



May 22, 2019

NC Bringing it Home Conference



Youth Crisis Center



- First shelter of its kind in North and South Carolina
 - opened in 1974
- Shelter serves youth from ages 7 to 17 who are homeless, victims of human trafficking, have run away from home, or are pushed out of their home
- The average length of stay is 8-10 days
- Walk-in counseling and a 24-hour hotline offers family conflict resolution and community agency referrals



On Ramp Resource Center



- Drop-in resource center is open Monday through Friday from 9:00 am to 5:00 pm
- Serves over 600 unduplicated young adults from ages 16 to 24 each year
 - Over 35% are homeless
 - Many have aged out of foster care or other public systems
- Programming is tailored to the 19% of young adults in Charlotte who are considered to be disconnected (unemployed and uneducated)
 - Focuses on housing, employment, education, health/safety, and community life skills
- Case management services & a full calendar of life skill workshops are also offered
- Basic materials are also provided: food/snacks, clothes, bus passes, blankets, tents, etc.

Housing for Homeless Young Adults



- Scattered-site housing (apartments in the community) for young adults from ages 18-24 who are experiencing homelessness
- 56 homeless young adults have been housed since 2016
 - 20 were parents of young children or pregnant at the time they were housed
- Goal is to prepare youth for permanent housing and economic self-sufficiency within 12 months
- Case management services, landlord/tenant mediation, and financial subsidies are offered



Challenges of Getting First ESG Funding

CoC originally focused on adults

Differences between homeless youth and adults

The Relatives was helping get youth into apartments without subsidies

Convinced them that we were partners in homelessness, doing the work they couldn't

Timeline of First ESG Funding



January 2016
First funding year begins

Challenges

- Learning ESG documentation
- Clients navigating the CE system and 2-1-1
- Verification of homelessness issues among youth
- Few landlords willing to take subsidies for youth
- Staff development to implement program
- Housing First Model

July 2016
First client housed



Funding Types

- **RRH: ESG State Funding**
 - 18-24 year old individuals who are living in the shelter or on the streets
 - 12 month partial subsidy
- **Joey Logano Funding**
 - 18-24 year old individuals who are precariously housed (“couch-surfing”)
 - 6-9 month partial subsidy
- **Duke Endowment Funding**
 - 18-21 year old individuals who have age out of the foster care system
 - Client must have an active VPA (Voluntary Placement Agreement)
 - 6 month partial subsidy
- **Speedway Children’s Charities**
 - Helps two young adult obtain housing
 - 6 month partial subsidy

Private Funding/ESG Funding



2016: Total = \$85,000

- NC ESG \$85,000

2017: Total = \$150,000

- NC ESG \$85,000 (Jan 17 – Dec 17)
- Joey Logano \$65,000 (includes staffing)

