ESG Funding Process Lead Status Call

Minutes August 17, 2018

ESG Funding Process Leads attending:

- Region 1 – absent
- Region 2 – Trina Hill
- Region 3 – absent
- Region 4 – absent
- Region 5 – absent
- Region 6 – absent
- Region 7 – absent
- Region 8 – absent
- Region 9 – Joel Rice
- Region 10 – Mary Mallory
- Region 11 – absent
- Region 12 – Jim Cox
- Region 13 – absent

NCCEH staff attending: Jenn Von Egidy, Brian Alexander, Bagé Shade

ESG RFA Released

- Regional Application Due by **5:00pm on October 26, 2018** must be received (not postmarked) by the NC ESG Office

- Please note that each Local Planning Area should submit the following in a 3-ring binder(s) no larger than 2 inches each, tabbed according to the checklist in the RFA:

    - One Regional Application

    - One Project Application for each of the agencies recommended for funding

    - One soft (electronic) copy on a flash drive of the complete application.

- Project Application Overview:
  https://attendee.gotowebinar.com/register/1652432228301298689

- Regional Lead and Fiscal Sponsor Application Overview
  https://attendee.gotowebinar.com/register/2717405996825470465

- ESG RFA Timeline

September 17, 2018	Fiscal Sponsor Application Due
September 24, 2018	Fiscal Sponsor Notified of Decision
October 26, 2018	Regional Application Due
October 29- November 9, 2018	Application Review
November 26, 2018	Funding Decisions Announced
December 7, 2018	Agency's intent to appeal Due
December 14, 2018	Appeals & Special Consideration Materials Due
December 21, 2018	Fiscal Sponsor Contacts
January 4, 2019	Appeals Answered
January 4, 2019	Contracts Sent Out

- NC BoS CoC Timeline

August 1	Submit the ESG Funding Priorities worksheet with approval from the Regional Committee
September 7	Project Applications are due to Funding Process Committee for review
September 28	Submit full application to NCCEH for review and feedback
October 1-12	Staff calls with Funding Process Leads to give feedback and recommendations
October 26	Complete final review of full application and submit to ESG office by October 26*

- **The ESG office will evaluate applications based on the following three criteria:**
  - Threshold
  - Requirement
  - Recommendation

	Threshold	Requirement / Special Consideration	Recommendation
Evaluation Criteria	• Application complete and received on time • Adequate Financial Controls • Housing Focused • ESG Policies and Procedures in place for each activity seeking funding • If DV – must have HMIS comparable database • Activity must be fully operational by January 1, 2019	• All HUD finding are resolved / no findings • Within 1 of 3 tiers for prior year spend down • Functioning Coordinated Entry System • Written Standards accepted by the LPA • The applicant collects all universal data elements • The applicant describes an adequate plan to ensure compliance with ESG and HUD requirements • Progressive engagement approach used • Active participation in the LPA • Existing connection between shelter and RRH provider • Following a Housing First approach	• Demonstrated experience and sound understanding of the activity requesting funding • Implementing a Low Barrier Shelter model • RRH and Prevention activities have a landlord recruitment program • RRH has plan for reaching out to the unsheltered

- During this process, the ESG Office also focuses on:
    - Submission Order: Submit applications in the order requested with only the documentation requested.
    - Demonstrated Connections: Show connections between emergency response and housing stabilization programs.
    - Data Questions: Ensure the data provided from HMIS or comparable database is accurate and answers the question.
    - Check for Signatures: Make sure where signatures are required, the proper individual has signed.

Recap

- Regional applications should be in process
    - Understand the "LPA's Fair Share" and the limits per activity type. Use these limits as guidelines but choose applicants and funding amounts based on the needs and priorities in the community.
    - Answer the question being asked, and when applicable, use the answer to draw the conclusion how ESG funding will assist the Regional Committee to end homelessness.
    - Ensure application reflects local and CoC ESG funding priorities.

- o Fill out tables on the region's coverage completely. When coverage is not complete, be specific about plans and timelines.
- Funding Priorities-Housing First
  - o On ESG Funding Priorities Worksheet & Scorecard
    - ▪ Doesn't have to be implemented yet, but should be willing to have the conversation and make changes

FPC Current Benchmarks

- Regional applications should be in process
- ESG Funding Tiers have been sent to each FPL
  - o BoS Funding Priorities: Only applicants with high rates of spending should be funded.
  - o Agencies with a history of poor spending – those that were in Tier 3 in 2017 and 2018 – should not be funded in the 2018 ESG competition.
  - o LPAs should consider reducing funding for agencies that struggle to spend all their funding but have not fallen into Tier 3 in 2017 and 2018.
- Answers to CoC-wide Questions in the Regional Application have been posted on NCCEH website: http://www.ncceh.org/files/9415/

Regional Report Outs

- Give a brief status update of where your region is in: Writing the Regional Application

- **Region 1:** absent
- **Region 2:** Trina Hill will be writing the Regional Application. Sarah will be doing editing. Needs to update the ESG Funding Priorities Worksheet. Anticipate 2 applicants. She has heard one of the applicants is not applying again this year. Brian asked if they have tried to engage shelters that are not currently seeking ESG funds. Rutherford may be interested.
- **Region 3:** absent
- **Region 4:** absent
- **Region 5:** absent
- **Region 6:** absent
- **Region 7:** absent
- **Region 8:** absent
- **Region 9:** Joel-The Funding Committee is working on the application on Monday. Joel said they have had some emergency with applicant capacity. VoA is interested in applying for ESG. Brian offered to support calls with Tiana Terry.
- **Region 10:** Mary- Deadline for Intent to Apply. 5 responses- 1 new.
- **Region 11:** absent
- **Region 12:** Jim- Begun to work on the Regional Application. Working with Lynn on the CA portion. Thursday project applicants will have an orientation meeting. Trillium decided not to apply and this leaves a big gap for RRH coverage in 4 of their counties. Jim has been in

conversations with Chris at ESG regarding PHAs getting funds through a fiscal agency applying. Brian wants Chris to summit an AAQ to HUD to make sure this applies to HUD.

- **Region 13:** absent

FPC Next Steps

- *August 24th* - Project application review and selection process is defined
    - Detail your decision-making process
    - Prioritize best practice projects
    - Look at spending and data quality
    - Housing First and adherence to BoS written standards
    - Define how the process will be transparent
    - No current ESG applicants reviewing and scoring
    - Take minutes
    - Have an appeals process
- August 31st- Initial draft of regional application is complete
    - Complete the budget after receiving the Project Applications
    - The Regional Funding Committee should review and provide edits to the regional application, ensuring that all questions are answered and answers match the questions asked

Resources

- All resources are posted on our website: http://www.ncceh.org/bos/esg/

- ESG RFA and Application are posted on their website:

https://www.ncdhhs.gov/about/grant-opportunities/aging-and-adult-services-grant-opportunities

- **Next Status Call: Next Status Call:** Friday, August 24th

    - Project application review and selection process is defined