

CY2025 ESG Competition Webinar

Competition Process and Roles for Regional Committees

May 21, 2024

11:00 AM



NC COALITION to
HOMELESSNESS end

The Emergency Solutions Grant (ESG) Competition is almost here!

The CY2025 ESG
Annual Allocation RFA
will be released by the
NC ESG Office on
JUNE 11, 2024!

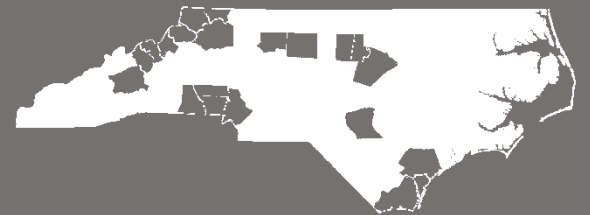
IMPORTANT that *you* as leaders in
your regions are familiar with the
requirements & timeline to support
applicants.

Agenda today:

- ESG Program overview
- CY2025 ESG Program Competition timeline
- Role of Regional Committees
- Updates to ESG Program Scorecard
- The Regional Review Form



ESG Program Overview



ESG: Emergency Solutions Grant Program

From the ESG Policy and Procedure Desk Guide

Purpose: NC ESG Program funds are intended to be used as part of a crisis response system using a low barrier, housing-focused approach to ensure that homelessness is rare, brief, and one time.

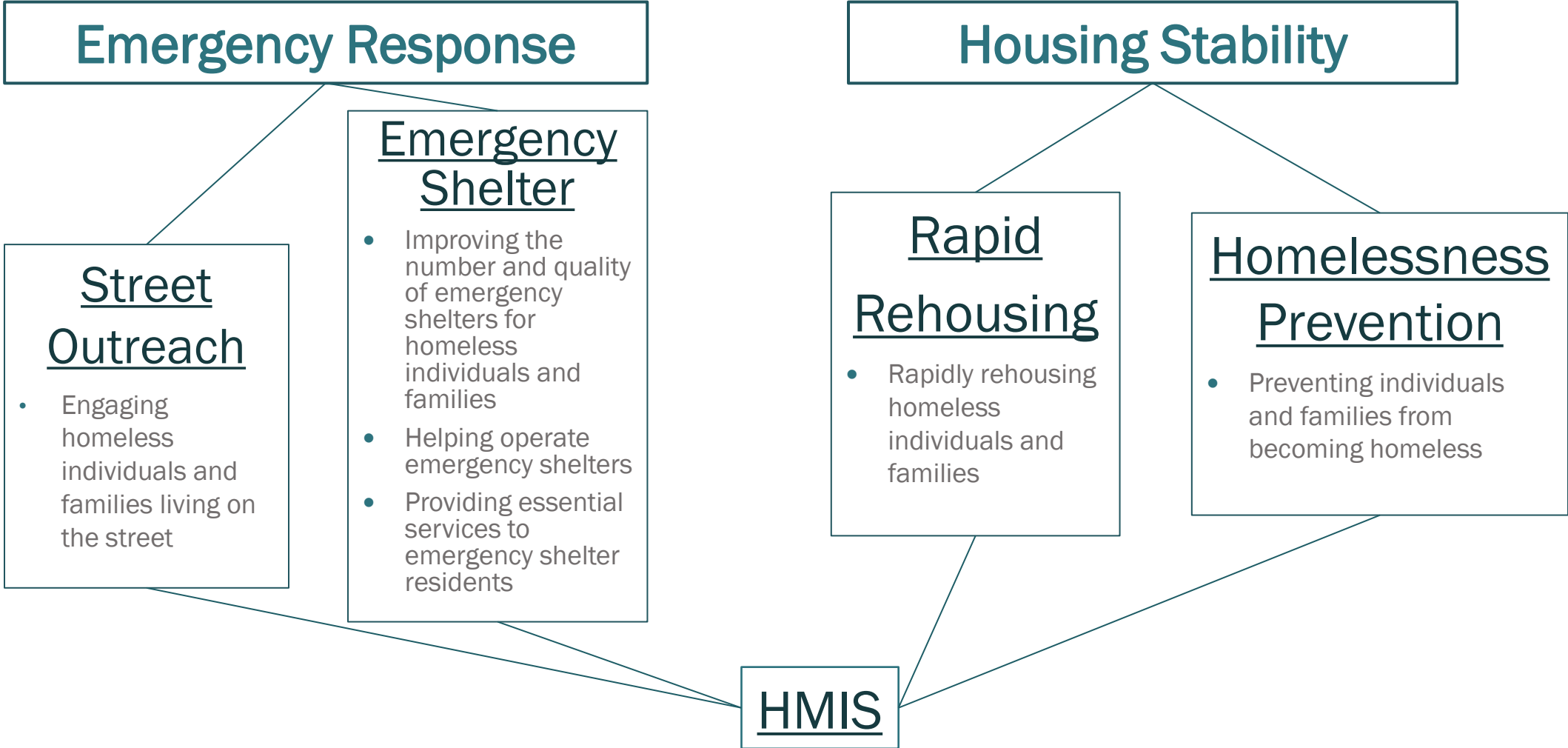
HUD's Priorities for ESG:

