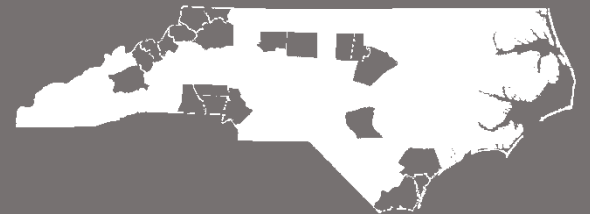# Agenda

- ESG Program overview & competition process
- ESG Program competition timeline & funding amounts
- Updates to ESG Program Funding Priorities & scoring
- Overview of project application scorecard
- Project application instructions
- Required materials for application submission to NC BoS CoC
- Q&A

ESG Program Overview & Competition Process

ESG: Emergency Solutions Grants

From the ESG Policy and Procedure Desk Guide

Purpose: NC ESG Program funds are intended to be used as part of a crisis response system using a low-barrier, housing-focused approach to ensure that homelessness is rare, brief, & one-time.

Activities can include:

- Engaging people living unsheltered.
- Improving the number and quality of emergency shelters, Assist in meeting the costs of operating emergency shelters, Provide essential services to emergency shelter residents
- Rapidly rehouse persons who are currently experiencing homelessness
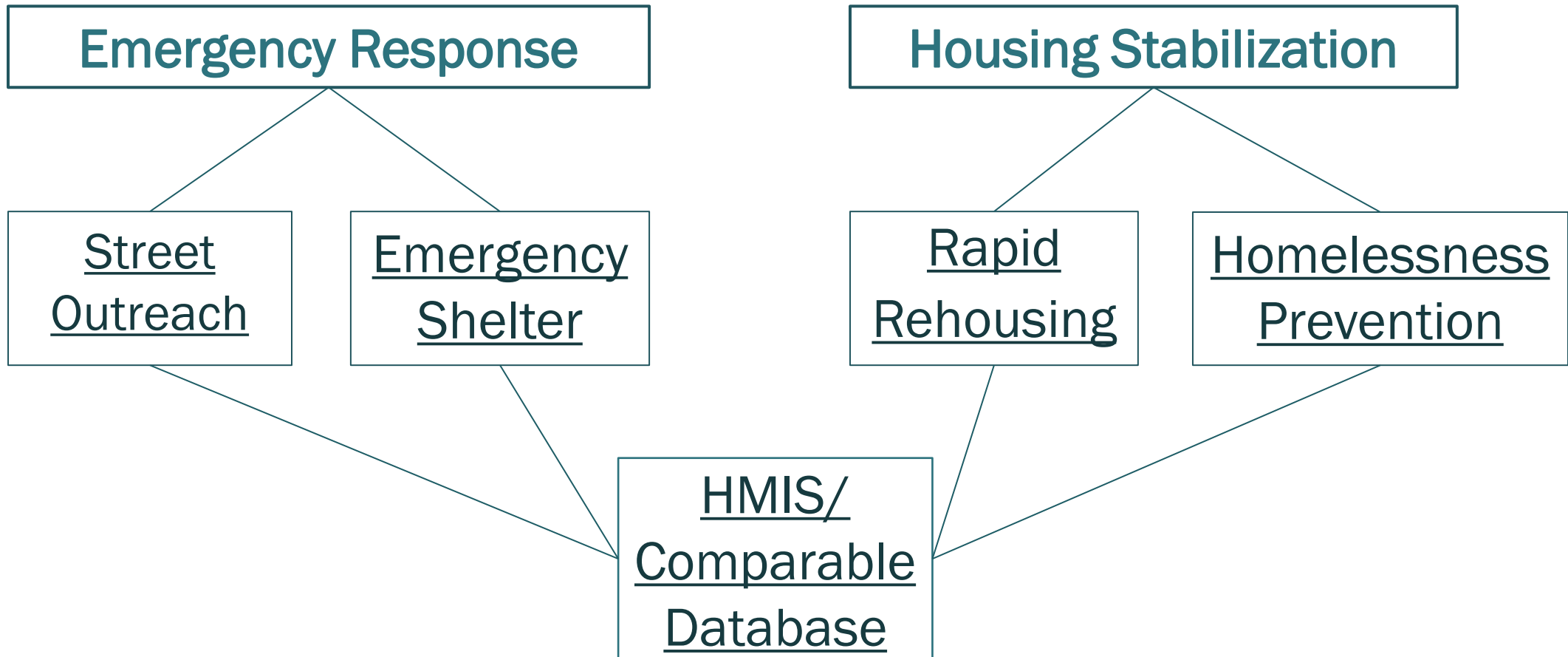- Prevent people from becoming homeless.

