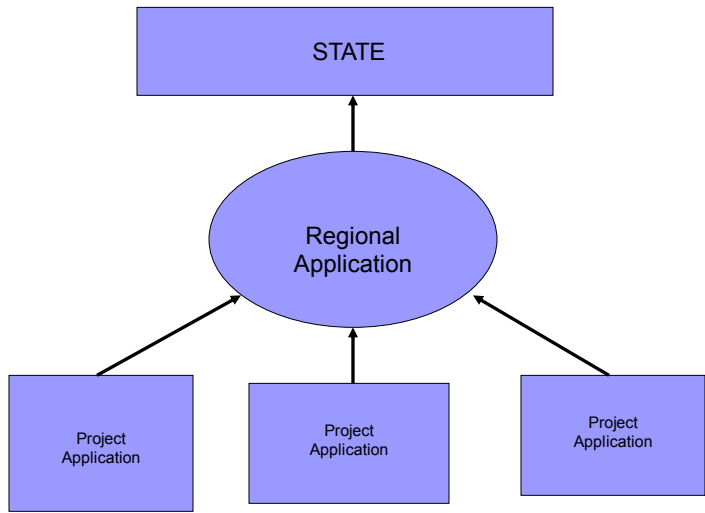


2012 NC ESG Application Information Webinar

Tuesday, July 17
Thursday, July 26



Application Structure



Project Application



What Questions to Complete

- The cover page of the Project Application indicates which questions each applicant should complete. Which questions you complete depends on what you intend to do with the funds.
- The definition for each of these categories is found in the “Definitions” section of the Application Information Packet pdf.



Project Application

Section One: Application Summary (p.2.)

- General organizational information
- Identify who has the signatory authority for your organization-this person should sign the application
- Identify your organization’s contract administrator – Who is the point person for managing this project?



Project Application

Section One: Application Summary

- Specify the amount of funding requested and activities (q. 4)
 - Emergency Response Activities are primarily things that the old Emergency Shelter Grant program was used for
 - Housing Stabilization Activities resemble the HPRP program
 - Coordinated/Centralized Intake can go under either category (will also be in the new CoC NOFA)
 - HMIS – has been an eligible activity under the old Emergency Shelter Grant. Now **it has been moved** to the Housing Stabilization Activities



Project Application

Section One: Application Summary

- Q 5 – general info about your organization
 - Q5E should be no more than 2 sentences
- Q5F -Provide information about organizational benchmarks
 - Examples:
 - Activity: Emergency Shelter will host Rapid Re-Housing Team 2 days a week; Emergency Shelter will expand to 24/7
 - Outputs: The program will serve 5 households each month
 - Outcome (the result): 85% of households will be stably housed 6 months after program exit



Project Application

Section One: Application Summary

- Q.5I - Required DHHS contract documents
 - You may have already submitted these to drew.kristel@dhhs.nc.gov. You can, and are encouraged, to submit these before the application due date IF your organization might be contracting directly with the State.



Project Application

Section One: Application Summary

- Q.6 - What type of ESG matching funds will your organization provide?
 - Cash is awesome
 - In-Kind is perfectly acceptable. You should have very good documentation. Information about how to quantify in-kind is in HUD's published interim rule on ESG.
 - For the first time, the match COULD come from the CoC as a whole, rather than a specific agency
 - Whether the CoC or the individual agencies will provide match is a CoC decision, not the State's decision
 - This CoC wide match will also be an option in the competitive CoC application



Project Application

Section Two: Organizational Capacity (p. 5)

- Staffing
- Staff training
- Use of assertive engagement principles
- Audits (HUD & Financial)
- Fundraising



Project Application

Section Two: Organizational Capacity

- Staffing
 - Q.7 asks you to distinguish between all of the staff in your entire agency and the staff for the specific program for which you are requesting funds
 - We don't need to know how many volunteers you have in general, only the ones that are truly filling staff positions.



Project Application

Section Two: Organizational Capacity

■ Q8 - Staff training

- Don't panic if you're not totally sure how to categorize a specific training – give us your best guess
- We want to be able to judge what percentage of the funded programs have been introduced to certain principles, skills and experiences



Project Application

Section Two: Organizational Capacity

■ Q9 - Use of assertive engagement principles

- If your organization has different principles for different programs, answer on behalf of the program for which you are seeking funds



Project Application

Section Two: Organizational Capacity

- Q 10 – 13 Audits (HUD & Financial)
- Fundraising
 - The question about individual donations is a good barometer of the diversity of funding your organization has with just one question.



