

North Carolina Balance of State Continuum of Care

Steering Committee Meeting
June 3, 2025
10:30 AM



NCCEH

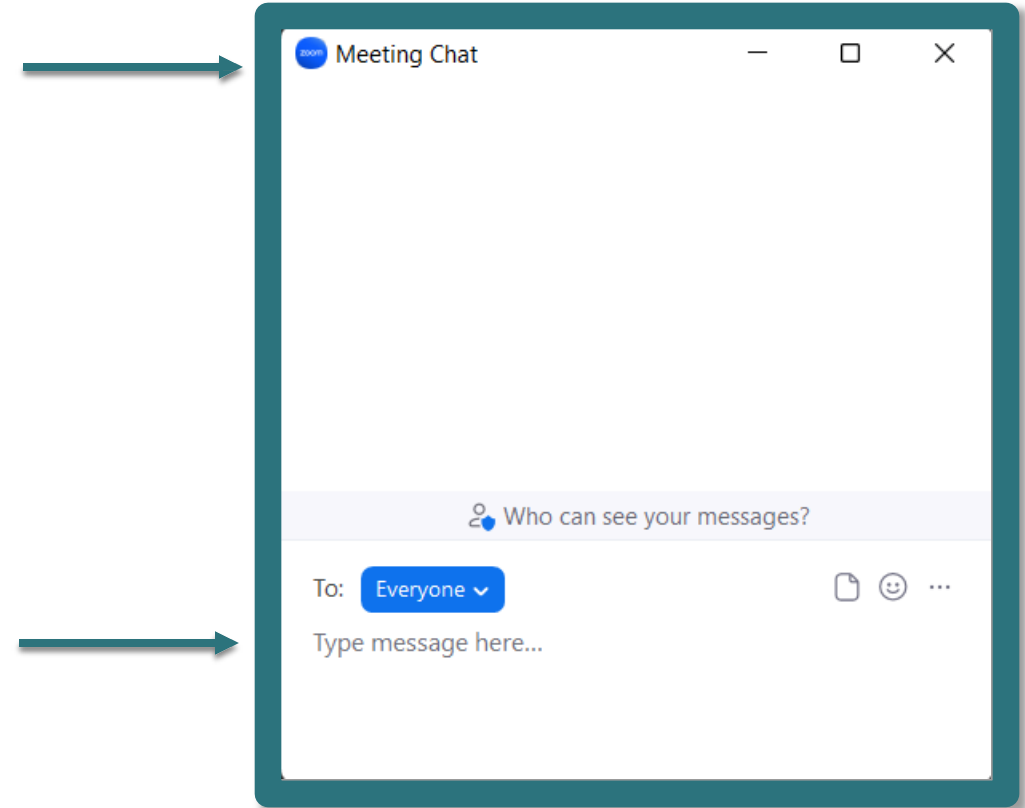
Welcome

Reminders:

Your line is muted.

We will unmute the line during Q&A pauses.

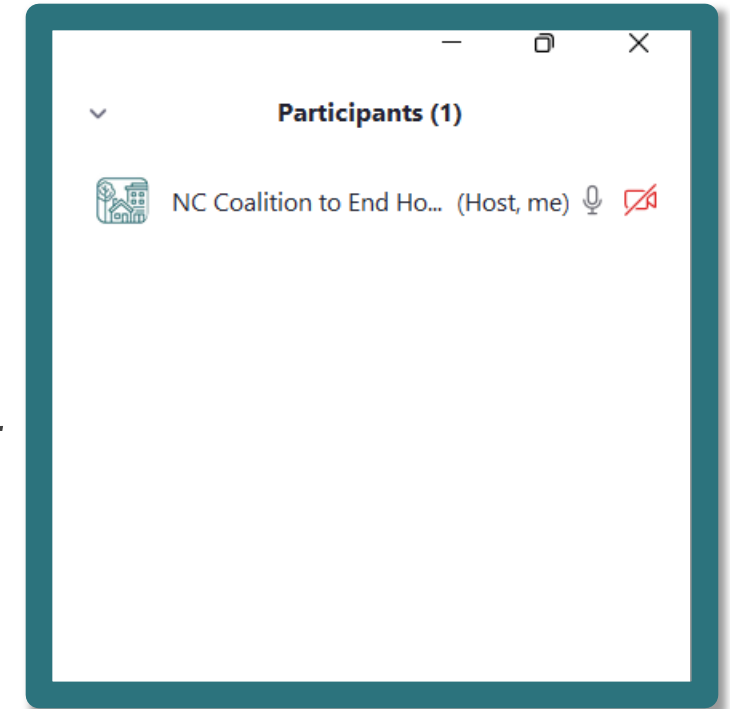
The chat box is available to use anytime.