HUD's priorities for the ESG Program

- Broaden existing emergency shelter & homelessness prevention activities

- Emphasize rapid rehousing

- Help people quickly regain stability in permanent housing after experiencing a housing crisis &/or homelessness

For every activity type, ESG funding should be assisting people to access or maintain permanent housing!

Five eligible components under ESG

```
Emergency Response          Housing Stabilization

Street          Emergency        Rapid          Homelessness
Outreach        Shelter          Rehousing      Prevention

                 HMIS/
                 Comparable
                 Database
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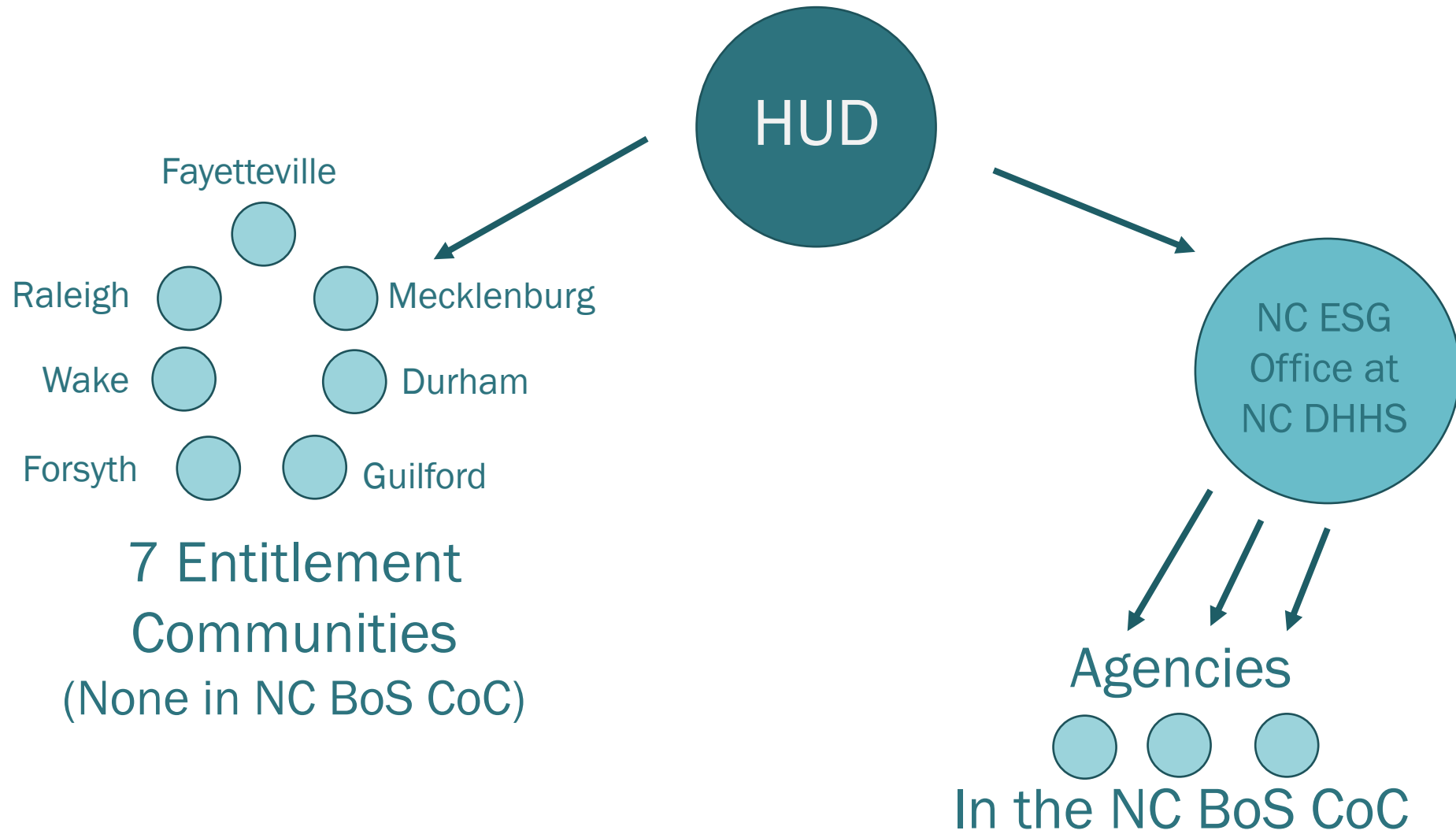
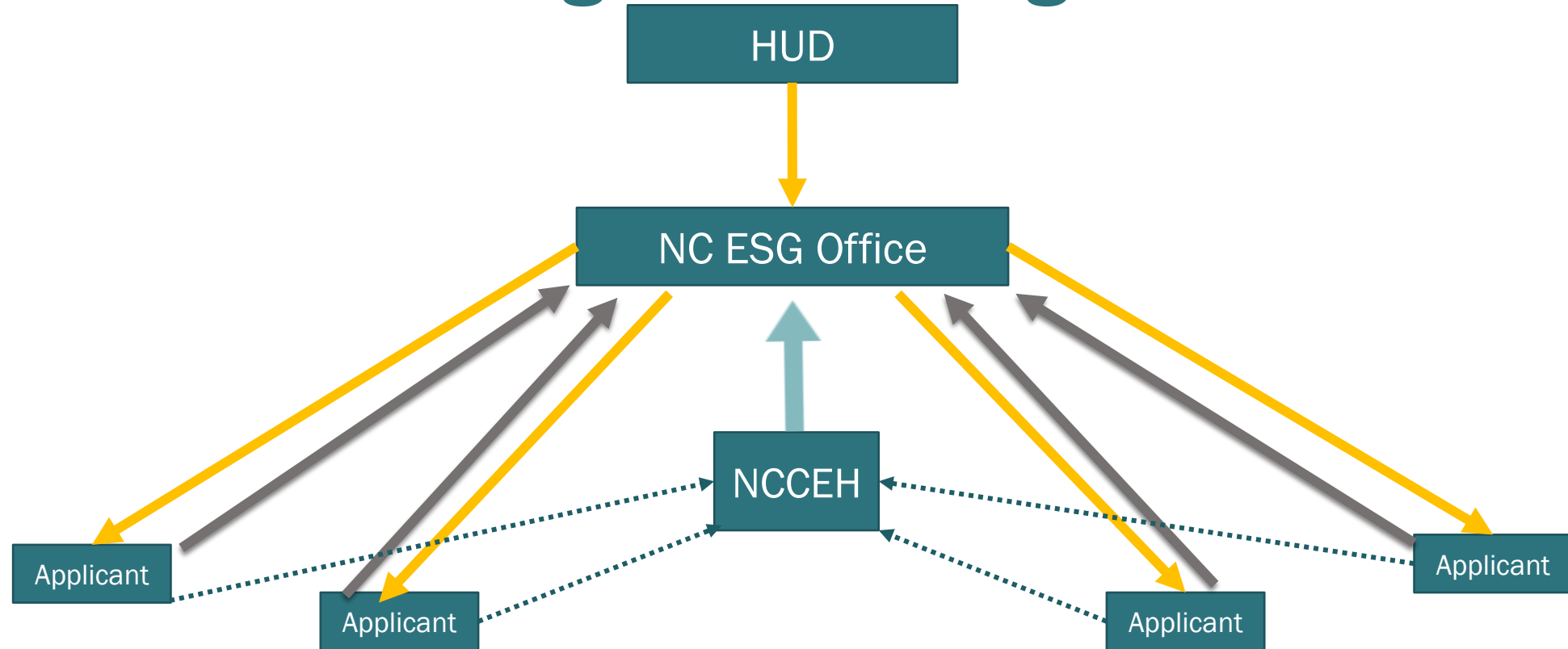# Key eligibility criteria for ESG Program subrecipients

- Must be a 501(c)3 or a unit of local government
  - Public Housing Authorities (PHAs) are not eligible for ESG Program funds.
- ESG funds cannot be used for transitional housing (TH) projects.
- ESG funds cannot be used for capital improvement projects, new construction, or acquisition of real property. These funds can be used for facility maintenance of existing program space (ES only).
