

# NC Balance of State Continuum of Care

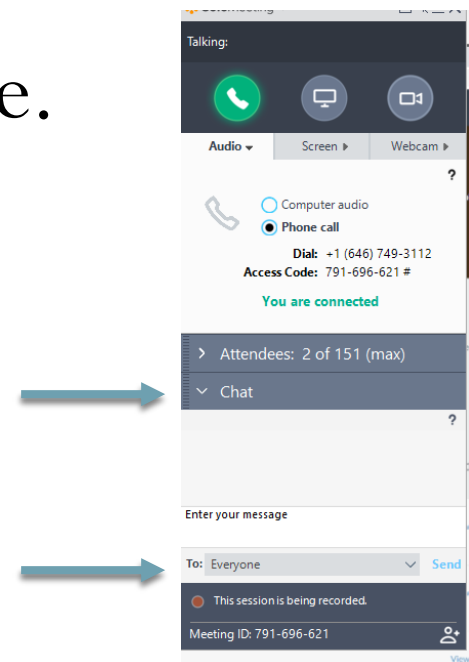
ESG Funding Process Lead Status Calls

August 1, 2019

11:00 AM

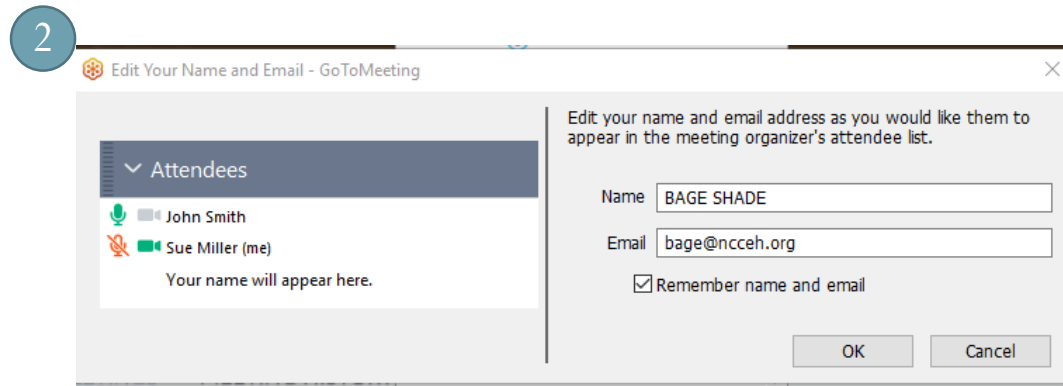
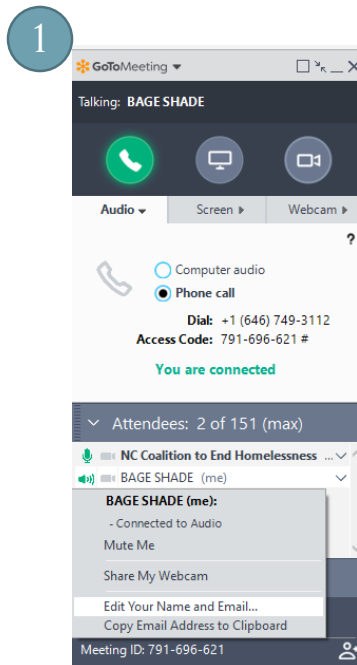
# Welcome

- Reminders
  - We will unmute the line to encourage conversation.
  - Please mute your own line.
  - The chat box is available



# Roll Call

- We will conduct Roll Call for elected Funding Process Leads
- Other participants should enter their full name so we know they are here and included in the minutes.



# Agenda

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# Today's Agenda

- Recap
- ESG Application Process
  - Current benchmarks
  - Report outs
- Funding Process Committees
  - Review FPC purpose
  - Report outs
- Funding Process Committee Next Steps
- Resources
- Wrap Up



# ESG Application Process

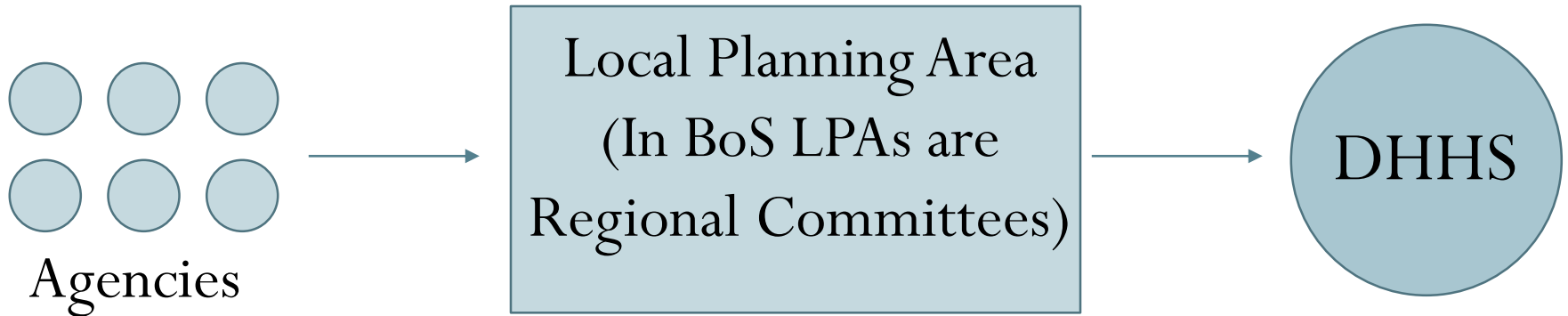
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# ESG competition timeline