Project Application

Section Three: Outcomes (p. 6)

- Regional outcomes
 - Similar to the earlier question about goals your agency has established internally
 - Now we're asking if there are community goals that have been "assigned" to your agency

Oops -

- Don't answer questions 16 & 17 – we meant to take those out



Project Application

Section Four: HMIS (p. 7)

Disregard this section if you are a DV agency

- Organizational experience with HMIS?
- Completeness of data
- Reporting
- Data quality monitoring/correction



Project Application

Section Four: HMIS

- Q-18 Organizational experience with HMIS?
 - Answer for your organization
 - If you are going to be sub-contracting, answer for that agency as well
 - We are interested in the program for which you applying for funds – not necessarily the entire agency



Project Application

Section Four: HMIS

- Q19 Completeness of data
 - Pull this information from your last CoC EHIC that was submitted to HUD



Project Application

Section Four: HMIS

- Reporting
 - Each agency has been given a free ART reporting license through CHIN
 - Agency must go through a training before using the license



Project Application

Section Four: HMIS

- Q 21-29 Data quality monitoring/correction
 - Are you looking at the various reports available to you?
 - Who in the agency reviews those reports?
 - What do you do with the reports when the data itself (not the outcomes the data shows) is not up to par?
 - ESG
 - AHAR
 - Monthly Data Quality



Project Application

Section Four: HMIS

- Q 30 -32
 - Will you commit to taking steps to improving the data quality and reporting process



Project Application

Section Five: Housing Stabilization

(p. 10)

Only complete this section if requesting Housing Stabilization (Rapid Re-housing, Targeted Prevention, Coordinated Intake) funds

- Describe timing of Housing Stabilization plans
- Partnerships for Housing Stabilization services
- Describe Housing Stabilization team
- Describe barriers to obtaining & maintaining housing in your community
- How is your organization addressing barriers?



Project Application

Section Five: Housing Stabilization

- Q33 Describe timing of Housing Stabilization plans
 - If you aren't doing this already, when would you when you start your new housing stabilization program



Project Application

Section Five: Housing Stabilization

- Q 34 Partnerships for Housing Stabilization services
 - Complete this question if you are going to be sub-contracting with a partner agency or have another formal agreement
 - Check no if your agency is doing all of the named activities itself



Project Application

Section Five: Housing Stabilization

- Q35 Describe Housing Stabilization team
 - We're wanting to know how robust your team will be
 - We're wanting to know how many different hats the staff is wearing
 - These answers may influence threshold criteria



Project Application

Section Five: Housing Stabilization

- Q36 Describe barriers to obtaining & maintaining housing in your community
 - We are wondering how much geographic diversity there is so that we can better create policies to address
- Q37 How is your organization addressing barriers?
 - We do not assume you've done any of these things – and we're hoping to get some ideas!



Project Application

Section Five: Housing Stabilization

A. Rapid Re-housing (p. 11)

Only complete if requesting Rapid Re-housing funds

- Q40 Describe HPRP/Rapid Re-housing experience
- Q41 What Housing Stabilization services will be available to program participants?

These are self-explanatory



Project Application

Section Five: Housing Stabilization

A. Rapid Re-housing

- Q42 – 44 Describe landlord relationships
 - These questions are about experience, not intentions.



Project Application

Section Five: Housing Stabilization

B. Targeted Prevention

Only complete if requesting Targeted Prevention funds

- Q 45 - 47 Who is your target population?
 - How was this determined?
 - How will households be targeted for services?



Project Application

Section Five: Housing Stabilization

B. Targeted Prevention

- Q 48 What services will be available to program participants?
 - Most of these are the same services as available for Rapid Re-Housing



Project Application

Section Five: Housing Stabilization

C. Coordinated Intake (p.13)

Only complete if requesting Coordinated Intake funds

- Q 49 What is your organization's involvement in coordinated intake?
- Q 50 Describe your organization's coordinated intake team
 - The regional application will have questions about the larger structure of the coordinated intake system . These questions are only about your agency's role in this process



Project Application

Section Six: Emergency Response (p. 14)

Only complete if requesting Emergency Response (Street Outreach, Emergency Shelter) funds

- Q 51 Describe partnerships for emergency response
 - These would be agencies you sub-contract with or have another understanding with
- Q52 – 53 Describe your organization's emergency response team (including partners)
 - Again, we want to know how robust the services are, and what other activities staff are involved in



Project Application

Section Six: Emergency Response

A. Street Outreach

Only complete if requesting Street Outreach funds

- Q 54 Describe services available to program participants
- Q 55 Describe any partnerships for street outreach



Project Application

Section Six: Emergency Response

B. Emergency Shelter

Only complete if requesting Emergency Shelter (Emergency Shelter, Transitional Housing) funds

