Shifting Our System & Resources to End Homelessness

- Denise Neunaber, Executive Director
  NC Coalition to End Homelessness

- Susan Hallett, Vice President, Programs
  Community Foundation of Richmond & Central Virginia

SHIFTING OUR SYSTEM AND RESOURCES TO END HOMELESSNESS

Denise Neunaber

executive director

denise@ncceh.org

North Carolina Coalition to End Homelessness

securing resources ● encouraging public dialogue ● advocating for public policy change

919.755.4393 ● www.ncceh.org

Keys to Ending Homelessness

- Affordable Housing

- Appropriate Services
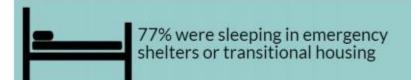
- Adequate Income

NCCEH

Ending Homelessness Means

"ensuring that individuals and families who become homeless return to permanent housing within 30 days."

HEARTH Act Purposes – Sec. 1002(b)

NCCEH

Homelessness in North Carolina

On one night during the last week of January 2015,

10,666

people experienced homelessness

7% decrease 2014-2015

77% were sleeping in emergency shelters or transitional housing

23% were sleeping in unsheltered locations

66% were adults with no dependent children

4%

2%

13% were chronically homeless

31

34% were people in families with children

11%

6%

13% of adults were veterans

The Time is Right:
Momentum to End Homelessness

- Cost-Effective Evidence-Based Practices
- HEARTH Legislation
- Opening Doors: Federal Strategic Plan to End Homelessness
- Mayors Challenge to End Veterans Homelessness
- New System Performance Measures

NCCEH

How should we invest our limited resources?

Housing First: A New Approach

Crisis Intervention → Stabilization → Housing-Ready

vs.

Housing as Intervention, Stabilize in Housing

Retool the Crisis Response System

Federal Strategic Plan Objective 10:

Transform homeless services to crisis response systems that prevent homelessness and rapidly return people who experience homelessness to stable housing

US Interagency Council on Homelessness

www.usich.gov

NCCEH

Focus on Permanent Housing

Prevention/Diversion

Emergency Shelter

Transitional Housing

Rapid Re-Housing

Permanent Supportive Housing

NCCEH

Barriers to Housing at the Household Level

Barriers to Getting Housing	Barriers to Keeping Housing
Criminal History	Financial Barriers
Credit History	income & budgeting
Housing History	Behavioral Barriers
Financial Resources	mental health
	substance use
	tenancy skills

Three Key Performance Measures

Rare
- Prevent or divert new episodes of homelessness
- Access resources without a shelter stay

Brief
- Reduce length of time while homeless
- Reduce program length of stays
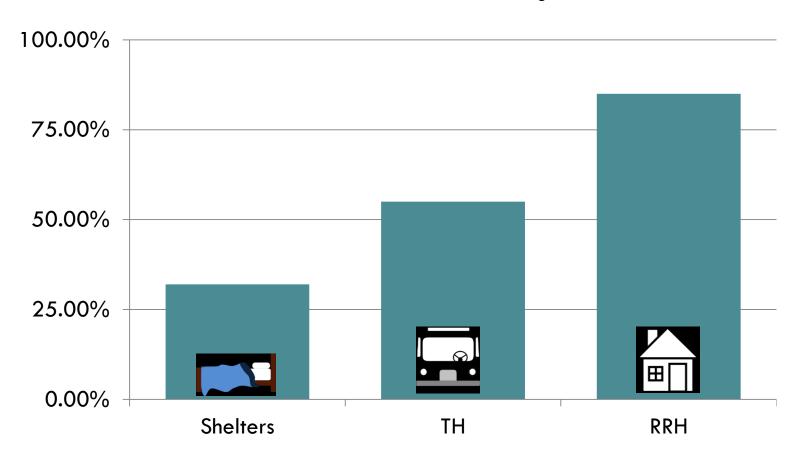- Increase exits to permanent housing