Roll Call

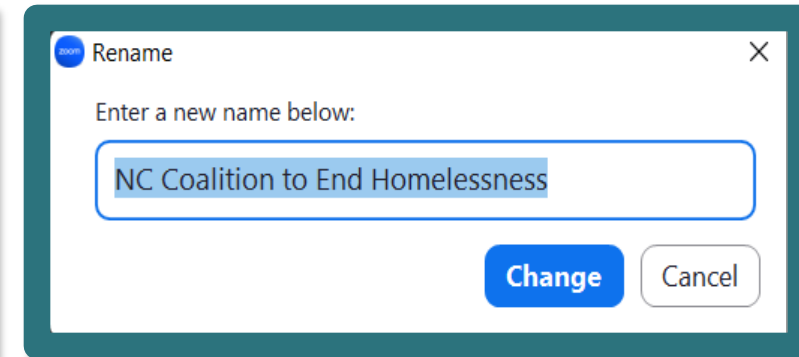
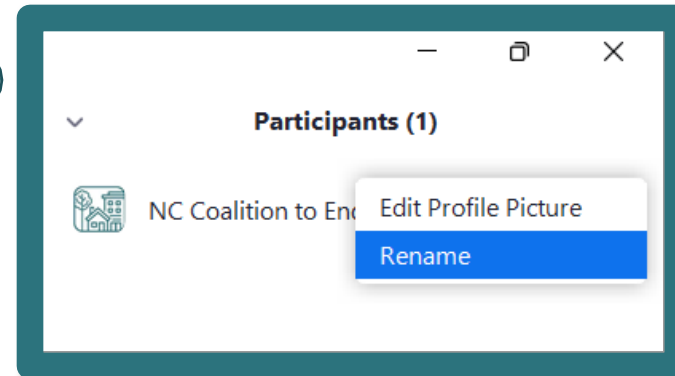
- We will conduct Roll Call for Regional Leads and at-large members to confirm quorum for voting.
- All participants should enter their full names, so we can document their participation in the minutes.

1



How to change your screen name:

2



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Agenda

Agenda

- Consent Agenda
- HUD TA Introduction
- NCCEH Updates
- Advocacy
- RUSH 2 Funding – Letters of Support
- ESG Competition Updates
- Data Quality and Performance Metrics
- CoC Competition Updates
- Upcoming Meetings & Reminders



Review & approve consent agenda

Consent agenda:

<https://www.ncceh.org/bos/steeringcommittee/>

- The consent agenda was sent to the Steering Committee prior to the meeting as a part of the Board Packet.
- The consent agenda will be voted on as a whole at the beginning of each meeting.
- Steering Committee members may request to remove an item from the consent agenda for additional discussion.

Changes or discussion?





HUD TA Introduction

HUD TA Support

Objective: to identify goals and strategies to strengthen the NC BoS CoC

NCCEH Workgroup: Dr. Agard, Ashley VonHatten, Jenny Simmons, Natalie Riveria, and Dashia Shanks

HUD TAs: Heather Dillashaw and Shavona McCalep.

Meetings

- April 23, 2025 – Initial meeting for introductions and expectations
- May 1, 2025 – NC BoS Governance Review
- Next Meeting – May 8, 2025

Welcome Shavona McCalep!



NCCEH

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NCCEH Updates

Welcome New Staff!