- Broaden existing emergency shelter & homelessness prevention activities
- Emphasize rapid rehousing
- Help people quickly regain stability in permanent housing after experiencing a housing crisis &/or homelessness

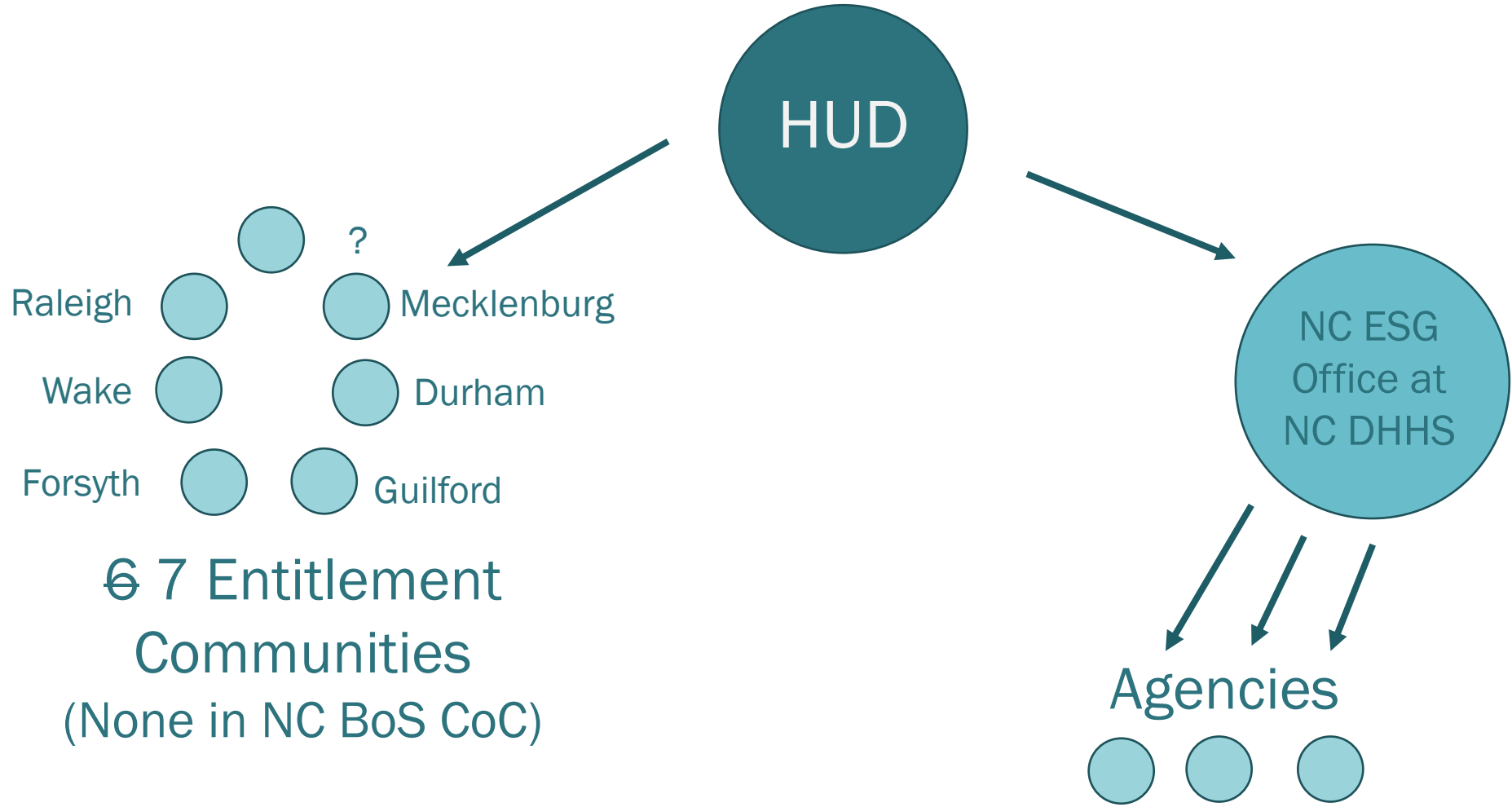
For every activity type, ESG Program funding should assist people in accessing & maintaining permanent housing!