Non-recurring
- Reduce returns to homelessness
- Focus on Housing Stability
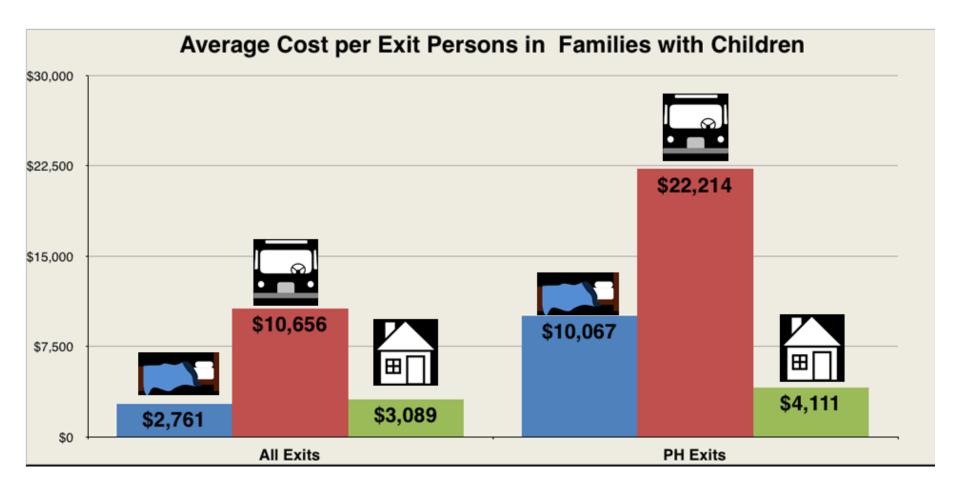- Create access to resources without another shelter stay

NCCEH

Rapid Re-Housing Programs have the highest average rate of exits to permanent housing.

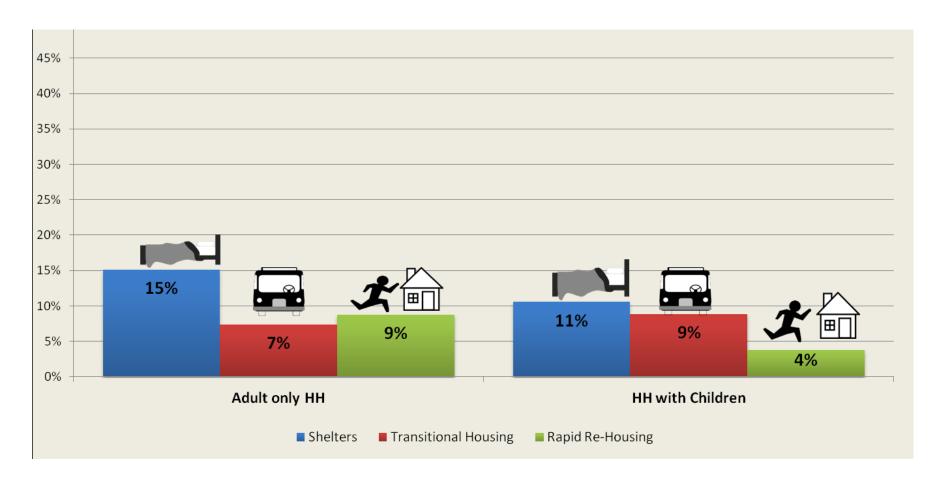■ Percent of Exits to Permanent Housing: Families

Source: Data from 14 Continuums in seven states that prepared Evaluators for NAEH Performance Improvement Clinics in 2011-2012 (Katharine Gale Consulting/Focus Strategies)

Rapid Re-Housing Programs are cost effective.

Average Cost per Exit Persons in Families with Children

- All Exits: $2,761 | $10,656 | $3,089
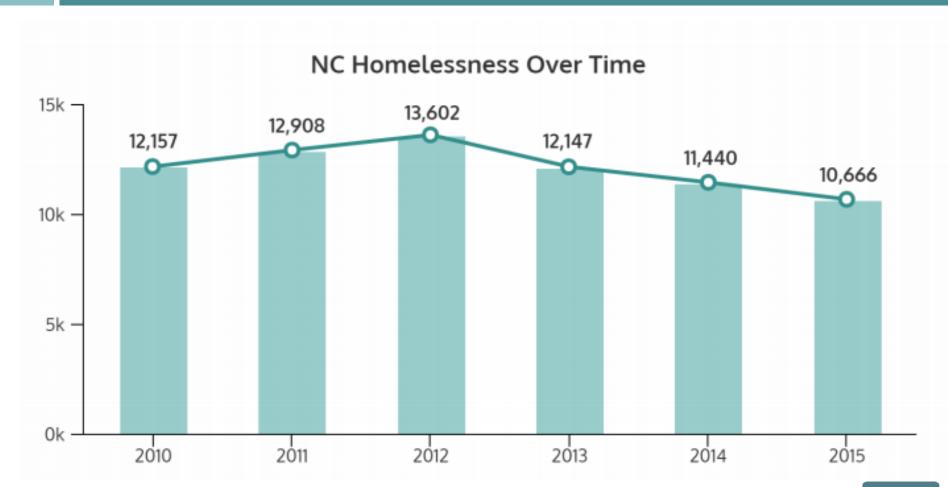- PH Exits: $10,067 | $22,214 | $4,111