Alicia Price-Blanks, Project Specialist

- Day 1 Family Funds
- Back@Home Liaison
- Regions 1, 7, & 8

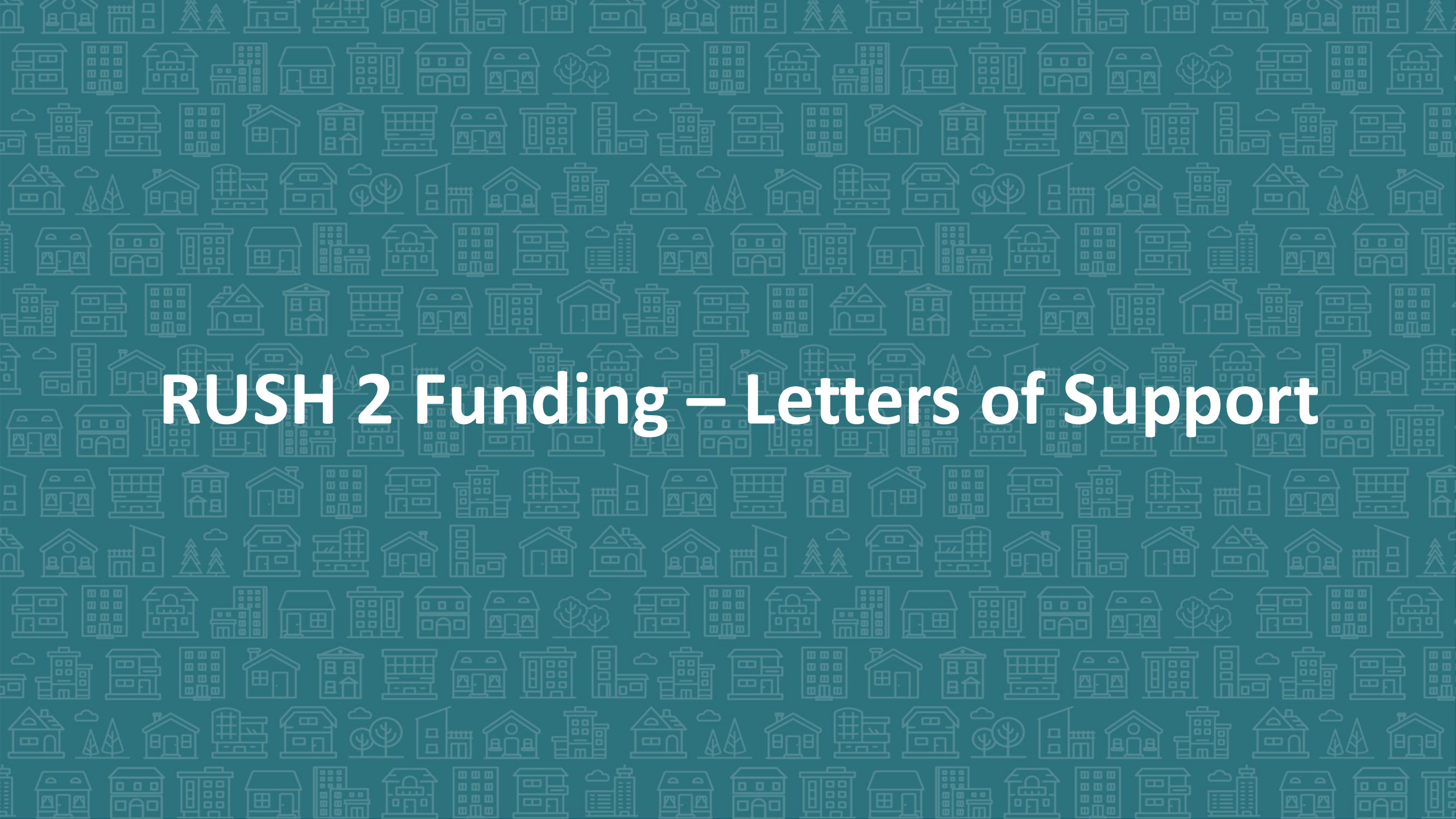


Advocacy

Your Voice Makes A Difference!

NCCEH continues to provide opportunities to convene, collaborate, and advocate to end homelessness in North Carolina.

- County-Specific [infographics](#) are now available on our website.
- Advocacy during Bringing It Home got results!
- Benjiman Horton wrote an [op-ed](#) opposing H781 and H437 that has been printed in several NC newspapers.
- Marshall Thomas with Spectrum News is working on a story about homelessness and the impact of these bills.



RUSH 2 Funding – Letters of Support

RUSH 2 Letter of Support

Funded by the US Department of Housing & Urban Development, a second special allocation of “Rapid Unsheltered Survivor Housing” (RUSH) has been issued to address the impacts of Hurricane Helene on Federal disaster-declared areas.

These special RUSH 2 funds are to be used to address the needs of homeless individuals and families at risk of homelessness in areas affected by a major disaster, whose needs are not otherwise served or fully met by existing Federal disaster relief programs, including the Transitional Sheltering Assistance (TSA) program.

The North Carolina Department of Health and Human Services (DHHS) will administer North Carolina’s RUSH 2 funds totaling \$1,910,417.

- Each applicant within the NC BoS CoC must obtain a letter of support for their application.
- 5 agencies submitted requests for Letters of Support for their applications for RUSH 2 funds.



RUSH 2 Letter of Support

Pisgah Legal Services

Letter of Support request to provide *legal services* through a *Homelessness Prevention* program:

- Service area:
 - Region 1: Haywood, Jackson, Macon, Madison Counties
 - Region 2: Henderson, Polk, Rutherford, Transylvania Counties
- Funding amount: \$70,000 to serve approximately 50 households
- Participation:
 - Currently participate in Region 2 meetings & staff serving as UAC.
 - Acknowledge they need to participate in Region 1 meetings and state that they will.
 - Need to join HMIS@NCCEH

RUSH 2 Letter of Support

HERE in Jackson County

Letter of Support request to provide ***Emergency Shelter, Rapid Rehousing, & Homelessness Prevention*** programs:

- Service area:
 - Region 1: Haywood, Jackson, Macon, Swain, Clay, Graham, Madison, and Cherokee Counties (including the Qualla Boundary)
- Funding amount: \$192,693 – will hire a new f/t case manager for RRH & HP
 - Emergency Shelter: \$10,105
 - Rapid Rehousing: \$113,388 (\$20,800 for services; \$92,588 for financial assistance)
 - Homelessness Prevention: \$69,200 (\$20,800 for services; \$48,400 for financial assistance)
- Participation:
 - Currently participate in Region 1 meetings & serve as CE Lead agency
 - Current HMIS@NCCEH user agency

RUSH 2 Letter of Support

Only Hope WNC

Letter of Support request to provide **Street Outreach, *Rapid Rehousing & Homelessness Prevention*** programs:

- Service area:
 - Region 2: Henderson, Transylvania, Polk, Rutherford Counties
- Funding amount: \$450,000 – will hire 2 new f/t staff (housing case managers) & 2 new p/t staff (outreach & housing navigation) to implement SO, RRH & HP
- Participation:
 - Currently participate in Region 2 meetings & Executive Director serves as Regional Lead Alternate
 - Current HMIS@NCCEH user agency

RUSH 2 Letter of Support

Love and Respect Community for Recovery and Wellness

Letter of Support request to provide ***Street Outreach & Homelessness Prevention*** programs:

- Service area:
 - Region 2: Henderson, Transylvania, Polk, Rutherford Counties
- Funding amount: \$150,000 – will hire 2 new f/t case managers
 - Street Outreach
 - Homelessness Prevention
- Participation:
 - Currently participate in Region 2 meetings
 - Need to become HMIS@NCCEH user agency

RUSH 2 Letter of Support

Hand Up Ministries

Letter of Support request to provide *Emergency Shelter* program:

- Service area:
 - Region 9: Nash County – they are serving folks in their shelter displaced and directly impacted by Helene
- Funding amount: \$17,000
 - Emergency Shelter
- Participation:
 - Currently participate in Region 9 meetings
 - Current HMIS@NCCEH user agency

Letter of Support Requests

Questions?

Motion?