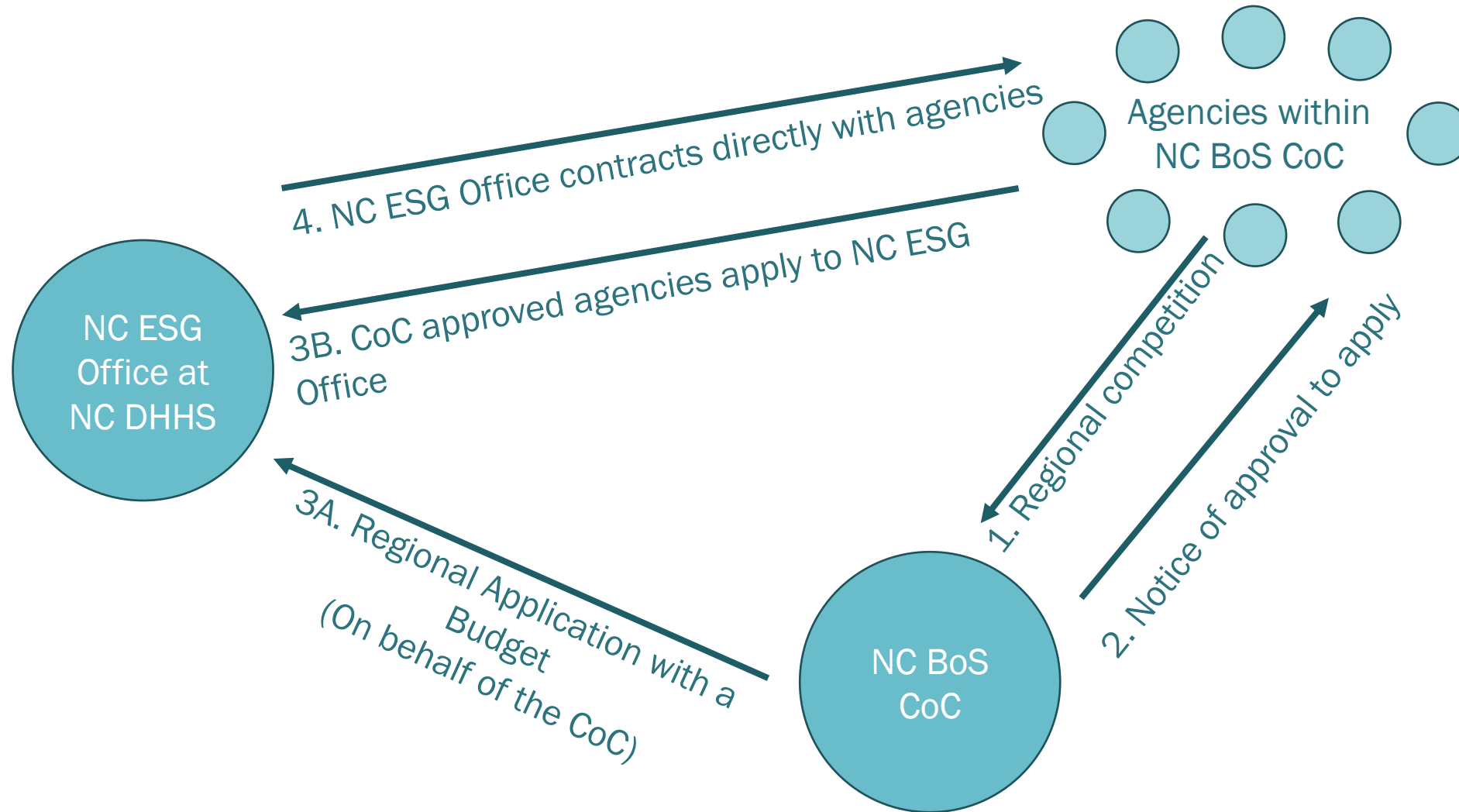
ESG Program: 5 Eligible Activities



Flow of ESG Program Funds



The Flow of ESG Program Application Process



Regional Fair Share

- The NC ESG Office sets a total amount that each of the NC BoS CoC's 13 Regions can apply for, the Fair Share.
 - This helps make sure that funds do not get concentrated in one part of the state.
 - Important for each region to work with providers to submit quality applications for ESG Program eligible activities that meet the needs of the Region that utilize the entire Fair Share!



What is the 60/40 split?

- The mandated distribution of funds between Emergency Response & Housing Stabilization projects.