Source: Data from 14 Continuums in seven states that prepared Homeless System Evaluators for NAEH Performance Improvement Clinics in 2011-2012 (Katharine Gale Consulting/Focus Strategies)

Program types have similar rates of return.

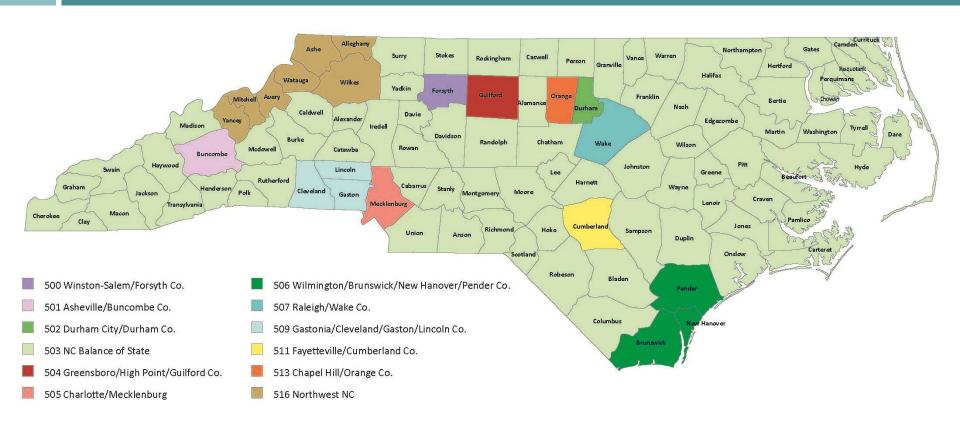**Source:** Data averaged from seven Continuums in four states that prepared Homeless System Evaluators for NAEH Performance Improvement Clinics in 2011-2012 (Katharine Gale Consulting/Focus Strategies)

Since 2010, homelessness in NC has decreased by 12%.

NC Homelessness Over Time

Year	Count
2010	12,157
2011	12,908
2012	13,602
2013	12,147
2014	11,440
2015	10,666

NCCEH
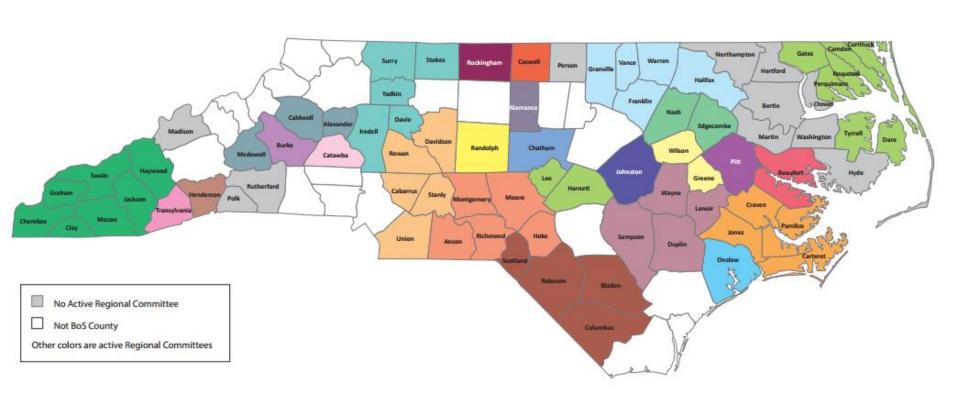
12 Continua of Care (CoC) in North Carolina

500 Winston-Salem/Forsyth Co.

501 Asheville/Buncombe Co.

502 Durham City/Durham Co.

503 NC Balance of State

504 Greensboro/High Point/Guilford Co.

505 Charlotte/Mecklenburg

506 Wilmington/Brunswick/New Hanover/Pender Co.

507 Raleigh/Wake Co.

509 Gastonia/Cleveland/Gaston/Lincoln Co.

511 Fayetteville/Cumberland Co.

513 Chapel Hill/Orange Co.

516 Northwest NC

NC Balance of State CoC Regional Committees

Susan Hallett
Vice President, Programs

The Community Foundation
Serving Richmond and Central Virginia

You make the difference. We make it possible.