NCCEH

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ESG Program Competition Updates

ESG Competition to Launch June 10th!

- **The Request For Applications (RFA) is to be released by the NC ESG Office, June 10!**
- **We will host a webinar for Regional Committee leaders on Wednesday, June 11th at 11 AM** for those who need it.
 - Regional Review Form per region
- **A webinar for all Project Applicants will be held on June 18th at 1 PM.**
 - **Project Applications will be due to NCCEH by 12:00 PM on Tuesday, July 15, 2025.**
- Recorded webinars and competition materials will be available at <https://ncceh.org/funding-opportunities/>

CY2026 Total amount available for NC BoS CoC: ?

The NC ESG Office sets a total amount that each of the NC BoS CoC's 13 Regions can apply for, the Fair Share.

- This helps make sure that funds do not get concentrated in one part of the state.
 - Important for each region to work with providers to submit quality applications for ESG Program eligible activities that meet the needs of the Region and utilize the region's entire Fair Share!
-
- While the overall ESG award to the entire state will be \$5,169,928, which is a \$9,802 increase over last year, the NC ESG Office has not yet released each region's fair share.

ESG: Emergency Solutions Grant Program

From the ESG Policy and Procedure Desk Guide

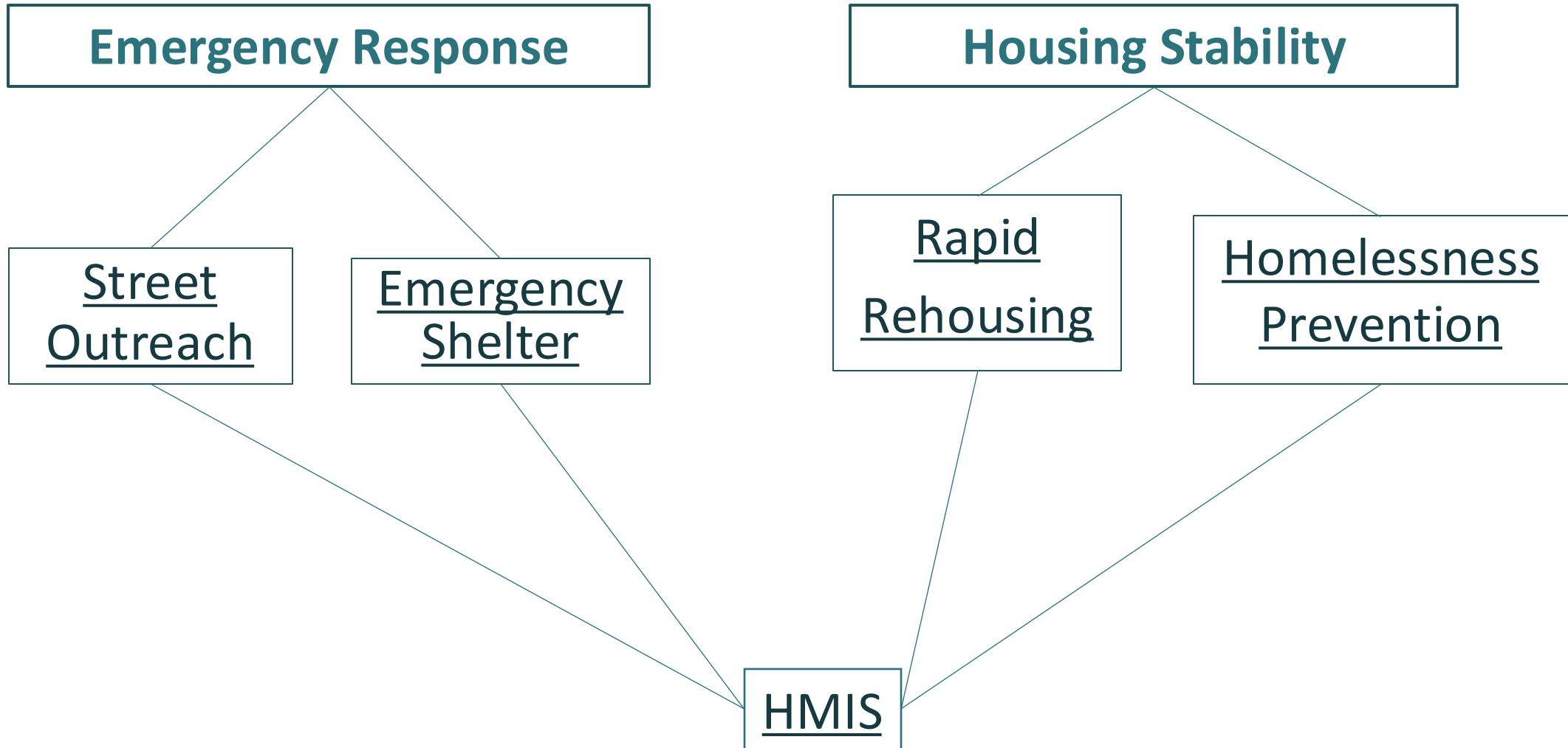
Purpose: NC ESG Program funds are intended to be used as part of a crisis response system using a low barrier, housing-focused approach to ensure that homelessness is rare, brief, and one time.

HUD's Priorities for ESG:

- Broaden existing emergency shelter & homelessness prevention activities
- Emphasize rapid rehousing
- Help people quickly regain stability in permanent housing after experiencing a housing crisis &/or homelessness

For every activity type, ESG Program funding should assist people in accessing & maintaining permanent housing!

