

Planning for the ESG Application for Balance of State Communities



North Carolina Coalition to End Homelessness

securing resources • encouraging public dialogue • advocating for public policy change

919.755.4393 • www.ncceh.org

New HUD ESG Program Goal

- Assist people to quickly regain stability in permanent housing after experiencing a housing crisis and/or homelessness.

North Carolina Coalition to End Homelessness



HEARTH Act Purpose

“to establish a Federal goal of ensuring that individuals and families who become homeless return to permanent housing within 30 days”

HEARTH Act Purposes – Sec. 1002(b)

Core HEARTH Measures

- 1. New homelessness**
- 2. Length of homelessness**
- 3. Repeat homelessness**

**Measures require evaluating performance across the entire CoC region

North Carolina Coalition to End Homelessness



State's Plan to Disperse Funds

- Review the State's Substantial Amendment
 - [http://www.ncceh.org/attachments/contentmanagers/3994/NC ESG FY11 Substantial Amendment.pdf](http://www.ncceh.org/attachments/contentmanagers/3994/NC%20ESG%20FY11%20Substantial%20Amendment.pdf)

North Carolina Coalition to End Homelessness



Regional Applications

- Will not be one 79 county application
- Regions will apply directly to the State ESG Office
- The BoS Steering Committee will approve each region's application
 - The State will require this approval
 - Process and timing for approval is TBD

North Carolina Coalition to End Homelessness



Defining a Region

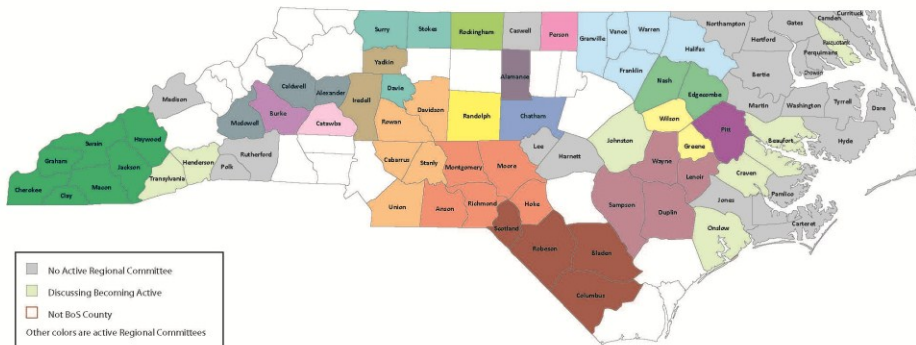
- In most cases, the Regional Committee will serve as the ESG region
- Regional Committees may be combined into larger regions (email bos@ncceh.org if interested)
- Some counties are NOT active regional committees. Will be able to apply, but should contact bos@ncceh.org ASAP for guidance

North Carolina Coalition to End Homelessness



Balance of State CoC Regional Committees

May 2012



Finding Your Regional Committee

- <http://www.ncceh.org/bos/>
- Look for the list of Regional Committee Contacts

North Carolina Coalition to End Homelessness



What will the application look like?

- Application will likely be in two parts
 - Community Application (like the CoC Exhibit One)
 - One application for the entire region
 - Individual Project Application (like the CoC Exhibit Two)
 - Possible to have multiple project applications (multiple agencies applying for separate projects)
 - Possible for agencies to partner on a project application
- Expect the application to be released soon

North Carolina Coalition to End Homelessness



ESG Lead Agency

- Submits the application for ESG funds to the State on behalf of a region
- Governs the decision-making process for distribution of funds
- Responsible for recommending right mix of funded activities to the State
- Responsible for coordinating outcomes-driven process while minimizing conflict of interest

North Carolina Coalition to End Homelessness



Criteria for Lead Agency

- The State will develop criteria that the Lead Agency and community process will need in order to meet threshold application scores.

North Carolina Coalition to End Homelessness



Fiscal Sponsor

- Optional this year
- By July 2013 communities should be prepared for the State to have one contract with a Fiscal Sponsor from each region.
- What will the Fiscal Sponsor do?
 - ▣ Contracts with the state
 - ▣ Sub-contracts with any other agencies receiving funds
 - ▣ Distributes funds to sub-contractors
 - ▣ Submits reimbursement requests to the State
 - ▣ Central point of contact for all reporting requirements

North Carolina Coalition to End Homelessness



Who can be a Fiscal Sponsor?

- Regions can endorse only one Fiscal Sponsor from its region
- Can be ESG Lead Agency, but doesn't have to be same
- Unit of Local Government or 501(c)3 Non-profit

North Carolina Coalition to End Homelessness



More Information on Fiscal Sponsors

- See the meeting slides from the State ESG Regional Meetings for more details
 - www.ncceh.org/esg
- At time of meeting, applied to Balance of State as one entity, now applies to each region

North Carolina Coalition to End Homelessness



How much money can we apply for?

- The State will set an amount that will be your ESG Pro Rata or fair share
 - This is the amount that you will be eligible to apply for
 - Must meet State's scoring threshold in order to receive these funds
- The State will distribute a region's unawarded funds to other regions across the state
 - This means you could receive more money than your ESG pro rata if you have a strong application

North Carolina Coalition to End Homelessness



Estimated ESG Pro Rata

- NCCEH has prepared estimated ESG Pro Rata per region
- State will publish an official version
- Go to www.ncceh.org/boeseg to view amounts

North Carolina Coalition to End Homelessness



Reading Estimated RC Pro Rata

- All official Regional Committees listed together
- Column J = Your ESG Pro Rata for FY12-13 or how much you will be eligible to apply for
- Column K = How much money was awarded to facilities in FY11A. This is your MAX for funding shelters and transitional housing. You can NOT spend more than this amount on traditional ESG activities. You CAN spend less.
- Column L = New money for your region. MUST be used for Rapid Re-Housing or Prevention

Reading FY11A ESG Funded Agencies

- Full list of agencies that received funding from ESG last year.
- Lists how facility was classified in last year's ESG application.
- Don't forget that HPRP grantees should be included in new ESG application.