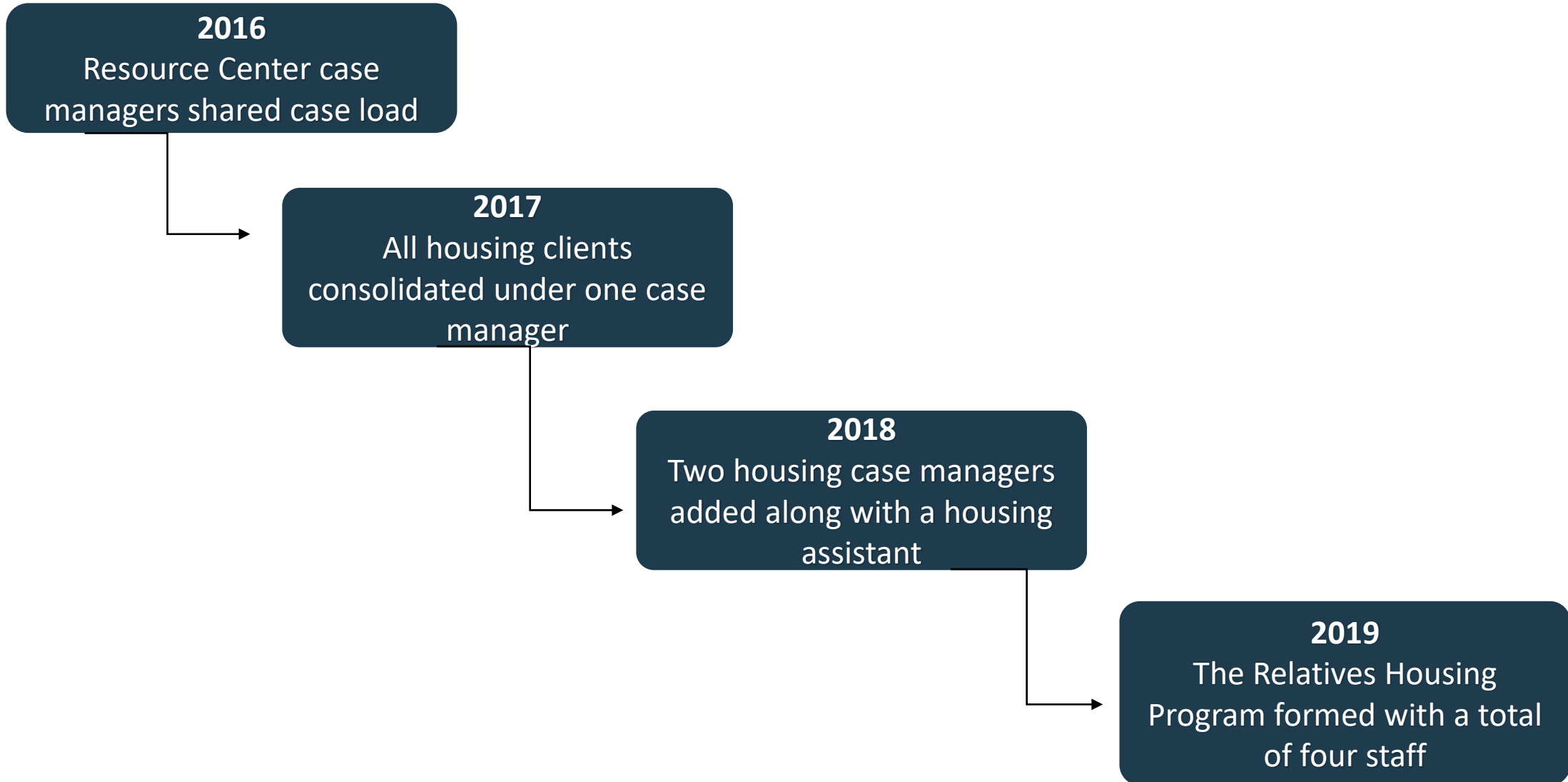
2018: Total: \$235,495

- NC ESG \$101,495 (\$79,196 + \$22,299 additional/unused ESG funds) (Jan 18 – Dec 18)
- Joey Logano \$65,000 (includes staffing)
- The Duke Endowment \$65,000 (includes staffing)
- Speedway Children's Charities \$4,000

2019: \$233,196 secured + \$80,000 pending

- NC ESG \$78,196 (Jan 19 – Dec19)
- Joey Logano \$80,000 (includes staffing)
- The Duke Endowment \$65,000 (includes staffing)
- Speedway Children's Charities \$10,000
- City of Charlotte ESG (PENDING) \$80,000