ESG Program: 5 Eligible Activities



CY2026 ESG Program Competition Timeline

ACTIVITY	DUE DATE
RFA released by NC DHHS, NC ESG Office	Tuesday, June 10, 2025
NC BoS CoC Instructions Released	EOB Wednesday June 11, 2025
NC ESG Office RFA webinar	June 13, 16, & 18
NC Balance of State Webinar for all project applicants	June 18, 2025, at 1 PM
Project Applications due to NCCEH	July 15, 2025, by 12 PM (Noon)
Project Applications Review	July 16 - 29
Regional Review Forms Due	July 15, 2025 by 12 PM (Noon)
Project Review Committee Selection Meeting	August 1, 2025 at 1 PM
Steering Committee Project Application Recommendation Approval	August 5, 2025, at 10:30 AM
Appeals Due	August 8, 2025, by 12 PM (Noon)
Project Review Committee appeals meeting (tentative)	August 11, 2025, at 11 AM
Steering Committee appeals meeting (tentative)	August 12, 2025, at 10:30 AM
Project and Regional Applications Due to the NC ESG Office	August 25, 2025, by 5 PM

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Regional Review Form

When is the Regional Review Form completed?



The Regional Review Form will be sent to Regional Leads & Alternates as early as we can on the afternoon of Tuesday, July 15, 2025.



The Regional Review Form needs to be completed and returned by the deadline **of 12 PM (Noon) on Friday, July 25th** to be considered by the Project Review Committee to create the proposed slate of applications & for NCCEH staff to complete the Regional Application.

Regional Review Form

			Have they attended at least 75% of Regional Committee Meetings between June 1st, 2024 - May 31st, 2025. Benchmark 75% & NC BoS CoC ESG Program Funding Priorities	Have they attended at least 85% of Case Conferencing Meetings between June 1st 2024 - May 31st, 2025? Benchmark 85% & NC BoS CoC ESG Program Funding Priorities Requirement for applicable organizations.	Recommendation for Funding?	If not, why? If yes, why?
Agency/Activity Type	New or Returnin	Local Planning Area	Requirement.			
BCD Agency/Street Outreach	New	Region 1	Yes		Yes	Yes - attending regional committee meetings; they do not currently have a program that requires case
EFG Agency/Rapid Rehousing	Returning	Region 1	No	No	No	No - have only attended 10% of regional committee meetings and have only attended 20% of case conferencing meetings.
			No			

Hold a Regional Committee meeting between July 16th and July 24th.

- The meeting or the portion of the meeting addressing this form must be facilitated by a leader who does not have a conflict of interest.

Areas in yellow need to be completed:

- Regional Webmasters & CE Leads need to find this data ahead of the Regional Committee meeting!



Hold July Regional Meetings between 7/16 & 7/24

- Conduct regional meetings for July between July 16th and July 24th to conduct regular business AND complete the Regional Review Form
- Regional Review Forms are due to NCCEH by 12 PM (Noon) on July 25th.

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Conflict of Interest

Conflict-of-Interest Policy

- Persons attending Steering Committee or Regional Committee meetings representing an agency applying for CY2026 ESG Program Funding may **not**:
 - Participate in conversations about applicants
 - Facilitate Regional Committee meetings to recommend agencies for funding
 - Ask questions about the funding proposal for your agency
 - Make a motion related to approving or recommending an agency for funding.
 - Represent the region on the Project Review Committee
 - Vote on the Regional Review Form (at the Regional level) or proposed slate of applicants (at the Steering Committee level)

Avoiding a Conflict of Interest

- Make a plan *now!*
- Who will facilitate the Regional Committee meeting to complete the Regional Review Form? Plan on scheduling this meeting between July 16 and July 24th.
- Who will complete & return the Regional Review Form by 12 PM (Noon) on Friday, July 25th?

*Note: The CE Leads & Webmasters do not need to abstain from providing attendance info for Case Conferencing & Regional Committee meetings for applicants.



