\$168,436	\$101,061	\$67,375
BoS Region 05	\$330,532	\$198,319	\$132,213
BoS Region 06	\$192,144	\$115,286	\$76,858
BoS Region 07	\$366,277	\$219,766	\$146,511
BoS Region 08	\$163,716	\$98,229	\$65,487
BoS Region 09	\$222,939	\$133,763	\$89,176
BoS Region 10	\$236,091	\$141,654	\$94,437
BoS Region 11	\$100,560	\$60,336	\$40,224
BoS Region 12	\$161,625	\$96,975	\$64,650
BoS Region 13	\$135,706	\$81,424	\$54,282



HMIS (Comparable Database) Funding

- The “HMIS” activity type can be utilized for HMIS & Comparable Database required of Victim Service Providers.
- Having dedicated HMIS (or comparable database) funding can help address the staff capacity needed to enter quality & timely data!
- HMIS funding is not included in the 60/40 split. It is a part of the Regional Fair Share but is taken “off the top”.





CY2026 ESG Program Competition Timeline

ESG Competition Timeline

Activity	Due Date
RFA Released by NC DHHS, NC ESG Office	Tuesday, June 10, 2025
NC BoS CoC Instructions Released	5 PM on Wednesday June 11, 2025
NC ESG Office RFA webinar	June 13, 16, 18
NC BoS CoC Webinar for all applicants	June 18, 2025, at 1 PM
Project Apps due to NCCEH	By 12 PM (Noon) on Tuesday, July 15, 2025
Project Apps Review	July 16 – 29, 2025
Regional Review Forms Due	By 12 PM (Noon) on Friday, July 25, 2025
Project Review Committee Selection Meeting	August 1, 2025, at 10 AM
Steering Committee Project Application Recommendation Approval	August 5, 2025, at 10:30 AM
Appeals Due	By 12 PM (Noon) on Friday, August 8, 2025
Steering Committee appeals meeting (tentative)	August 12, 2025, at 10:30 AM
Project & Regional Applications Due to NC DHHS	By 5 PM on Monday, August 25, 2025



ESG Competition Timeline:

- RFA released by NC ESG Office:
 - Tuesday, June 10, 2025
- Deadline for project application submission to NC BoS CoC:
 - Tuesday, July 15, 2025, by 12 PM (Noon)
- Deadline for Regional Review Form submission:
 - Friday, July 25, 2025, by 12 PM (Noon)
- Approve slate of proposed applications:
 - Tuesday, August 5, 2025, at the Steering Committee meeting
- Final submission to NC ESG Office (regional application & approved project applications only):
 - Monday, August 25, 2025, by 5 PM





Role of Regional Leadership & Committees

Role of Regional Committees

- ***Spread the word and start now!!!***
 - Providers in your regions may not hear critical information about application deadlines & materials if it does not come from you.
 - Encourage any interested providers to email bos@ncceh.org & request to be added to our general email list.
 - Forward all ESG Program competition information to your networks, especially the CoC's application instructions! All instructions will be posted at: <https://www.ncceh.org/bos/esg/>
 - Review ESG Program Competition information in your regional meetings.
- ***Be prepared to get the correct answers to questions!***
 - Applicants may come to you before asking NCCEH staff.
 - Very important that you have the correct information.
 - If you don't know, don't guess! Direct people to email bos@ncceh.org.



Supporting your Regional providers in submitting quality applications

- As you talk with agencies in your region, or as you prepare your own applications, *remember*:
 - It's very important to read the Project Application Instructions thoroughly!
 - Plan to attend the webinar on June 18 from 1 PM – 2 PM
 - Now is a good time to reference the NC BoS CoC Written Standards for the project type for which you are applying. A review of all applicants' policies & procedures will be done as part of the application process to assess adherence to the Written Standards.
 - Now is a good time to get your HMIS/comparable database data cleaned & up-to-date. Project performance will be scored using the Annual Performance Report (APR).
 - We're using the APR rather than the CAPER because it has more comprehensive data.
 - VSPs will be expected to produce the APR from their comparable database.



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Updates to ESG in the NC BoS CoC

CY2026 ESG Program Funding Priorities

- The ESG Program Funding Priorities document has been updated for CY2026 & was approved by the Steering Committee.
- It is available on the NCCEH website: [CY2026 ESG Program Funding Priorities](#)
- Minor updates from the CY2025 version for clarity, with 2 key changes:
 - Key change:
 - Applicant agencies must attend 75% of regional committee meetings.
 - Applicant agencies must attend 85% of Coordinated Entry case conferencing, as applicable.