- Important links:
  - NC ESG Desk Guide: NCDHHS ESG Policy and Desk Guide Procedure 2023
  - HUD Interim Rule: https://www.hudexchange.info/resource/1927/hearth-esg-program-and-consolidated-plan-conforming-amendments/

Flow of ESG Program Funds
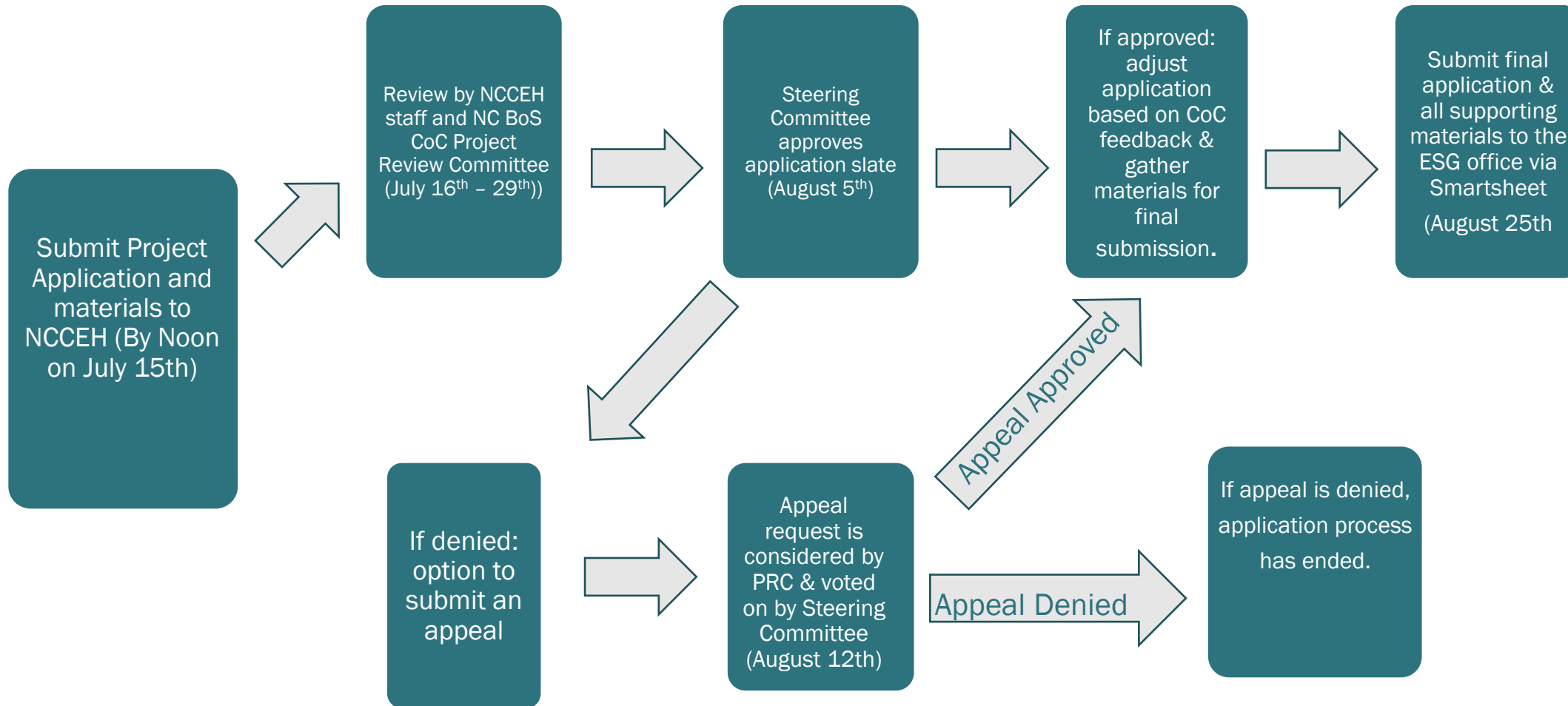
The ESG Program Funding Process

Project Application Flowchart

Submit Project Application and materials to NCCEH (By Noon on July 15th)

Review by NCCEH staff and NC BoS CoC Project Review Committee (July 16th – 29th))

Steering Committee approves application slate (August 5th)

If approved: adjust application based on CoC feedback & gather materials for final submission.

Submit final application & all supporting materials to the ESG office via Smartsheet (August 25th

If denied: option to submit an appeal

Appeal request is considered by PRC & voted on by Steering Committee (August 12th)

Appeal Approved

Appeal Denied

If appeal is denied, application process has ended.

Regional Fair Share

- The NC ESG Office sets a total amount that can be applied for, the Fair Share, for each of the NC BoS CoC's 13 regions.

- This ensures that funds do not get concentrated in one part of the state.

- If there is money left unallocated from any region at the end of the competition, that money goes back to the NC ESG Office without a guarantee that it will be applied anywhere in the NC BoS CoC.

- Important for each region to work with providers to submit quality applications that can utilize the entire Fair Share!

What is the 60/40 split?

- This refers to the mandated distribution of funds between Emergency Response projects & Housing Stabilization projects.