The Community Foundation *Serving Richmond and Central Virginia (1968)*

- ❖ 3rd largest in the Southeast
- ❖ $700 million in assets
- ❖ 800 donor established funds
- ❖ 6 supporting organizations
- ❖ 3 regional affiliate community foundations:
  River Counties, Mathews & Gloucester

STRONG AND EFFECTIVE NONPROFITS STRONG AND EFFECTIVE NONPROFITS STRONG AND EFFECTIVE NONPROFITS STRONG AND EFFECTIVE NONPROFITS

EDUCATIONAL SUCCESS

Health & Wellness

Young people achieve in school, engage in their community, and are prepared for the work force.

Community members are safe and healthy.

Healthy & Vibrant Region

The region's resources are sustainable and its residents are economically stable and secure.

Community members have access to and an appreciation for arts and cultural opportunities.

ECONOMIC PROSPERITY

Cultural Vibrancy

2014 Community Grantees

- 130 Nonprofits
- $5.8 million

Engaging in Homeless Services

❖ In 2009, TCF supported a pilot to rapidly re-house 36 families.

❖ As a result of this small pilot, we saw a reduction in the median length of homeless families by 50% from 2009 to 2011.

❖ We learned more – attended the NAEH systems design clinic.

❖ We invested more – $570,000 in homeless services since 2009.

Provider Focused ➡ System Focused

High Impact Grant

❖ TCF board is focused on **RESULTS** and **IMPACT**

❖ 2013 High Impact investment of $250,000 over three years to create a coordinated access system

As a private funder, why did we decide to take a leadership role in homeless services?

Timing is Everything!

- **Benefits to the CoC:**
  - Add credibility to the process;
  - Objective perspective;
  - Knowledge of funding process;
  - Experience in policy and convening diverse constituents;
  - Leveraging public funds to engage private funders.

- **Benefits to TCF:**
  - Demonstrate that TCF funding mirrors effective programming;
  - Closely follow the impact of our investment;
  - Engage our donors and funding partners;
  - Aligning what we measure with the priorities of the system.

Focus on system goals

❖ Goal 1 - **Transform the homeless services delivery system to focus on housing stability**

❖ Goal 2 - **Ensure access to permanent housing**

❖ Goal 3 - **Prevent individuals and families from falling into homelessness**

❖ Goal 4 - **Educate and advocate for change**

❖ Goal 5 - **Provide regional data and research on homelessness**

Aligning TCF grants with public funding

❖ TCF staff participate in PIT counts and serving on ranking committee

❖ Shared Measurements

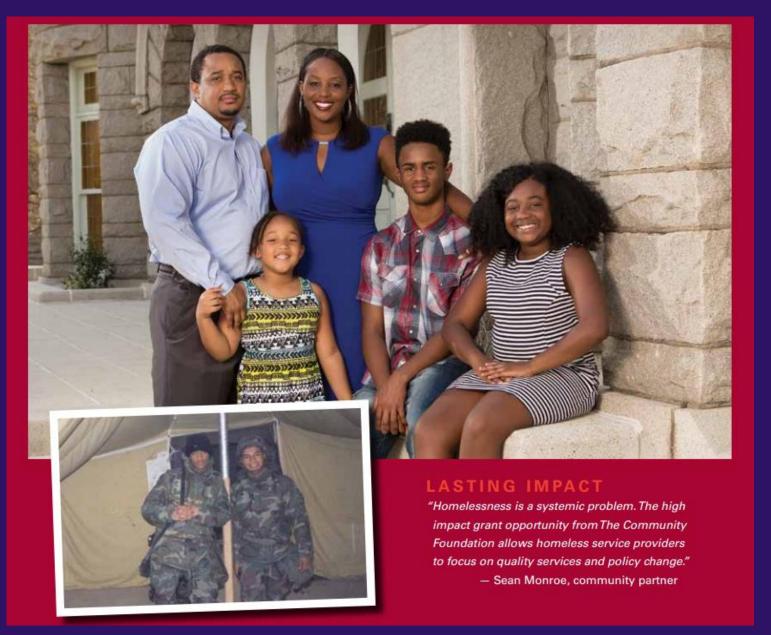❖ Align grantee outcomes and reporting

❖ Access to community data

What do we measure?