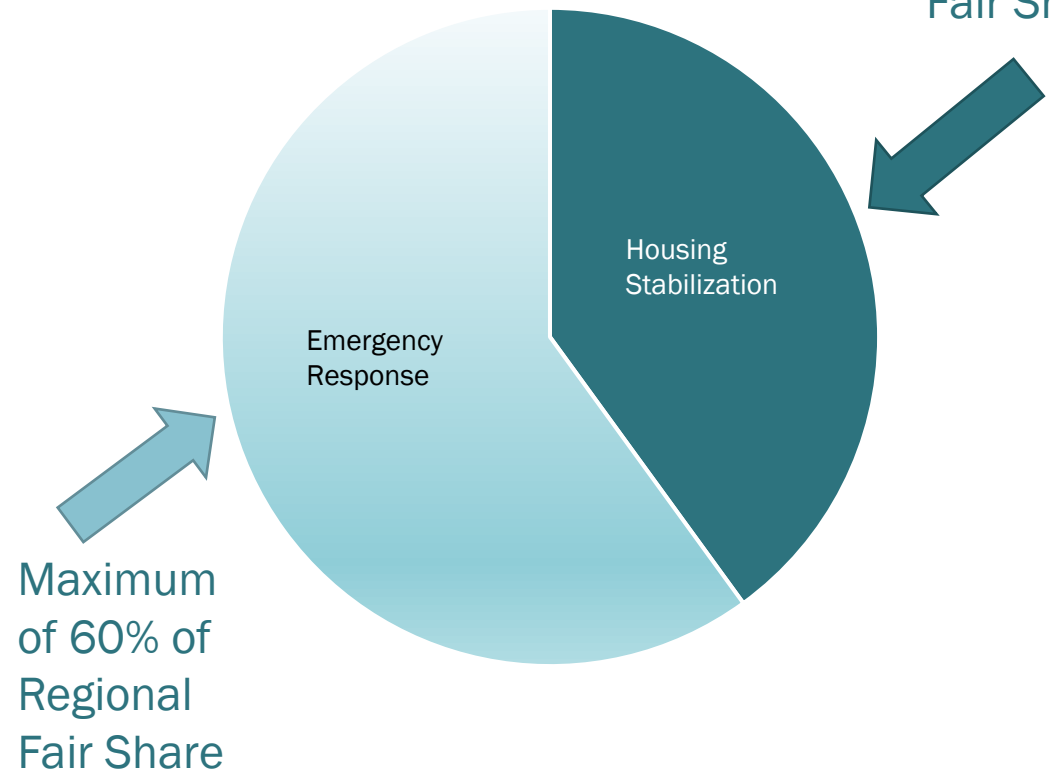
Minimum of 40% of Regional Fair Share

Emergency Response:

A MAXIMUM of 60% of the Regional Fair Share MAY be allocated to Street Outreach &/or Emergency Shelter.

Housing Stabilization:

A MINIMUM of 40% of the Regional Fair Share MUST be allocated to Rapid Rehousing &/or Homelessness Prevention.



The 60/40 split

- A 40% MINIMUM for Housing Stabilization activities (RRH & HP) helps the CoC prioritize permanent housing solutions.
 - Meet HUD's priority of emphasizing Rapid Rehousing
 - Only federal funding source for Homelessness Prevention
- If there is only one RRH project in a region & multiple ES & SO projects, this might look like the RRH gets a sizeable amount of ESG funds. Remember that the RRH project is not in competition with the ES/SO projects for at least 40% of the region's Fair Share.
 - RRH programs still need to submit a quality application & meet all written standards to be awarded funding.

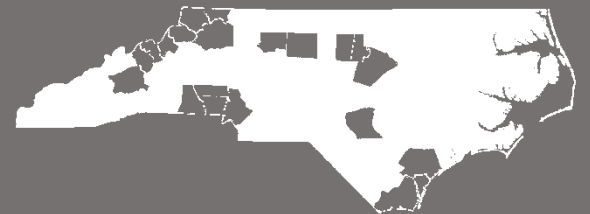


HMIS Funding

- The “HMIS” activity type can be utilized for HMIS & Comparable Database required of Victim Service Providers.
- Having dedicated HMIS (or comparable database) funding can help address the staff capacity needed to enter quality & timely data!
- HMIS funding is not included in the 60/40 split. It is a part of the Regional Fair Share but is taken “off the top”.