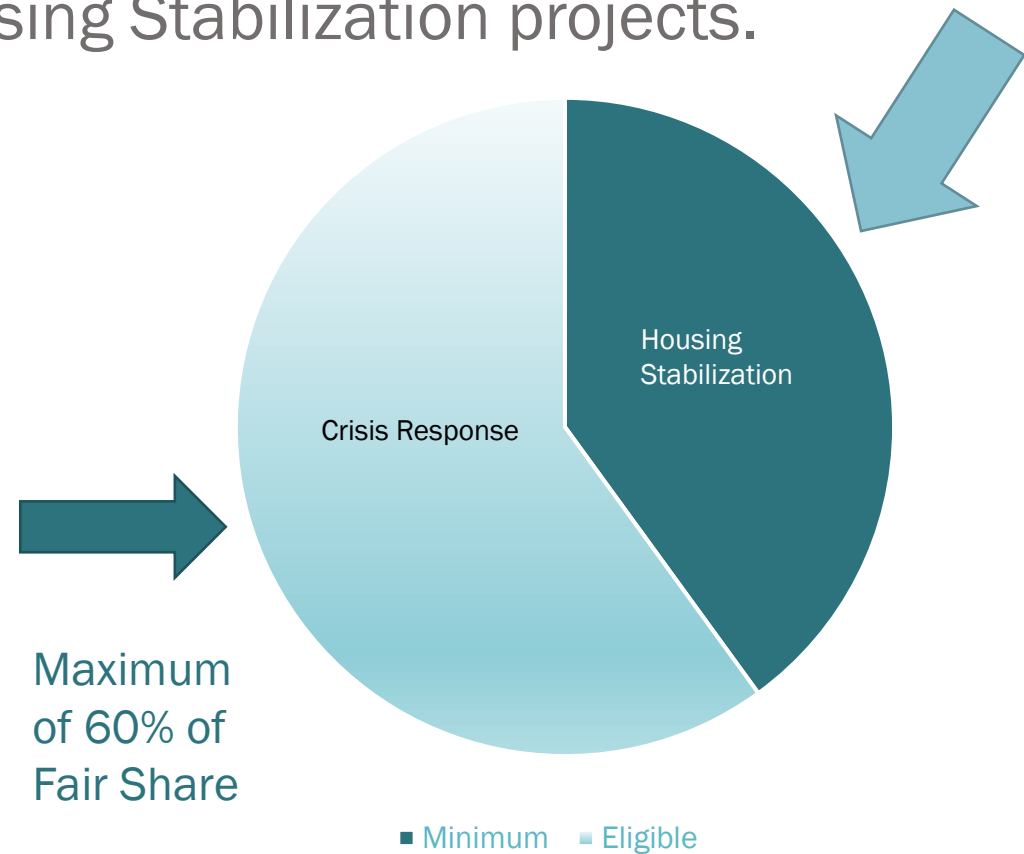
Housing Stabilization Services:
A MINIMUM of 40% of a regional Fair Share MUST be allocated to Rapid Rehousing &/or Homelessness Prevention.

Emergency Response Services:
A MAXIMUM of 60% of a regional Fair Share may be allocated to Street Outreach & Emergency Shelter funding.

40% minimum of regional Fair Share

Housing Stabilization

Crisis Response

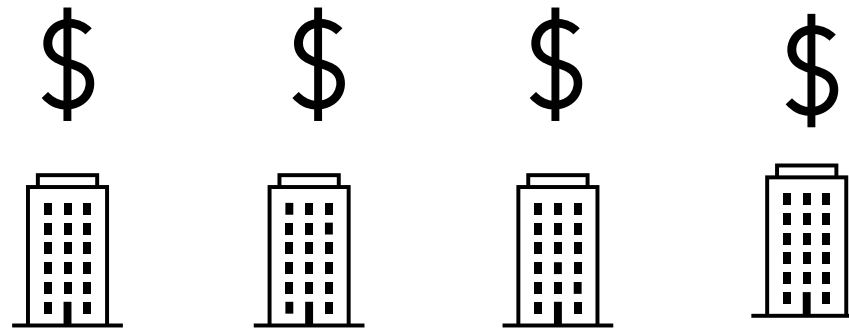Maximum of 60% of Fair Share

■ Minimum ■ Eligible

What is the 60/40 split?

- A 40% minimum for Housing Stabilization funds helps the CoC prioritize permanent housing solutions.

Example: 1 RRH program, & 4 ES programs
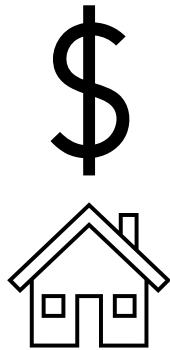
40% of Fair Share

60% of Fair Share

A 60/40 split also exists within project activities.

Street Outreach

- Since most of the cost for SO programs are services, no 60/40 cap exists

Emergency Shelter

- A maximum of 40% of ESG Program funds may be spent on services. There is no limit to the percentage spent on operations.

Rapid Rehousing & Homelessness Prevention

- A maximum of 40% can be spent on services. There is no limit to the percentage spent on financial assistance.

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*Important to read the budget form carefully in your application packet.

HMIS/Comparable Database Funding

The "HMIS" activity type can be utilized by general population & Victim Service Provider agencies.

Having dedicated HMIS (or comparable database) funding can help create the capacity for agency staff to enter quality & timely data!