❖ % of households discharged to permanent housing within 30 or 60 days of program entry

❖ % of households that will sustain permanent housing 1 year following discharge

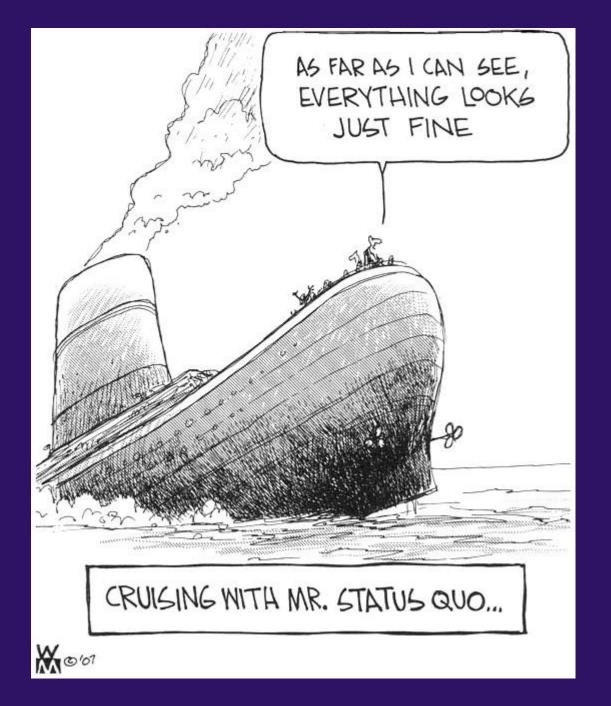❖ % of households who increase their income

❖ Target populations

Lessons Learned

❖ Communication

❖ Adapting to change

❖ Role of the Backbone

❖ Focus on goals

❖ Data drives decisions

LASTING IMPACT

"Homelessness is a systemic problem. The high impact grant opportunity from The Community Foundation allows homeless service providers to focus on quality services and policy change."

— Sean Monroe, community partner

The Community Foundation – 2014 Annual Report

Role of the Backbone Organization

❖ Guide vision and strategy

❖ Support aligned activities

❖ Establish shared measurement practices

❖ Build public will

❖ Advance policy
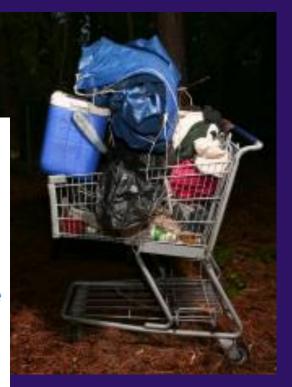
❖ Mobilize funding

2015-2016 PRIORITIES

1. Demonstrating that it is possible to end homelessness:

We will end veteran homelessness in 2015. This means that each month we are housing as many (or more) veterans than those who become homeless and enter our system. When we end veteran homelessness, we will demonstrate that through collective impact we can do difficult things. We will continue this urgent and important work for all populations, because evidence shows us that everybody does better with a stable roof over their head.

2. Increasing access to housing and support services for Richmond's most vulnerable:

Homelessness happens across our region, not just in the City of Richmond. Our goal is to increase access to services in the counties, enhance partnerships with intersecting systems (hospitals, jails, schools), secure access to affordable housing, and build connections with employment and workforce development agencies so individuals can earn the income necessary to remain stable in housing.

You make the difference.
We make it possible.

THE COMMUNITY FOUNDATION
Serving Richmond and Central Virginia

Success is in the numbers:

❖ 28.9% reduction in homelessness since 2009

❖ 11.7% reduction in homeless veterans from 2014 to 2015, with the goal to end veterans homelessness by the end of 2015

❖ 18.5% reduction in family homelessness from 20014 to 20015

❖ 93% success rate for rapid re-housing programs in keeping people housed at least a year.