CY2025 ESG Program Competition Timeline



ESG Competition Timeline:

- RFA released by NC ESG Office:
 - Tuesday, June 11, 2024
- Deadline for project application submission to NC BoS CoC:
 - Tuesday, July 16, 2024, by 5 PM
- Deadline for Regional Review Form submission:
 - Tuesday, July 30, 2024, by 5 PM
- Approve slate of proposed applications:
 - Tuesday, August 6, 2024, at the Steering Committee meeting
- Final submission to NC ESG Office (regional application & approved project applications only):
 - Monday, August 26, 2024, by 5 PM

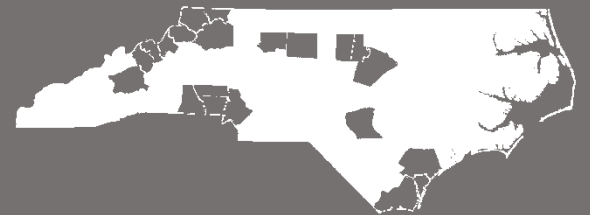


ESG Competition Timeline

Activity	Due Date
RFA Released by NC DHHS, NC ESG Office	Tuesday, June 11, 2024
NC BoS CoC Instructions Released	EOB on Wednesday June 12, 2024
NC ESG Office RFA webinar	June 14, 17 (New Applicants), 18
NC BoS CoC Webinar for all applicants	June 20 at 10 AM
Project Apps due to NCCEH	By 5 PM on Tuesday, July 16, 2024
Project Apps Review	July 17 - 30
Regional Review Forms Due	By 5 PM on Tuesday, July 30, 2024
Project Review Committee Selection Meeting	August 2, 2024
Steering Committee Project Application Recommendation Approval	August 6, 2024
Appeals Due	By 12 PM on Friday, August 9, 2024
Steering Committee appeals meeting (tentative)	August 13, 2024
Project & Regional Applications Due to NC DHHS	By 5 PM on Monday, August 26, 2024