Data Quality and Performance Metrics

Why Data Matters

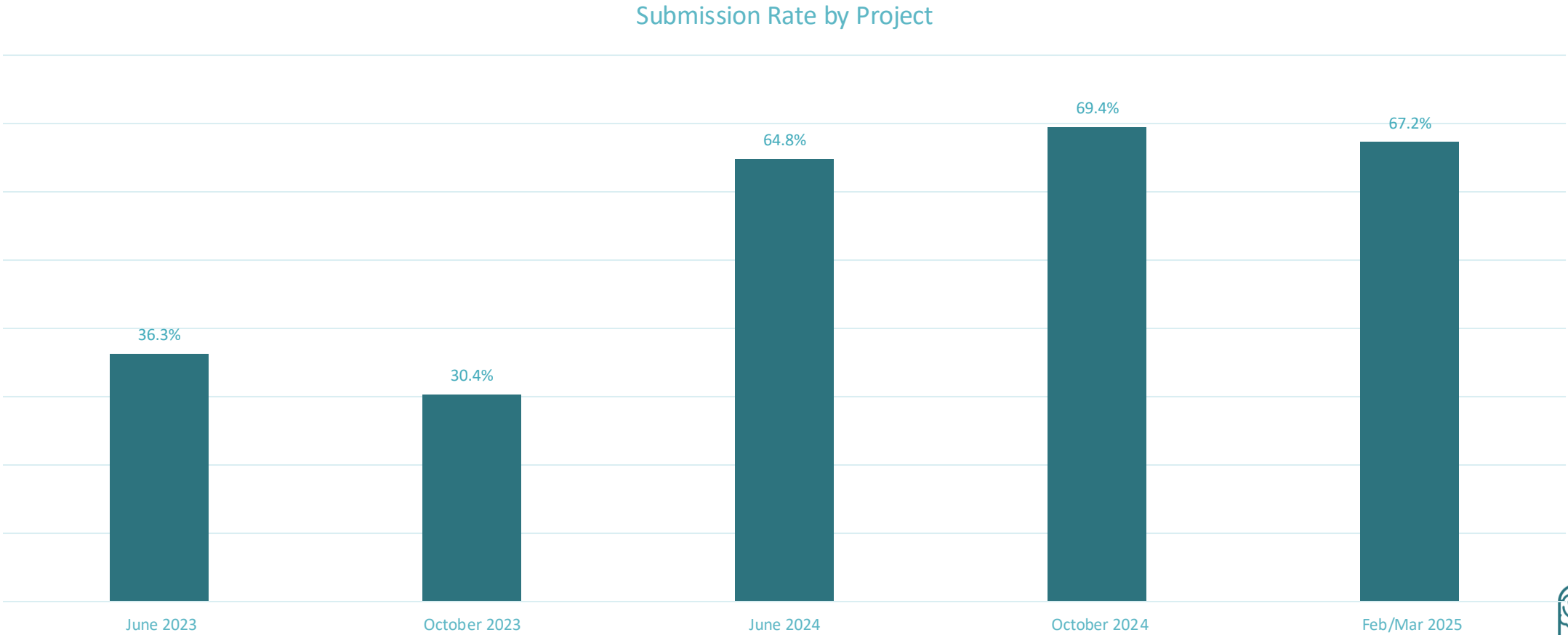
Data Quality matters because it tells the story of the clients homeless situation.

Agency Admins are the data stewardess of HMIS, however work can be distributed among coworkers

Some upcoming events include:

- ESG Competitions are next week!
- Next Data Quality Submissions Due July 1-31st!

Data Quality Plan Submission Rates since Implementation



CoC Competition Points

During the last CoC competition there were a couple places we scored 0 points

Measure 4 - Increase in Income

- Solution: Increases in Annual Assessment documentation

2C-5. Increasing Employment Cash Income–CoC's Strategy.	V.B.5.f.		
System Performance Measure Data – Measure 4 – employment and cash income for leavers (from HDX 2.0)		2	0

Measure 7 - Exits and Retention of PH

- Solution: Frequent Data Checks with Stayers

2C-3. Exits to Permanent Housing Destinations/Retention of Permanent Housing–CoC's Strategy.	V.B.5.d.		
System Performance Measure Data – Measure 7b.1 (from HDX 2.0)		6	0

Our Ask

Regional committee leads to provide an additional reminder for projects to perform frequent data checks as not really impacts data

Includes:

- Monthly Report runs of APR & CAPER Reports
- Frequent data check meetings
- Collaboration with partner agencies