What is eligible?

- Street Outreach
- Emergency Shelter
 - No more than what your region spent on Emergency Shelter last year
 - Transitional Housing will be funded for at least 3 more years, TH must have been funded in 2011-12 in order to be eligible
- Rapid Re-Housing Activities
- Prevention Activities
- HMIS
 - You may use ESG funding to pay for your yearly CHIN fee
 - You may use ESG funds to pay for staff time and computers/internet to use to CHIN/ServicePoint

More information on eligible activities

- HUD Webinars on ESG:
 - ▣ <http://hudhre.info/index.cfm?do=viewReadySETGo>
 - ▣ Introduction to the Emergency Solutions Grants (ESG) Program Webinar
 - ▣ ESG Program Components and Activities

- HUD ESG Webpage:
 - ▣ <http://hudhre.info/esg/index.cfm>

North Carolina Coalition to End Homelessness



BoS ESG Intent to Apply Form

- Each agency who is interested in applying for ESG funds should complete this form
 - ▣ Direct link to Form: <http://bit.ly/K4fbQ0>
 - ▣ Also found at www.ncceh.org/boeseg

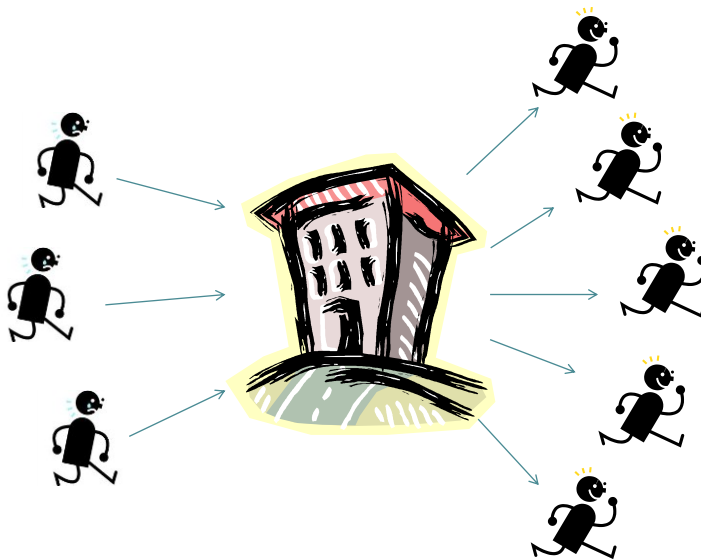
North Carolina Coalition to End Homelessness



Redesigning the System

How should we invest
our limited resources?

North Carolina Coalition to End Homelessness



North Carolina Coalition to End Homelessness



Addressing Two Primary Obstacles

- ❑ Obtaining new rental housing is expensive
- ❑ Landlords often deny rental applications from extremely low-income households

North Carolina Coalition to End Homelessness



Barriers to Getting Housing

- ❑ Criminal History
- ❑ Credit History
- ❑ Housing History
- ❑ Financial Resources

North Carolina Coalition to End Homelessness



Barriers to Keeping Housing

- ▣ Financial Barriers
 - Income, budgeting
- ▣ Behavioral Barriers
 - Mental Health, substance use, tenancy skills

North Carolina Coalition to End Homelessness



Rapid Re-Housing Programs

- ▣ Short-Term Rental Assistance (up to 24 months)
- ▣ Financial Assistance
- ▣ Housing Stabilization Services
 - ▣ Case Management
 - ▣ Housing Location

What should we fund?

- Existing ESG grantees
 - ▣ View a list of 2011-2012 ESG grantees here:
 - www.ncceh.org/bosesg
- Existing HPRP grantees
- New Rapid Re-Housing Activities
- Prevention activities if there are no homeless shelters in your region

North Carolina Coalition to End Homelessness



Funding Questions to ask:

- What programs should we invest in to get the best outcomes for our community?
- Should we continue funding current ESG grantees at the previous level?
- Did we have an HPRP funded program that we can continue with ESG funds? What level?
- Can we shift or partner with resources to create a strong rapid re-housing program?
 - ▣ Facilities, prevention activities, private dollars, TANF, CDBG, HOME, Housing Authority resources, etc.

Program Design Questions to ask:

- What is the current path from homelessness to housing?
- Where can we intervene with that path to speed it up?
- Should the Rapid Re-Housing Team be part of the shelter agency or housed somewhere else?
- Who should we target?
 - Which households?
 - Which shelters?

North Carolina Coalition to End Homelessness



Planning Resources

- Rapid Re-Housing: Creating Programs that Work
 - <http://www.endhomelessness.org/content/general/detail/2450>
- Rapid Re-Housing Online Training Series
 - <http://www.endhomelessness.org/content/article/detail/4190>
- Tuesdays at Two: Rethinking Shelter
 - <http://www.ncceh.org/en/articles/view.asp?articleid=567>

North Carolina Coalition to End Homelessness



NC ESG Resources

- Information from the State and NCCEH on ESG
 - www.ncceh.org/esg

- Information specific to the Balance of State CoC on ESG:
 - www.ncceh.org/bosesg

North Carolina Coalition to End Homelessness



Contact NCCEH

- Limited Technical Assistance will be available:
 - Email bos@ncceh.org
 - Call (919) 755-4393

www.ncceh.org

North Carolina Coalition to End Homelessness