Role of Regional Committees

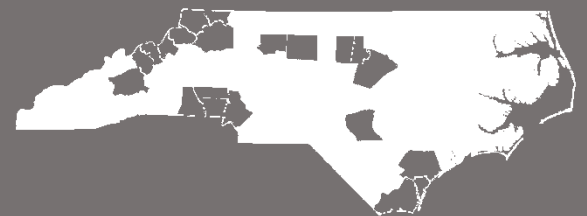


Role of Regional Committees

- ***Spread the word and start now!!!***
 - Providers in your regions may not hear critical information about application deadlines & materials if it does not come from you.
 - Encourage any interested providers to email bos@ncceh.org & request to be added to our general email list.
 - Forward all ESG Program competition information to your networks, especially the CoC's application instructions! All instructions will be posted at: <https://www.ncceh.org/bos/esg/>
 - Review ESG Program Competition information in your regional meetings.
- ***Be prepared to get the correct answers to questions!***
 - Applicants may come to you before asking NCCEH staff.
 - Very important that you have the correct information.
 - If you don't know, don't guess! Direct people to email bos@ncceh.org.



Updates to ESG Scoring



CY2025 ESG Program Funding Priorities

- The ESG Program Funding Priorities document has been updated for CY2025 & was approved by the Steering Committee.
- It is available on the NCCEH website:
<https://www.ncceh.org/bos/esg/>.
- Minor updates from the CY2024 version, with 2 notable additions:
- Key changes include:
 - Projects must adhere to the CoC's Written Standards for the activity type applied for in the competition.
 - Added Performance Measures Set by the Funding and Performance Subcommittee for each Project Type into this document. Previously only found in the Scorecard.



Updates to ESG Scorecard

- A new scorecard is being finalized for this year's competition.
- Key updates to the scorecard:
 - Edits to the Equity Section as recommended by LEAC
 - Minor edits for clarity and consistency.
- More details on the ESG scorecard will be presented during the June 20th webinar for project applicants.
- The Scorecard will be posted as soon as it is finalized at <https://www.ncceh.org/bos/esg/>

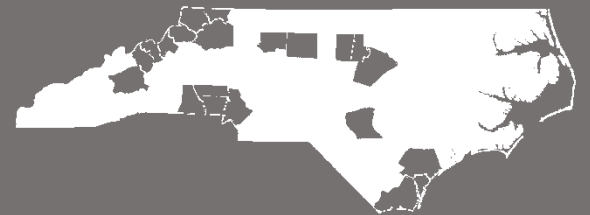


Supporting your Regional providers in submitting quality applications

- As you talk with agencies in your region, or as you prepare your own applications, *remember*:
 - It's very important to read the Project Application Instructions thoroughly!
 - Plan to attend the webinar on June 20 from 10 AM – 12 PM
 - Now is a good time to reference the NC BoS CoC Written Standards for the project type for which you are applying. A review of all applicants' policies & procedures will be done as part of the application process to assess adherence to the Written Standards.
 - Now is a good time to get your HMIS/comparable database data cleaned & up-to-date. Project performance will be scored using the Annual Performance Report (APR).
 - We're using the APR rather than the CAPER because it has more comprehensive data.
 - VSPs will be expected to produce the APR from their comparable database.



**Role of Regional Committees
in completing the
Regional Review Form**



What is the Regional Review Form?

The Regional Review Form IS:

- An opportunity for Regional Committees to provide input on the applicants in their region applying for ESG Program funding.
- An opportunity to notify NCCEH staff & the Project Review Committee if an agency applied for ESG Program funds that does not participate in Regional Committee & Case Conferencing meetings.