Our hope is to continue to increase data literacy within the Agencies

Opening Sharing and Visibility in BoS

Agency Types
Currently in the
BoS

- Using HMIS
- Non-HMIS

Homeless
Prevention

Supportive
Services
Only

Diversion

Street
Outreach

Non-HUD
Housing
Providers

Other
Community
Services

Rapid Re-
Housing

Permanent
Supportive
Housing

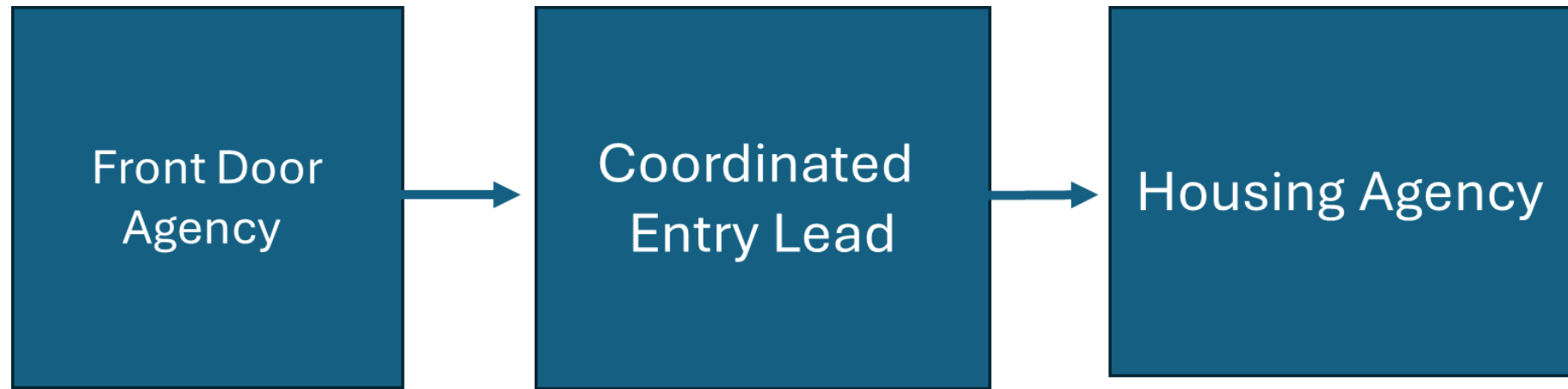
Emergency
Shelter

Prevention
or Aftercare

Transitional
Housing



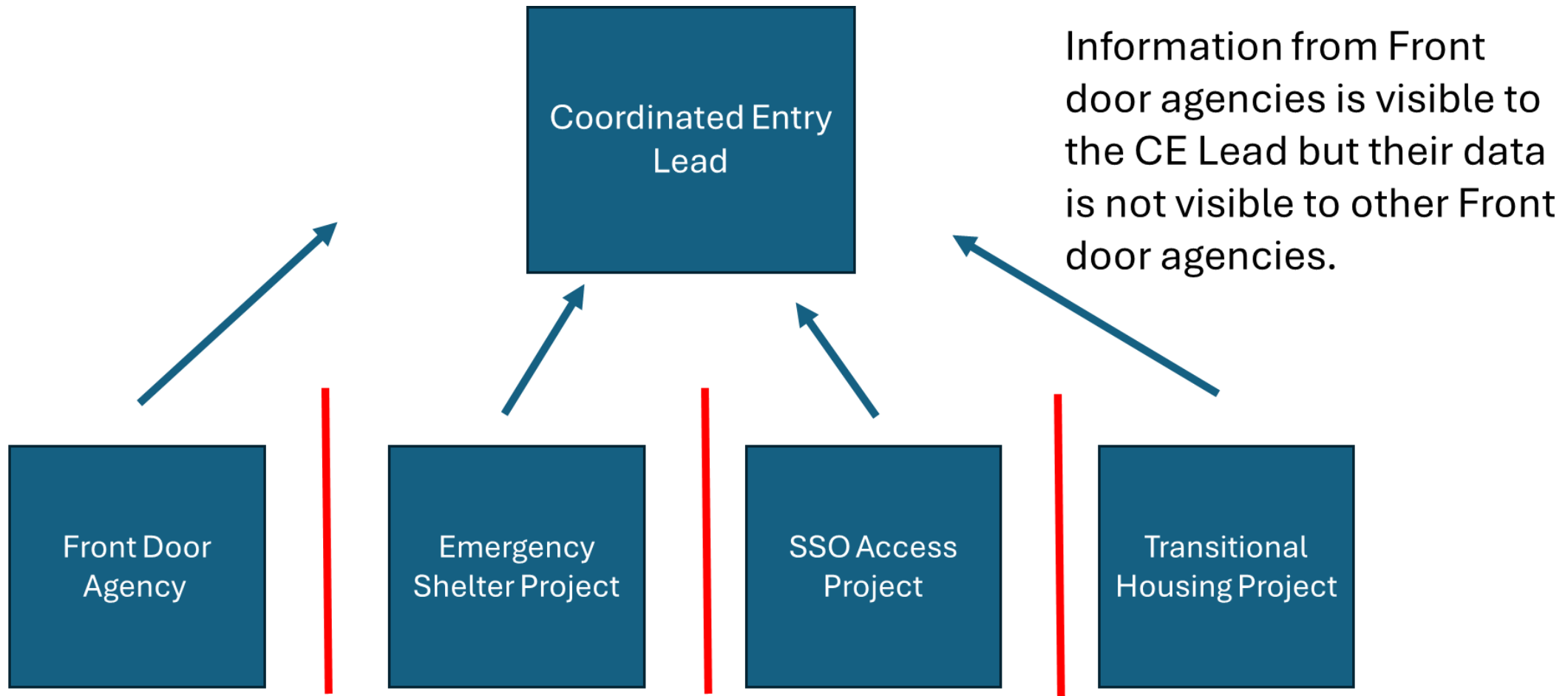
Current Sharing Within Coordinated Entry