- Q 56 What services are available to clients?
 - These services may or may not be funded by ESG
- Q 57 Does your organization have restrictions on who served?
 - This question is primarily about making sure your agency is aware of the change in statute related to older children (usually male)



Project Application

Section Six: Emergency Response

B. Emergency Shelter

- Q 58 What type of relationship does your organization have with rapid re-housing program(s)?
 - We are interested in how formal these relationships are, how clear are the expectations
 - This also helps us understand your agency's approach to housing



Project Application

Section Six: Emergency Response

B. Emergency Shelter

- Q59 Describe barriers to obtaining housing in your community
 - Again, we're looking for any regional differences



Project Application

Section Seven: Resource Targeting

(p.16)

- Q 60 How does your organization target resources?
 - If you can't serve everyone, or you can't provide all services to everyone, how does your agency prioritize its capacity?



Project Application

Section Eight: Budget & Distribution of Funds

- A separate Budget-Excel spreadsheet w/ multiple tabs, be sure to complete all applicable data for funds being requested
 - Instructions on first tab
 - Input cost data
 - Self-calculating
- Attach under Tab L in application binder



Regional Application



Regional Application

Section One: Application Summary

- General information about the ESG Lead Agency (p.1)
 - What Counties are covered by the application
 - Contact person for the application
 - Does the Lead Agency provide paid staff for administration of the ESG grant?
 - Is the Lead Agency requesting ESG funds for itself?
 - Is there any information that the State needs to know about the Lead Agency that is not covered in the application?



Regional Application

Section Two: Fiscal Sponsor (p.2)

- Has region chosen a Fiscal Sponsor (FS)?
- Describe type of FS sponsor your region is applying for:
 - For housing stabilization activities only
 - All activities (emergency response and housing stabilization)
- How was FS selected?
 - One of the provided answers or use the “other” check box to describe
- Let the State know if the FS agency will be providing services in addition to being the FS



Regional Application

Section Three: Your Continuum of Care (p.3)

- General information about the Continuum of Care (CoC)/Region
 - Which CoC is submitting the application-there is a dropdown menu to choose from
 - Define the ESG Lead Agency by choosing from the dropdown menu
- Q.6.-Member participation at CoC meetings
 - What entities attend?
 - What percentage of providers in each category attend meetings regularly?
 - Regularly is defined as 50% of the time
 - The time period is the fiscal year (July 1-June 30)



Regional Application

Section Four: CoC Goals & Outcomes

(p.4)

- Has the CoC/region defined outcome goals for sub-populations?
 - Q.8.-What are the outcome goals? Fill in the chart for each sub population that there are goals for:
 - Reducing numbers
 - Stabilizing numbers
 - Expanding program capacity
 - Transforming programs
 - Other-define other outcome goal
 - Q.9.-How has your region documented the outcome goals?
- Q.10.Does your CoC have a 2012 CoC Action Plan? If so, attach under Tab E



Regional Application

Section Four: CoC Goals & Outcomes

(p.5)

- Data-tell the State what type of data your CoC/Region has:
 - CoC-wide/Regional average length of stay
 - Program level average length of stay
 - Budget information for all facilities in eHIC
 - Program exits to permanent housing
 - Regions w/ HPRP only: average amount of cash assistance before exit



Regional Application

Section Four: CoC Goals & Outcomes (p.5-6)

- Housing Outcomes
 - Q.16-If your CoC/Region has housing outcomes, which apply?
 - Q.17-For the housing outcomes identified in Q.16, what type of baseline data do you have?
 - What is the baseline, if any
 - When was it established?
 - What is the regional/CoC goal for the outcome?
 - How often is region monitoring progress toward the goal?
 - Example:
 - Outcome: Reduction in average length of stay in emergency shelter(s)
 - Baseline: 60 days
 - Year: 2011
 - Goal: By 2013, average length of stay in emergency shelter(s) reduced to 40 days
 - Monitoring: Every 6 months



Regional Application

Section Five: HMIS (p.6-7)

- Q.18:Bed coverage (what % of the year round & seasonal overflow beds information is being entered in HMIS)
- Q.19-29:CoC/Region Data Quality
 - These questions are concerning the CoC/Region's capacity and frequency of monitoring data quality in HMIS
 - Is CoC/Regional HMIS data being monitored?
 - What tools are used?
 - By whom?
 - How often?
 - Q.27-29: For CHIN users only



Regional Application

Section Six: Point-in-Time Count (p.9-10)