The Regional Review Form IS NOT:

- A final decision on which projects are funded.
- A decision regarding the funding amount awarded to any project applicant.



When is the Regional Review Form completed?



The Regional Review Form will be sent to Regional Leads & Alternates once all project applications have been received.



The Regional Review Form needs to be completed and returned by the deadline of **5 PM on Tuesday, July 30th** to be considered by the Project Review Committee to create the proposed slate of applications & for NCCEH staff to complete the Regional Application.



Regional Review Form

Agency/Activity Type	New or Returning	Local Planning Area	List % attendance at Regional Committee Meetings between June 1st, 2023 - May 31st, 2024.	Have they attended 85% of Case Conferencing Meetings between June 1st 2023 - May 31st, 2024?	Recommendation for Funding?	If not, why? If yes, why?
ABCDE Agency/Street Outreach	Returning	Region 2	<input checked="" type="checkbox"/> Benchmark 75%	<input type="checkbox"/> 31st, 2024?		
ABCDE Agency/Rapid Rehousing	Returning	Region 2				
FGHIJK Agency/Emergency Shelter	New	Region 2				
FGHIJK Agency/HMIS	New	Region 2				

Hold a Regional Committee meeting between July 17th and July 30th. The meeting or the portion of the meeting addressing this form must be facilitated by a leader who does not have a conflict of interest. Areas in yellow need to be completed:

- The form needs the % of attendance of applicant agency staff at Regional Committee meetings (our CoC benchmark is 75%) and a Yes/No confirmation of attending at least 85% of case conferencing meetings, per project, from June 1, 2023, through May 31, 2024.
 - This likely means the regional Webmasters & CE Leads need to find this data ahead of the Regional Committee meeting!
 - Agencies new to ESG Program funding in this year’s competition who aren’t attending CE, should be explaining how they will be attending case conferencing meetings once awarded ESG Program funds.
- Consistent with the past 2 competition years, no funding amounts will be included.
- The form asks for a ‘yes/no’ response to recommend each project for funding. And if no or yes, why?

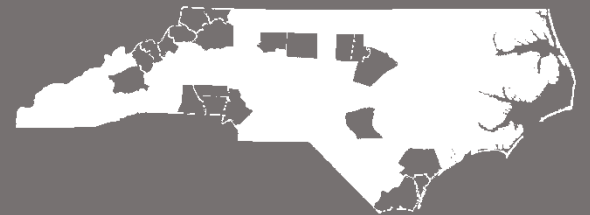


No CoC Participation Form This Year!

- In the past few competitions, there has been a CoC Participation Form required of applicants that were approved by the CoC to submit applications to the NC ESG Office.
- Each agency was asked to gather information and provide signatures from Regional Leads before submitting their final application documents to the NC ESG Office.
- Now this information is collected in the Project Application or Regional Application. It is critical that we receive the Regional Review Forms so we can put the information needed in the Regional Application.



Conflict of Interest



Conflict-of-Interest Policy

- Persons attending Steering Committee or Regional Committee meetings representing an agency applying for CY2025 ESG Program Funding may not:
 - Participate in conversations about applicants
 - Facilitate Regional Committee meetings to recommend agencies for funding
 - Ask questions about the funding proposal for your agency
 - Make a motion related to approving or recommending an agency for funding.
 - Represent the region on the Project Review Committee
 - Vote on the Regional Review Form or proposed slate of applicants (Steering Committee meeting only)



Avoiding a Conflict of Interest

- Make a plan *now!*
- Who will facilitate the Regional Committee meeting to complete the Regional Review Form? Plan on scheduling this meeting between July 17 and July 30th.
- Who will complete & return the Regional Review Form by 5 PM on Tuesday, July 30th?

*Note: The CE Leads & Webmasters do not need to abstain from providing attendance info for Case Conferencing & Regional Committee meetings for applicants.





Q&A

Contact Us!

Contact NC Balance of State CoC Staff

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ESG Program Competition Staff at NCCEH:

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