- 2019 ESG competition timeline will be shorter and tighter this year
  - RFA released by July 16
  - Applications due to ESG office on October 11
- Important to start early to meet ESG office deadlines!



# DHHS ESG application process

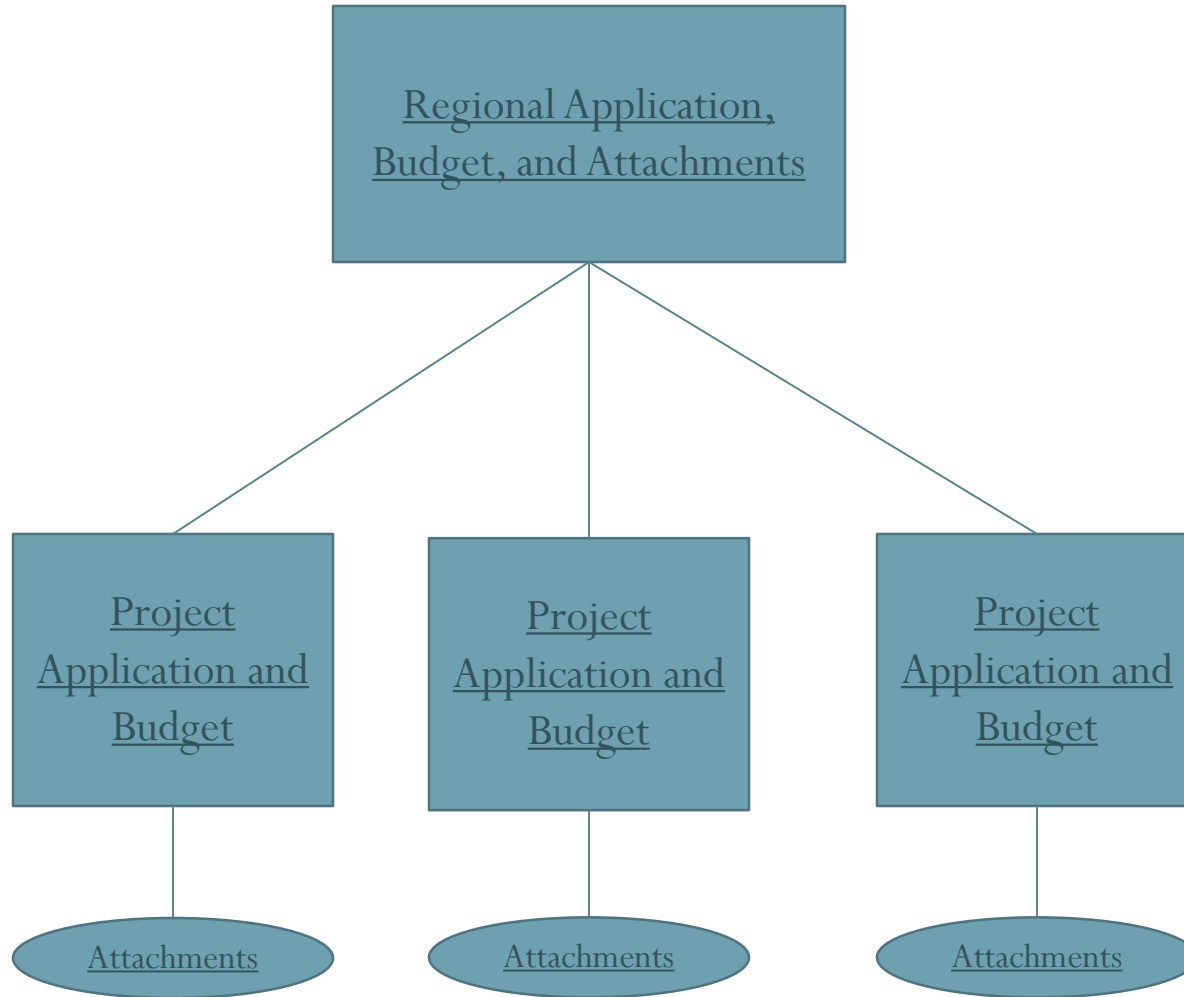


The ESG office considers Regional Committees to be LPAs.  
They are interchangeable!