Updates to ESG Scorecard

- A new scorecard has been finalized for this year's competition and it will be posted on the NCCEH website: <https://ncceh.org/funding-opportunities/>
- Key updates from the Funding Priorities have been added to the scorecard.
- More details on the ESG scorecard will be presented during the June 18th webinar for project applicants.



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Regional Review Form

What is the Regional Review Form?

The Regional Review Form IS:

- An opportunity for Regional Committees to provide input on the applicants in their region applying for ESG Program funding.
- An opportunity to notify NCCEH staff & the Project Review Committee if an agency applied for ESG Program funds that does not participate in Regional Committee in at least 75% of the region's meetings between June 1, 2024 and May 31, 2025 & 85% of Case Conferencing meetings during the same timeframe.

The Regional Review Form IS NOT:

- A final decision on which projects are funded.
- A decision regarding the funding amount awarded to any project applicant.



When is the Regional Review Form completed?



Regional Review Form will be sent to Regional Leads & Alternates as early as we can on the afternoon of Tuesday, July 15, 2025.



The Regional Review Form needs to be completed and returned by the deadline of **12 PM (Noon) on Friday, July 25th** to be considered by the Project Review Committee to create the proposed slate of applications & for NCCEH staff to complete the Regional Application.



Regional Review Form

Agency/Activity Type	New or Returning	Local Planning Area	Have they attended at least 75% of Regional Committee Meetings between June 1st, 2024 - May 31st, 2025. Benchmark 75% & NC BoS CoC ESG Program Funding Priorities Requirement.	Have they attended at least 85% of Case Conferencing Meetings between June 1st 2024 - May 31st, 2025? Benchmark 85% & NC BoS CoC ESG Program Funding Priorities Requirement for applicable organizations.	Recommendation for Funding?	If not, why? If yes, why?
BCD Agency/Street Outreach	New	Region 1	Yes	No	Yes	Yes - attending regional committee meetings; they do not currently have a program that requires case
EFG Agency/Rapid Rehousing	Returning	Region 1	No	No	No	No - have only attended 10% of regional committee meetings and have only attended 20% of case conferencing meetings.
				No		

Hold a Regional Committee meeting between July 16th and July 24th.

- The meeting or the portion of the meeting addressing this form must be facilitated by a leader who does not have a conflict of interest.

Areas in yellow need to be completed:

- Regional Webmasters and CE Leads need to find this data ahead of the Regional Committee meeting.
- Agencies new to ESG Program funding in this year's competition who aren't attending CE, should be explaining how they will be attending case conferencing meetings once awarded ESG Program funds.



Hold July Regional Meetings between 7/16 & 7/24

- Conduct regional meetings for July between July 16th and July 24th to conduct regular business AND complete the Regional Review Form
- Regional Review Forms are due to NCCEH by 12 PM (Noon) on July 25th.



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Conflict of Interest

Conflict-of-Interest Policy

- Persons attending Steering Committee or Regional Committee meetings representing an agency applying for CY2026 ESG Program Funding may
 - Attend the meeting for the Regional Review Form.
- They may not:
 - Participate in conversations about applicants
 - Facilitate Regional Committee meetings to recommend agencies for funding
 - Ask questions about the funding proposal for your agency
 - Make a motion related to approving or recommending an agency for funding.
 - Represent the region on the Project Review Committee
 - Vote on the Regional Review Form or proposed slate of applicants (Steering Committee meeting only)



Avoiding a Conflict of Interest

- Make a plan *now!*
- Who will facilitate the Regional Committee meeting to complete the Regional Review Form? Plan on scheduling this meeting between July 17 and July 24th.
- Who will complete & return the Regional Review Form by 12 PM (Noon) on Friday, July 25th?

*Note: The CE Leads & Webmasters do not need to abstain from providing attendance info for Case Conferencing & Regional Committee meetings for applicants.





Q&A

Contact Us!

Contact NC Balance of State CoC Staff

bos@ncceh.org

919-755-4393

ESG Program Competition Staff at NCCEH:

- Jenny Simmons
- Ashley Von Hatten
- Mira Sanderson