HMIS funding is not included in the 60/40 split. It is a part of the Regional Fair Share but taken "off the top."

CY26 ESG Program Competition Timeline & Allocation
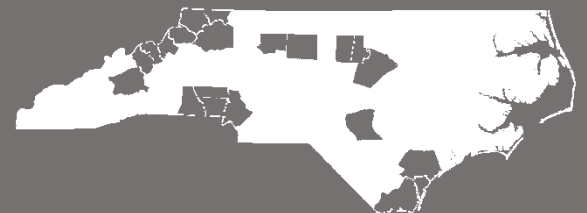
CY2026 ESG Competition Timeline

Activity	Due Date
RFA Released by NC DHHS, NC ESG Office	Tuesday, June 10, 2025
NC BoS CoC Instructions Released	5 PM on Wednesday June 11, 2025
NC ESG Office RFA webinar	June 13, 16, 18
NC BoS CoC Webinar for all applicants	June 18, 2025, at 1 PM
Project Apps due to NCCEH	By 12 PM (Noon) on Tuesday, July 15, 2025
Project Apps Review	July 16 – 29, 2025
Regional Review Forms Due	By 12 PM (Noon) on Friday, July 25, 2025
Project Review Committee Selection Meeting	August 1, 2025, at 10 AM
Steering Committee Project Application Recommendation Approval	August 5, 2025, at 10:30 AM
Appeals Due	By 12 PM (Noon) on Friday, August 8, 2025
Steering Committee appeals meeting (tentative)	August 12, 2025, at 10:30 AM
Project & Regional Applications Due to NC DHHS	By 5 PM on Monday, August 25, 2025

ESG Competition Timeline:

- RFA release – *June 10th*

- Deadline for project application submission: *July 15th by 12 PM*

- Approved slate of proposed applications at the Steering Committee Meeting: *August 5th at 10:30 AM*

- Final submission to NC ESG office: *August 25th by 5 PM*

CY2026 Total amount available: $2,515,216

NC BoS CoC Region	NC ESG Fair Share	Emergency Services (60% max)	Housing Stabilization (40% Min)
BoS Region 01	$140,266	$84,160	$56,106
BoS Region 02	$115,314	$69,188	$46,126
BoS Region 03	$181,610	$108,966	$72,644
BoS Region 04	$168,436	$101,061	$67,375
BoS Region 05	$330,532	$198,319	$132,213
BoS Region 06	$192,144	$115,286	$76,858
BoS Region 07	$366,277	$219,766	$146,511
BoS Region 08	$163,716	$98,229	$65,487
BoS Region 09	$222,939	$133,763	$89,176
BoS Region 10	$236,091	$141,654	$94,437
BoS Region 11	$100,560	$60,336	$40,224
BoS Region 12	$161,625	$96,975	$64,650
BoS Region 13	$135,706	$81,424	$54,282

Updates to ESG Funding Priorities & Scoring
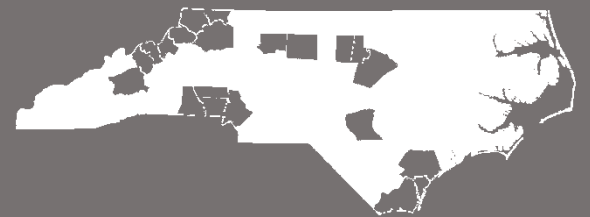
CY2026 ESG Program Funding Priorities

- The ESG Program Funding Priorities document has been updated for CY2026 & was approved by the Steering Committee.

- It is available on the NCCEH website: [CY2026 ESG Program Funding Priorities](#)

- Minor edits from the CY2025 version for clarity, with 2 key changes:
  - Key changes:
    - Applicant agencies must attend 75% of region's regional committee meetings.
    - Applicant agencies must attend 85% of Coordinated Entry case conferencing meetings, as applicable.

Regional Committee Involvement

- Regional Committees provide data on participation & feedback on which agencies should be funded.
  - Conflict of interest policies are in place to maintain neutrality
  - Benchmark of attending 75% of Regional Committee meetings & 85% of case conferencing meetings annually
  - Recommendation for funding – Yes or No? & Why?

- If you are considering applying for ESG Program funds & you are not participating in Regional Committee meetings, contact your Regional Lead & Coordinated Entry Lead to get involved in those groups & we look forward to getting an application from your organization in next year's competition.
  - Find your Regional Committee representatives here: https://ncceh.org/regional-committees/

Updates to ESG Scorecard

- A scorecard has been finalized for this year's competition and it is posted on the NCCEH website: https://ncceh.org/funding-opportunities/

- Key updates from the Funding Priorities have been added to the scorecard.