# ESG Application Requirements



# ESG In-Person TA Sessions

- **Tuesday August 13, 10 AM-2 PM, Asheville, NC**
  - Buncombe County Administration Bldg.  
1st Floor Conf Room, 200 College Street, Asheville, NC 28801
  - Registration Link: <https://attendee.gotowebinar.com/register/3045426606909231885>
- **Wednesday August 14, 10 AM-2 PM, Burlington, NC**
  - Impact Alamance  
133 E. Davis Street, Burlington, NC 27215
  - Registration Link: <https://attendee.gotowebinar.com/register/5990933595326033677>
- **Thursday August 15, 10 AM-2 PM, Greenville, NC**
  - Trillium Health Resources  
201 W 1<sup>st</sup>, Greenville, NC 27858
  - Registration Link: <https://attendee.gotowebinar.com/register/26077517083130637>



# Funding Process Committee

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# Regional Committee ESG Competition

- Regional Committees are responsible for running local competitive processes of soliciting, reviewing, and selecting project applications.
- The process should be:
  - Competitive
  - Transparent and avoid conflict of interest
  - Promote funding to the highest quality projects
  - Reflect community need
- Funding priorities should assist communities to design their process and make good decisions.



# ESG Funding Process Lead Role

- Serve as primary contact for Regional Committee and NC BoS CoC staff for the ESG competition
- Organize annual ESG competition activities for the Regional Committee
- Facilitate the formation of a funding committee to oversee and provide ESG applicant recommendations for approval by the Regional Committee



# Form a Funding Process Committee

- Funding Process Committee members should be conflict-free, can make difficult decisions, and understand CoC and regional priorities.
- ESG Funding Lead and Funding Committee members should be familiar with the tenets of Housing First and NC BoS CoC Written Standards.



# ESG Funding Process Lead Status Calls

*August 1<sup>st</sup> Benchmarks:*

Designate an ESG Lead Agency

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Create a timeline for activities

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Determine who will write the regional application

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Determine how the applications will be scored

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Develop a plan to outreach and engage potential applicants and advertise the availability of ESG funds

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Set grantee expectations

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# FPC Current Benchmarks

- Designate an ESG Lead Agency
  - Each region should designate an ESG Lead Agency that is willing to be the conduit of information to the Regional Committee. The state ESG office will communicate all pertinent information for the Regional Committee and its grantees to the LPA Lead Agency representative.
  - Will sign and date the application





# FPC Current Benchmarks

- Determine who will write the Regional Application
  - Choose someone with grant writing experience and knowledge of the region to write the regional application. This should also put together the entire draft application, including regional application, project applications, budgets, and attachments for final review.



# FPC Current Benchmarks

- Create a Timeline for Activities
  - Utilize the Benchmarks set out in the [ESG Funding Process Tips document](#) to set your regional Timeline.



# FPC Current Benchmarks

- Determine how the applications will be scored
  - NCCEH Scorecard is posted:  
<https://www.ncceh.org/files/10311/>



# FPC Current Benchmarks

- Develop a plan to outreach and engage potential applicants and advertise the availability of ESG funds



# FPC Current Benchmarks

- Set grantee expectations



# Regional Report Outs

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# Regional Report Outs

- Give a brief status update of where your region is
  - Who's your region's contact as the ESG Lead Agency?
  - Who is writing the Regional Application?
  - Has the Funding Process Committee created a timeline?
  - Have you been able to outreach and engage potential applicants? Are you advertising?
  - Are you setting grantee expectations?



# FPC Next Steps

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# FPC Next Steps

[ESG Funding Priorities worksheet](#) due to NCCEH

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Determine how applications will be scored

[NCCEH Scorecard](#)

Submit by August 9

[Submission Form](#)



# FPC Next Steps

- ESG Q & A Session Webinar
  - August 22, 10:00 AM
  
- ESG Status Call
  - August 22, 10:00 AM

*Attend by clicking:*

*<https://global.gotomeeting.com/join/791696621>*

*For phone audio: +1 (646) 749-3112, Access Code: 791-696-621*



# FPC Next Steps

Regional Applications should be in process

August 15

Project Application review and selection process is defined

August 15

Initial draft of Regional Application is complete

August 22\*

Project Applications are due to local Funding Process Committee for review

August 23



# Resources

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# Resources

- ESG Funding Process Tips Documents
- ESG Funding Priorities Document
- ESG Funding Priorities Worksheet
- ESG Scorecard
- All resources are posted on our website:  
<http://www.ncceh.org/bos/esg/>



# Wrap Up

- Next Status Call: Thursday, August 22 at 11:00 AM
- Keep in touch
  - [bos@ncceh.org](mailto:bos@ncceh.org)
  - (919) 755-4393