- When was last point-in-time count?
- Q.30: Who participated?
 - List the percentages of CoC/regional emergency shelters, transitional housing programs, permanent supportive housing programs that participated in the most recent count
- Q.31-32: Compare data from 2010 and 2011 point-in-time counts
 - Are there factors that influenced an increase, decrease or no change in the count?
- Q.33-36: Identify what methods were used in your CoC/Region to count sheltered and unsheltered persons
- Q.37: Form with information on 2012 point-in-time count
 - This is the same form that was submitted to NCCEH and is posted on their website at: www.ncceh.org
 - For BoS, make sure to submit the information for your region



Regional Application

Section Seven: Emergency Response Programs (p.12)

- Emergency Shelters
 - What populations are served by emergency shelters in CoC/region?
 - Q.39: Include all of the programs on your CoC/Region HIC on the chart and answer the questions about each
 - Note any additions to your 2012 HIC
 - Note any programs that are on your 2012 HIC that you no longer count
- Transitional Housing
 - Q.40: Include all of the programs on your CoC/Region HIC on the chart and answer the questions about each
 - Note any additions to your 2012 HIC
 - Note any programs that are on your 2012 HIC that you no longer count
 - Q.41: How is your CoC/Region planning for the time when the State ESG program may no longer fund transitional housing programs?



Regional Application

Section Eight: Housing Stabilization Activities (p.13)

- What sources are housing stabilization funded with?
- Which activities will your region focus on?
 - How did the CoC/region make this decision?
- Sub-populations focus
 - How did the CoC/region make this decision?
- Q.47-49: Questions about HPRP experience in your CoC/region
 - Only answer if your CoC/Region received HPRP funds



Regional Application

Section Nine: Systems Change and HEARTH Preparation (p.18)

- How is your community preparing for the implementation of HEARTH?
 - Q.50: What is the status of each of the HEARTH strategies in your CoC/Region?
 - Q.51-52: Describe how/if housing first principles are being used in your community
 - Q.53-54: Is assertive engagement being encouraged/used in your CoC/Region?
 - Q.55-56: Does your CoC/Region target resource? If so, how?
 - Q.57-59: Tell us about harm reduction/abstinence in your CoC/Region
 - Q.60-62: Define the barriers to maintaining/accessing housing in your Region/CoC and how they are being addressed



Regional Application

Section Ten: Coordinated Intake (p.19)

- Does your community have a coordinated/centralized intake system?
 - What type of system is it?
 - Virtual/telephone based
 - Centralized (one point of entry)
 - Decentralized (multiple points of entry)
 - Same intake form
 - Same assessment form
 - Who is involved?
 - How is it implemented?
 - Does it focus on a particular population?
- If your community doesn't, are there plans for implementing?
- Are all CoC/Region and ESG funded organizations required to participate in coordinated intake?
 - If not, are there plans to require this?



Regional Application

Section Eleven: Mainstream Resources (p.19-20)

- Is your CoC/region implementing SOAR?
 - Is there SOAR dedicated staff in your region?
 - What is the number of SOAR outcomes reported to NC SOAR?
 - What is the region's average approval rating?
 - What is the region's average days to a decision?
 - What is applicants' average length of time homeless?
- What mainstream resources are your member agencies linked with?
- Q.74:What type of agreements exist with mainstream resources?
 - Formal written agreements-attach under Tab G
 - Informal written agreements-attach under Tab G
 - Verbal agreements
- Are the linkages being monitored in HMIS?



Regional Application

Section Twelve: Funding Priorities

- Indicate the activities funding requested for:
 - Emergency response
 - Housing stabilization
 - HMIS is considered a housing stabilization activity
 - Coordinated intake can be under either category
- Q.77-78: Tell the State if the CoC/region is recommending funding at the same level as FY11 or shifting from Emergency Shelter or Transitional Housing to a different activity
- Q.79: Tell the State if any of the Housing Stabilization categories apply to your CoC/Region
- How did CoC/region set funding priorities?



Regional Application

Section Thirteen: Selection Process

(p.22)

- How did your CoC/region determine which organizations/activities to recommend for funding?
 - How was interest solicited?
 - Explain the process for determining which organizations would be recommended for funding and for which activities they would be funded
 - Attach any materials used to select the organizations for funding under Tab F, for example:
 - RFP
 - Application
 - Checklists
 - Scorecards
 - Who was on the selection committee?
 - Describe how conflict of interest was limited in the selection process



Regional Application

Section Fourteen: Budget & Distribution of Funds

- How much funding requested for each activity?
- Funding broken down by organization and activity
- Excel spreadsheet w/ multiple tabs, be sure to complete all applicable data for funds being requested
 - Instructions on first tab
 - Input cost data
 - Self-calculating
 - Attach under Tab B in application binder



Questions?



Questions?