Threshold Components for ESG Program Applications

The agency is eligible for ESG Program funding – non-profit, unit of local government.

All required materials submitted by the deadline: 12 PM July 15th.

Project activities must be in full compliance with the NC BoS CoC Written Standards for each funded activity type.

75% attendance at Regional Committee meetings between June 1, 2024 - May 31, 2025.

85% attendance at CE case conferencing meetings June 1, 2024 - May 31, 2025, as applicable.

Important Considerations for ESG Program Applicants

The agency has the financial capacity to administer ESG Program funds – reimbursement grant.

P&P already written according to NC BoS CoC Written Standards for each funded activity type.
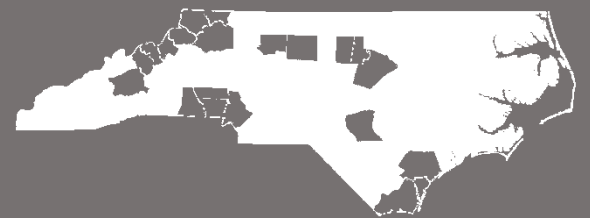
SO: In counties that currently have people living unsheltered (PIT).

HP: For households in regions with low-barrier ES or SO & RRH available in every county. Only for returns to homelessness.

RRH: The funding amount you apply for makes sense for the number of HHs you plan to serve, using a Progressive Engagement approach. Covers every county in the region.

Scorecard

Scorecard

- Scorecard starts with sections for All Project Types
- Scorecard then breaks down by Project/Activity Type
- Threshold: Project must meet thresholds to be considered to move forward in the competition
- Staff Scored: There are items scored by NC BoS CoC staff include:
  - Met deadline for submission
  - Regional Committee participation – gathered through Regional Review Form
  - Funding amount requested is feasible?
  - Project Performance - APR

Regional Review Form Process

- Regional Committee will meet between July 16 and July 24 to review a list of agencies and project types applied for within the region.

Agency/Activity Type	New or Returning	Local Planning Area	Have they attended at least 75% of Regional Committee Meetings between June 1st, 2024 - May 31st, 2025. Benchmark 75% & NC BoS CoC ESG Program Funding Priorities Requirement.	Have they attended at least 85% of Case Conferencing Meetings between June 1st 2024 - May 31st, 2025? Benchmark 85% & NC BoS CoC ESG Program Funding Priorities Requirement for applicable organizations.	Recommendation for Funding?	If not, why? If yes, why?

- Regional Leadership will submit this form to NCCEH by Noon on July 25th for the Project Review Committee to take into consideration.
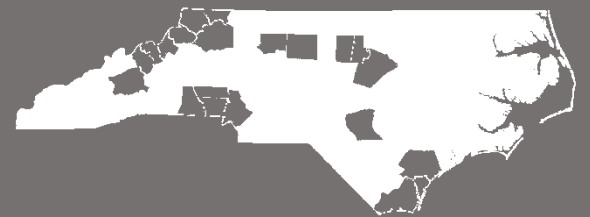
Project Applicant Instructions
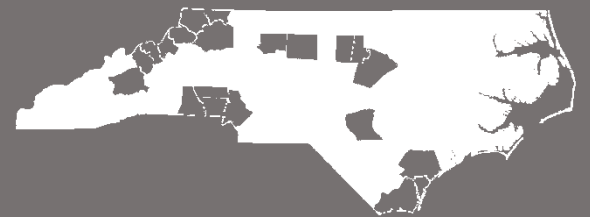
Instructions are available on the NCCEH website.

- We will go over the main points in this webinar, but it is important to read the instructions in detail!

- If you submit the wrong materials, or an incomplete application, your application cannot be scored.

- The instructions can help you ensure you have all the right components to submit a competitive application on time!

- Available on the NCCEH website at https://ncceh.org/funding-opportunities/ under ESG Program Overview and the "CY2026 ESG Application RFA – Issued June 10, 2025" dropdown.

ESG Project Application Requirements
for NC BoS CoC Submission

<u>All</u> project applications should include:

- ## Project Application:
  - Only one project application form is needed.
  - Agencies that were funded last year will submit a *Returning Applicant Project Application*.
  - Agencies that were not funded at all last year will submit a *New Applicant Project Application.*
  - *COMMON ERROR: Skipping over some questions and not answering them.*

- ## Project Budget Form:
  - Only one form is needed. Mark the relevant info for each program on the corresponding tab.
  - *COMMON ERROR: Please pay attention when completing this form & be sure you are entering the data in the right tab for the right project type and that you enter your agency's name at the top of each tab in which you are entering data.*

- ## Policies & Procedures:
  - Each project must have policies & procedures in accordance with the NC BoS CoC Written Standards for that activity type.