Housing Program Staffing Structure

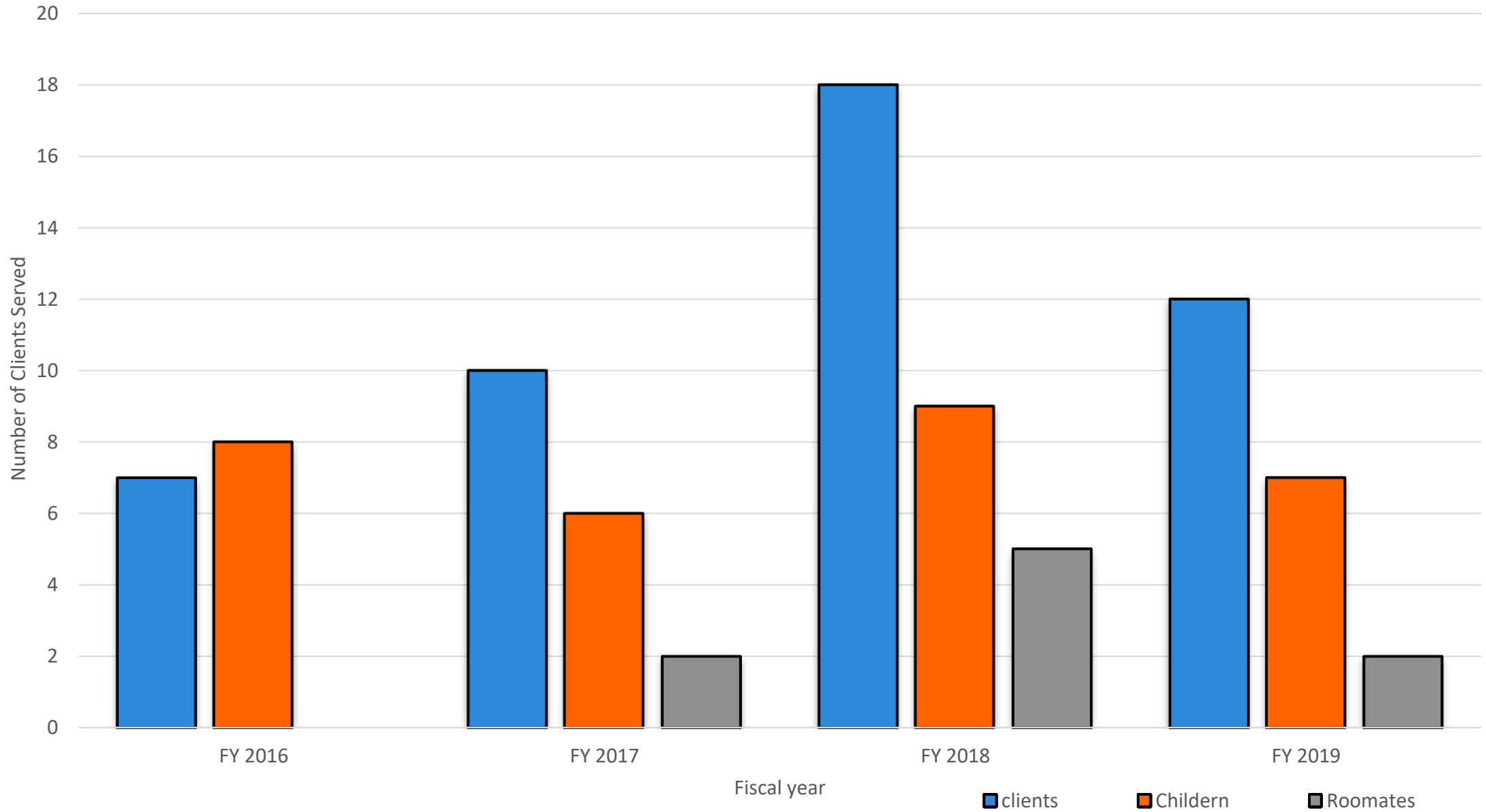


Housing Program Growth Over Time



- Continued development of private funding has led to an increase in clients served
- Addition of more housing program staff allows for smaller case loads and more intensive case management services
- Expanded partnerships with landlords and the development of a master lease program has allowed for shorter length of time between intake and housed date
- Partnerships with faith base communities and education/job training programs has helped clients to become more stable in the long-term
- Flexible funding has given case managers the discretion to provide financial assistance in areas outside of rental assistance (childcare, healthcare expenses, household goods, etc.)

Housing Growth



How We Measure Success



- 45% of youth will be housed within 45 days of completing their housing intake at The Relatives
- 6 months after receiving housing subsidy assistance, 80% of youth will remain stably housed
- 80% of youth will not return to the street or shelters within 12 months of receiving housing subsidy assistance
- 95% of youth will show increased independent living skills knowledge (i.e. cooking, cleaning, grocery shopping)
- 70% of youth referred to housing will have incomes 10% higher within 12 months of securing housing
- 60% of youth will not return to homelessness within 6 months of discharge from Housing Program