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256,000 people live in Buncombe County.

30,000 people visit Asheville every day. 10.9 Million visitors in 1 year

Tourists spend 5 million dollars in our community each day.

15% of jobs in our area supported by tourism.

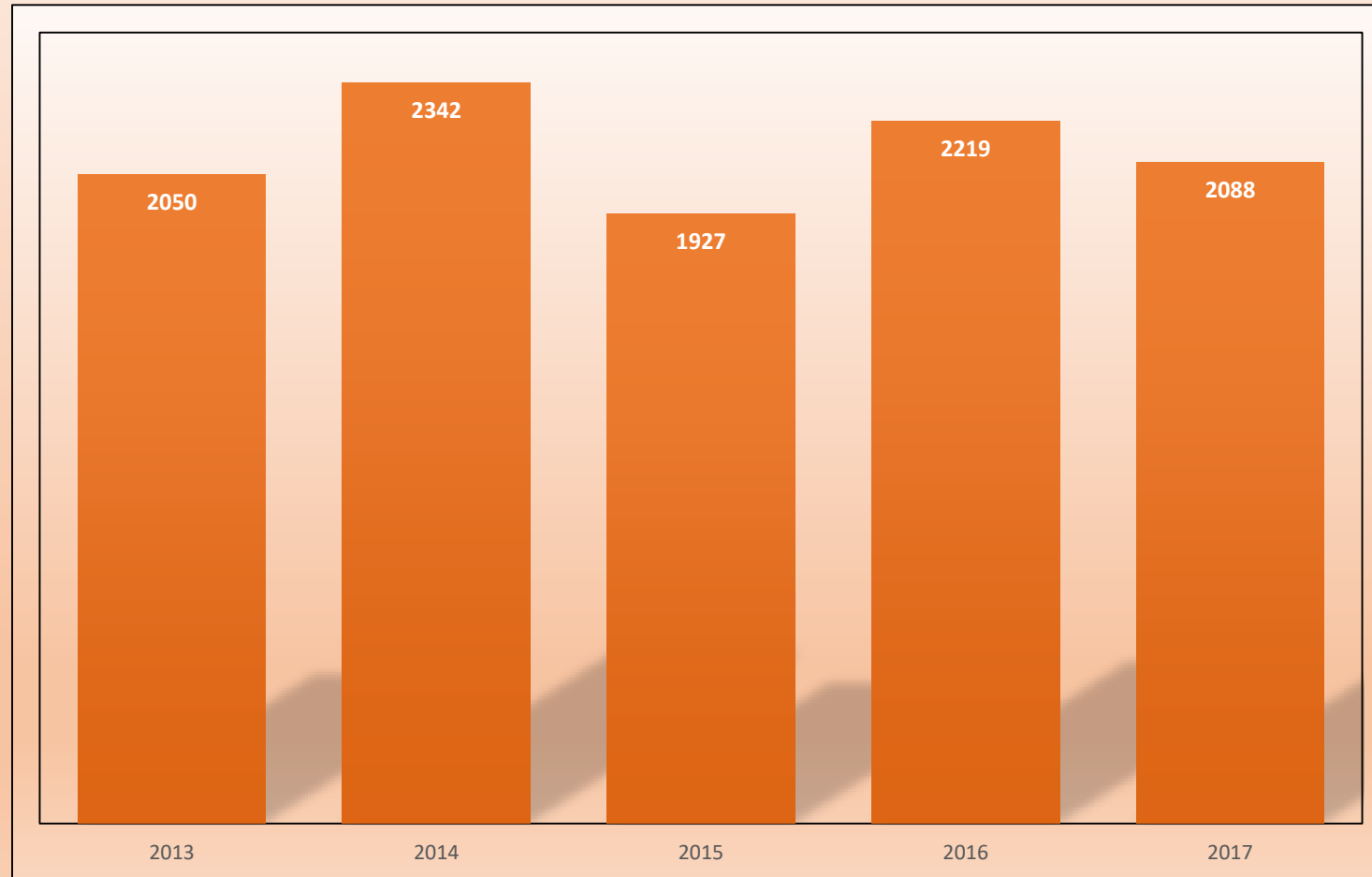
Market Rate Housing Vacancy is 4%. Affordable Housing Vacancy is under 1%.

52% of renters pay 1/3 or more of income towards housing.

Housing Placement Team

- ❖ Dedicated staff working with landlords
 - 3 Housing Specialists
 - 75% of clients in scattered site
 - 69 landlords
- ❖ Identifying housing options
 - Community Networking
 - Housing Preferences
- ❖ Build relationships with new and existing landlords
 - Double security deposits
 - Rent payable directly to landlords
 - Timely maintenance reporting
 - Mediation when concerns arise
 - Damage reimbursement

Buncombe County Eviction Filings



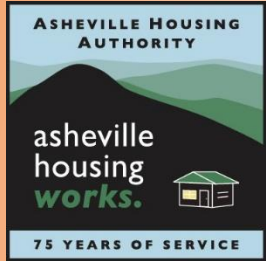
Buncombe County Homelessness Prevention Program

- Started: January 2018
- Funding: Emergency Solutions Grant
- Who we serve: Very low income individuals and families, who are at imminent risk of homelessness from their leased unit.
- Staff: 40% of one case manager

Outcomes

- 2018
 - Projected: 8 Households
 - Served: 27 Households
 - 25 households successfully avoided homelessness
 - 1 become over income
 - 1 unknown
 - 52% were at risk of losing a housing subsidy
 - 66% had children in the household
 - 100% Retention rate
- 2019
 - Projected: 12 Households
 - Served: 8 Households
 - 8 New households successfully avoided homelessness
 - 63% were at risk of losing a housing subsidy
 - 75% had children in the household

Community Partnership



Asheville Housing Authority

- Referrals
- Payment plans



Local non-profit legal services

- Referrals
- Client advocacy with landlord



City & County school social workers

- Referrals
- Client engage and communicate



Local domestic violence agencies

- Referrals
- Client engage and communicate

Goals/Vision for the future

- Increase staff capacity for diversion work
 - Alternative salary funding
 - Help identify realistic housing options based on clients resources & options
- Increase engagement for families before they are homeless & early in a homeless crisis
- Engage more community resources for assistance
- Make additional stakeholder connections
 - Jails & prisons
 - Rehabilitation & other treatment facilities