    - Client Bill of Rights
    - Anti-Discrimination
    - Solicit Participant Feedback

<u>All</u> project applications should include:

- NC BoS CoC Supplemental Information Form:
  - Complete the form located at https://ncceh.org/funding-opportunities/ under ESG Program Overview and the "CY2026 ESG Application RFA – Issued June 10, 2025" dropdown
    - Submit attachments, as appropriate:
      - Guidelines/program rules in a language other than English
      - Job Posting showing Equal Opportunity Hiring Clause
      - Hiring Announcement citing lived experience of homelessness &/or lived experience of interpersonal violence for Victim Service Providers as a relevant skill

      - *COMMON ERROR: Not submitting this form*!

Non-profit project applications should include:

- Board of Directors List:
  - Include: name, contact info, board position/officer/committee leadership, term, occupation & employer or representing entity, race, gender, lived experience of homelessness, professional skills that add to the capacity of your org's leadership.

RETURNING APPLICANTS ONLY –

- HMIS/Comparable Database Annual Performance Report (APR)
  - Returning applicants must run & submit a CSV file of your <u>Annual Performance Report (APR)</u> from HMIS (or their comparable database) for the period of June 01, 2024 - May 31, 2025.
    - **This report is different from the CAPER usually associated with ESG reporting.**
  - Please follow the instructions at this link to run the APR: https://ncceh.zendesk.com/hc/en-us/article_attachments/36936413842835.
  - If you have questions about running your APR, contact the NCCEH Data Center at hmis@ncceh.org. Please contact the Data Center early with your questions.
    - Questions regarding the APR received after July 9, 2025 are not guaranteed review.
  - If you are a Victim Service Provider, please reach out to your comparable database software vendor for information on running an APR.
  - This is a requirement only of the NC BoS CoC, so we can score the performance measure sections in the scorecard. Approved agencies will need to submit a CAPER report to the NC ESG office.
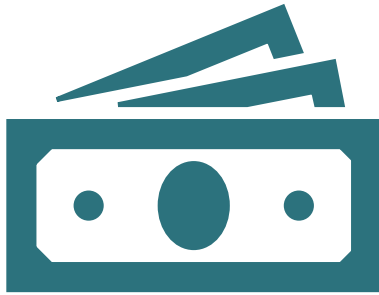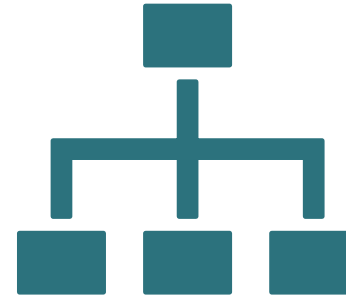
RETURNING APPLICANTS ONLY –

- NC ESG Corrective Action Plan (if applicable)
  - Returning applicants who have at the request of the NC ESG Office developed a Corrective Action Plan for the CY2023 or CY2024 ESG Program allocations should submit their document(s) for review.

NEW APPLICANTS ONLY. In addition to the requirements for "All projects," you must include:

Current fiscal year operating budget for the entire organization with revenues & expenditures.

Organizational chart for the entire agency, indicating the staff that will have any responsibilities for the proposed ESG Program - funded project(s).

Example:

You are a non-profit submitting a Returning Application for Emergency Shelter (ES) & applying for new Street Outreach (SO) funding as well.

- (1) Returning Project Application Form (with fully completed sections for the organization and both ES & SO sections)
- (1) Project Budget Form (with fully completed sections for ES & SO)
- (2) Policies & Procedures documents (ES & SO)
- (1) NC BoS CoC Supplemental Information Form
- (1) Board of Directors List
- HMIS APR (ES)
- NC ESG Corrective Action Plan (ES) – If applicable

Submit application materials through Smartsheet

- Complete the form and submit all required attachments at this link:

https://app.smartsheet.com/b/form/0195f28629c97ca7bc2da4dbe4098cd5

<u>Project Applications are due to NCCEH by 12:00 PM (Noon) on Tuesday, July 15, 2025</u>

NC BoS CoC Approved Applicants Only:

- Projects approved by the CoC will need to submit their application directly to the NC ESG office by 5 PM on August 25.

- <u>The NC ESG Office has a different list of supporting materials to include.</u>

- The "Attachment Checklist" can be found on the last pages of the New & Returning project application forms.

Q&A

Contact Us!

Contact NC Balance of State CoC Staff

bos@ncceh.org

919-755-4393

ESG Program Competition Staff at NCCEH:

Jenny Simmons

Ashley VonHatten

Mira Sanderson