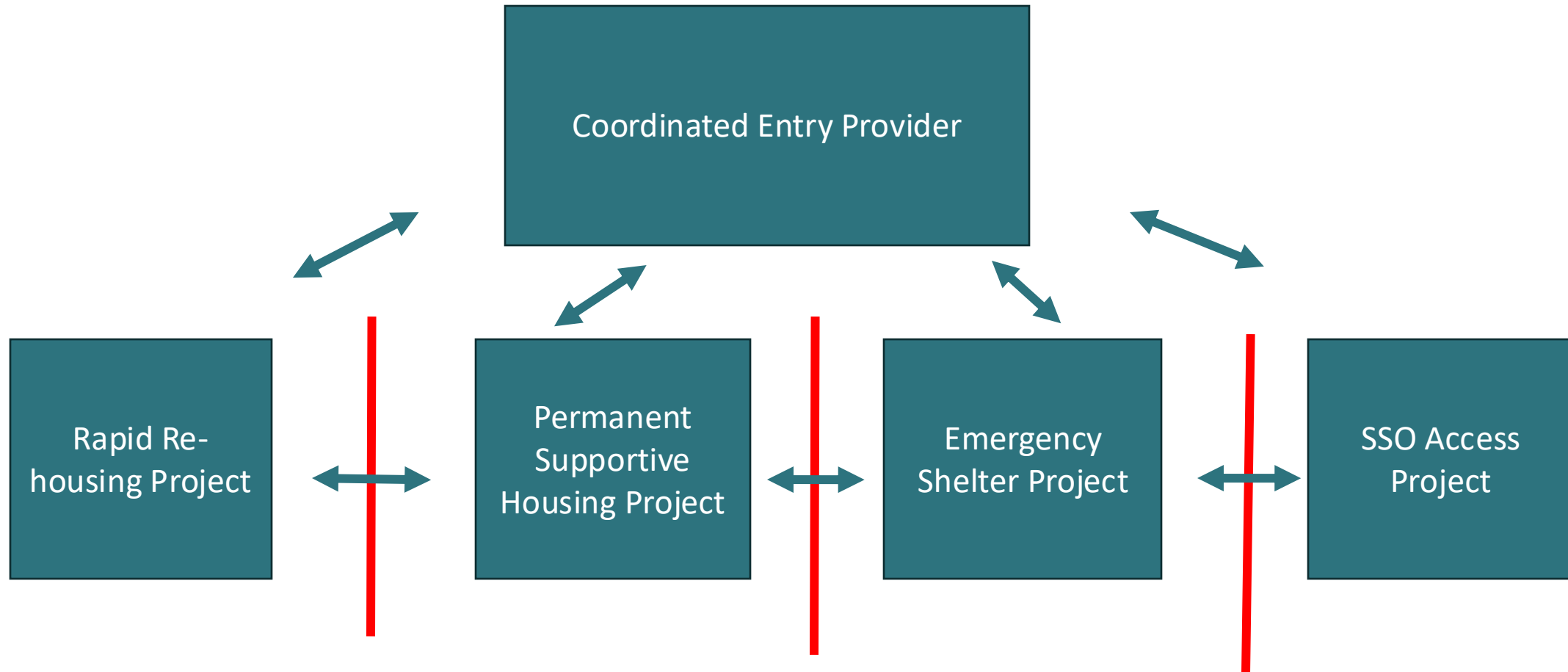
Visibility is one way



Current Sharing Within Coordinated Entry



Proposed Sharing and Visibility



Why Sharing Should Be Open

- Improved CE Data Quality and Client Tracking
 - Visibility of Client History and Activity within the Region
 - Improved Communication on Housing Solutions
 - Increased Partner Participation in the Housing Process
 - CEC Has Voted Yes!
-
- We want to hear from our community about what should and shouldn't be shared!
 - Please Complete Our Survey Here:
<https://forms.gle/UPGbeRLm85RdQF2C9>





CoC Program Competition Updates

HUD re-released a special CoC Builds NOFO on Friday, May 16th.

HUD re-released a new funding opportunity for construction, acquisition, or rehabilitation in a Notice of Funding Opportunity (NOFO) called CoC Builds on May 16th.

This NOFO supersedes the CoC Builds NOFO released last July 19th. Any applications submitted need to be reconsidered and submitted under the current NOFO.

HUD will select project applications to fund:

- New PSH specifically for people experiencing homelessness which must include capital costs budgeted for new construction, acquisition, or rehabilitation; &
- Up to 20% of an award for CoC Program eligible activities & costs associated with such new PSH project & no more than 10% for admin costs

HUD released the special CoC Builds NOFO on Friday, May 16th.

Under the NOFO, several entities are eligible to apply:

- State, county, municipal, or special district governments
- Federally recognized Native American tribal governments
- Public housing authorities/Indian housing authorities
- Native American tribal organizations (other than Federally recognized tribal governments)
- 501(3) nonprofit organizations

Faith-based organizations may apply on the same basis as any other organization.

The NC Balance of State CoC may apply for (1) project up to \$9 million (a second project specifically by Tribal Reservations or Trust Lands could be applied for).

CoC Builds Competition Timeline

Competition Activity	Deadline
Intent to Apply Deadline	May 28th by 12 PM (Noon)
Application Deadline	June 5 th by 12 PM (Noon)
PRC Scoring	June 6th – 9th
PRC Selection Meeting	Monday, June 9th at 1 PM
Steering Committee Approval	June 10 th (in-person meeting)
Applicant Notification	By COB on June 10th
Appeals Deadline	June 11 th by 12 PM (Noon)
PRC Appeals Meeting (tentative)	June 16th at 1 PM
Steering Committee Appeals Meeting (tentative)	June 17 ^h at 10:30 AM
Final Application Due to NCCEH	June 20 th by 12 PM (Noon)
Submit Application in grants.gov	June 26 th by 8 PM

FY2025 CoC Program Competition

Expected Phases of the Competition:

- Grant Inventory Worksheet (GIW)
- Release of a new FY2025 Notice of Funding Opportunity (NOFO)? Or sticking with the 2-year FY2024 & FY2025 NOFO issued last year? Or a revision of the 2-year FY2024 & FY2025 NOFO issued last year?



Upcoming meetings & reminders

(Log-in, registration & recording information can be found on agenda)

- **Lived Expertise Advisory Council**, *Friday, June 13, 12 – 1 P.M.*
- **Coordinated Entry Council**, *Monday, June 16, 10 – 11:30 A.M.*
- **Racial Equity Subcommittee**, *Wednesday, June 18, 11:30 A.M. – 12:30 P.M.*
- **Funding & Performance Subcommittee**, *Thursday, June 26, 2 – 3 P.M.*
- **Veterans Subcommittee**, *Monday, July 7, 11 A.M. – 12 P.M.*



Next Meeting(s)

In-Person Steering Committee Meeting:

Tuesday, June 10, at 10:00 AM at the Alamance Community College

Register here: <https://ncceh.org/event/in-person-steering-committee-meeting/>

Next Monthly Meeting:

Tuesday, July 8, at 10:30 AM

Reach out to us:

(919) 755-4393

bos@ncceh.org

